



# PARTNERSHIP KIT

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Discover America 2019

October 19-27





# WHAT MOVES YOU?

MOVING PEOPLE . MOVING CITIES. MOVING GOODS. MOVING IDEAS. MOVING CULTURE.

# MOBILITY

## THE BRIDGE TO OPPORTUNITY

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# MOBILITY

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Creating smarter and more productive movements of people, goods, and ideas.

Connecting people, goods and ideas, and providing easier access to markets, knowledge, and innovation.

### Focus Sectors:

1. Transportation
2. Travel & Exploration
3. Personal Mobility
4. Logistics
5. Digital Connectivity



# PARTNERSHIP CATEGORIES

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Discover America 2019

# **GOLD CATEGORY**

**1500 USD**

## **GOLD CATEGORY BENEFITS**

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Display of your company logo as an official partner at an exclusive Discover America Launch Event dinner as well as all ongoing events during Discover America week. Your logo will be placed on all banners at strategic locations at events.

Your company logo featured as an official partner on the Discover America page of the U.S. Commercial Service UAE's website.

Display of your company logo on our official Discover America brochure distributed at all events to guests and fellow partners.

Awarding of Certificate of Appreciation in recognition of your partnership in Discover America 2019.

# PLATINUM CATEGORY

3000 USD

## PLATINUM CATEGORY BENEFITS

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Display of your company logo as an official partner at an exclusive Discover America Launch Event dinner as well as all ongoing events during Discover America week. Your logo will be placed on all banners at strategic locations at events.

Your company logo featured as an official partner on the Discover America page of the U.S. Commercial Service UAE's website.

Display of your company logo on our official Discover America brochure distributed at all events to guests and fellow partners.

Awarding of Certificate of Appreciation in recognition of your partnership in Discover America 2019.

# PLATINUM CATEGORY

3000 USD

## PLATINUM CATEGORY BENEFITS

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Acknowledgement of your company by the Head of the U.S. Mission as an official partner at an exclusive invitation only Discover America Launch Event dinner with VIP guests and partners. The event will be covered by the local media.

Two tickets to exclusive invitation only Discover America Launch Event dinner taking place in Abu Dhabi with guests of honor, diplomats, partners, Fortune 500 company representatives and other honored guests.

Two tickets to exclusive invitation only Discover America Closing Event dinner taking place in Dubai with guests of honor, diplomats, partners, Fortune 500 company representatives, and other honored guests.

# DIAMOND CATEGORY

7500 USD

## DIAMOND CATEGORY BENEFITS

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Display of your company logo as an official partner at an exclusive Discover America Launch Event dinner as well as all ongoing events during Discover America week. Your logo will be placed on all banners at strategic locations at events.

Your company logo featured as an official partner on the Discover America page of the U.S. Commercial Service UAE's website.

Display of your company logo on our official Discover America brochure distributed at all events to guests and fellow partners.

Awarding of Certificate of Appreciation in recognition of your partnership in Discover America 2019.

# DIAMOND CATEGORY

7500 USD

## DIAMOND CATEGORY BENEFITS

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Acknowledgement of your company by the Head of the U.S. Mission as an official partner at an exclusive invitation only Discover America Launch Event dinner with VIP guests and partners. The event will be covered by the local media.

Four tickets to exclusive invitation only Discover America Launch Event dinner taking place in Abu Dhabi with guests of honor, diplomats, partners, Fortune 500 company representatives, and other honored guests. One of four guests to be seated at a VIP table.

Four tickets to exclusive invitation only Discover America Closing Event dinner taking place in Dubai with guests of honor, diplomats, partners, Fortune 500 company chairs, and other honored guests. One of four guests to be seated at a VIP table at the Launch event and Closing event.

Distribution of your company's hard copy literature and branded materials at all signature events during Discover America week.

Exclusive mention as an official partner on official press release to be distributed to all local media outlets.

# DIAMOND CATEGORY

PRESTIGE BENEFIT

## DIAMOND CATEGORY BENEFITS

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Be part of an event under the “Mobility” theme organized by the U.S. Commercial Service Team pertaining to one of five focus sectors.

All information pertaining to the event will be distributed on our collaterals during Discover America 2019 week.

**As a preferred event partner you will be able to have a platform to partake in the following:**

- Be part of a “Mobility” theme event ranging from a city run to panel discussions and a lot more.
- Share your company collaterals at Discover America 2019 events.
- Be on the Discover America 2019 page on the U.S. Commercial Service UAE’s Website for one year as a partner.

# SUMMARY OF CATEGORIES

BENEFITS	GOLD	PLATINUM	DIAMOND
Display of your company logo as an official partner at exclusive Discover America Launch Event dinner as well as all ongoing events during Discover America week. Your logo will be placed on all banners at strategic locations at events	X	X	X
Your company logo featured as an official partner on the Discover America 2019 page of the U.S. Commercial Service UAE's website	X	X	X
Display of your company logo on our official Discover America brochure distributed at all events to guests and fellow partners	X	X	X
Awarding of Certificate of Appreciation in recognition of your partnership in Discover America 2019	X	X	X
Acknowledgement of your company by the Head of the U.S. Mission as an official partner at an exclusive invitation only Discover America Launch Event dinner with VIP guests and partners. The event will be covered by the local media		X	X
Two/Four tickets to exclusive invitation only Discover America Launch Event dinner in Abu Dhabi and Closing Event in Dubai with guests of honor, diplomats, partners, Fortune 500 company representatives and other honored guests		X	X
Seats at a VIP Table at the Launch Event and the Closing Event			X
Distribution of your company's hard copy literature and branded materials at all signature events during Discover America week			X
Exclusive mention as an official partner on official press release to be distributed to all local media outlets			X
Official partner at an event under the "Mobility" theme organized by the U.S. Commercial Service Team pertaining to one of five focus sectors.			X

# DISCLAIMER

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“All partners for the Discover America program must be eligible for U.S. Foreign and Commercial Service fee-based export promotion services and must certify the validity of the following:

I certify that I am, that my company is, or that I or my company represents:

- (a) a United States citizen;
- (b) a corporation, partnership or other association created under the laws of the United States or of any State; or,
- (c) a foreign corporation, partnership, or other association, more than 95 percent of which is owned by persons described in (a) and (b) above;

AND

I am, my company is, or the entity I or my company represent is, exporting, or seek(s) to export, goods or services produced in the United States, or goods or services that contain at least 51 percent U.S. content.

I understand that this certification is a requirement to receive the requested service and that an intentionally false certification may result in termination of the service and / or denial of future services.

Information provided to the U.S. and Foreign Commercial Service is intended solely for internal use and the U.S. and Foreign Commercial Service will protect business confidential information to the full extent permitted by law and Administration policy. U.S. law prohibits U.S. government employees from disclosing trade secrets.”

# THANK YOU TO ALL OUR PARTNERS IN 2018

## DIAMOND



## PLATINUM



## GOLD



## VENUE & MEDIA



# CONTACT INFORMATION

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**For further information please contact:**

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U.S.  
COMMERCIAL  
SERVICE  
United States of America  
Department of Commerce

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Please join us at events celebrating Discover America throughout Abu Dhabi and Dubai”

*-Steven C. Bondy*

Chargé d’Affaires

U.S. Embassy Abu Dhabi