

Eco-Industrial Parks: The Future of Vietnam's Industrial Park Development



May 18, 2021 08:30am – 10:30am (Hanoi time)

Cost: Free

Registration link:

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QKS>

Join the U.S. Commercial Service Vietnam for a free webinar on the discussion of Eco-Industrial Park & Logistic Center Development in Vietnam.

Vietnam has emerged as one of the top manufacturing hubs in Southeast Asia for foreign investors due to the government's support in creating an export-driven economy, push to solidify numerous free trade agreements, and the shifting of manufacturing philosophies from global businesses now pursuing a China +1 model for their operations. In addition to this, Vietnam's logistics sector is expected to be the future of the country's industrial market with the fast-changing retail sector and continuous growth in e-commerce. With this, Vietnam is seeking energy efficient solutions to help combat a growing energy demand in these two important industries.

The United States' private sector is poised to play a leading role in the energy efficiency industry with the ability to supply many of the solutions required by Vietnam. The U.S. Commercial Service leads engagement with the Vietnamese Government and private sector to explore opportunities to enhance environmental and economic performance through the collaborative management of energy, water and waste. With the U.S. as a partner, Vietnam has the potential to leapfrog into a modern, digitally enabled, 'smart' and 'efficient' industrial property and logistics sector, advancing beyond other countries in the region.

This webinar aims to provide U.S. business with useful insights into the future of Vietnam's industrial park and logistics development industries, hearing from some of the leading voices in the country. In addition, during the webinar the U.S. Government, in partnership with the World Bank and U.S. industry, will share best practices and innovation solutions that will aid Vietnam to build Eco- Industrial Parks and Logistics Centers for its rapid development and global integration.

TENTATIVE AGENDA

- 08:30 – 8:35 a.m.** **Opening Remarks:**
U.S. Consulate General
- 8:35 – 8:45 a.m.** **Prospects of The Industrial Property Market and Opportunities for Vietnam**
Mr. Hieu Le, Director, Industrial and Logistics Services, CBRE Vietnam
- 8:45 – 9:00 a.m.** **Case Study: Developing the World Largest Industrial City: Lessons and Challenges for Vietnam**
Bechtel Corporation
- 9:00 – 9:20 a.m.** **Panel 1: Planning and Developing Eco-Industrial Parks**
Moderator: *Ms. Tanvi Madhusudanan, Country Manager for the Indo-Pacific Region, USTDA*
Panel Discussion:
Efficiency and Sustainability in Design and Construction
Mr. Jonathan Toke- Vice President, APAC, Haskell
3D Printing Solutions in Industrial Parks
Autodesk
- 9:20 – 9:30 a.m.** **USAID’s Energy Efficiency Program for Eco- Industrial Park Development**
USAID
- 9:30 – 10:10 a.m.** **Panel 2: Utilizing Smart and Energy Efficient Technologies in Eco Industrial Park Development**
Moderator: *USAID*
Panel Discussion:
Dr. Daniel Liang , Head of ESS Advisory – APAC, UL
Mr. Vivek Varma - Global Vertical Marketing Manager, Smart Cities, Honeywell
Ms. Nguyen Kim Phuong – Business Development Manager, DOW Vietnam
- 10:10 – 10:20 a.m.** **World Bank’s “Vietnam Scaling Up Energy Efficiency Projects” and private sector financing opportunities in industrial energy efficiency investments**
Mr. Thi Ba Chu, World Bank Vietnam
- 10:20 - 10:30 a.m.** **Q&A**
- 10:30 a.m.** **Closing Remarks**
Eric Hsu, Senior Commercial Officer, U.S. Commercial Service, U.S. Embassy

Please contact Commercial Specialist Nam Tran at nam.tran@trade.gov with questions. Thank you and look forward to your participation in this webinar.