World Trade Center Utah

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The World Trade Center Utah (WTCU) has been delivering on its bold mission for the state since 2006: to guide Utah companies into profitable global markets.

The WTCU is a licensed, certified member of the unique international World Trade Centers Association, with over 340 World Trade Centers across the globe, 55 of which are in the U.S. The WTCU daily brings together private and public sectors by offering, often in conjunction with our talented partner agencies, a variety of indispensable resources and services including:

- Trade leads and matchmaking opportunities
- Training classes and seminars
- Market analysis
- Strategy development
- Access to trade missions

By assisting hundreds of businesses in all parts of Utah through a combination of educational classes and seminars, international business development events, and the ongoing generation of networking opportunities, WTCU is working hard to **assess, educate,** and **connect** international business in Utah.

Potential exporters or importers are encouraged to visit our website at www.wtcutah.com and sign up for our free, weekly email newsletter, Global Utah. This newsletter not only highlights current and future international events but also provides valuable cultural tips and essential business links and a comprehensive international calendar of Utah activities.