EXPAND YOUR MARKET IN TWO UNTAPPED YET GROWING ECONOMIES

Azerbaijan, with a GDP of $40.75 billion, is a country on the move with countless opportunities for business. Despite fluctuating commodity prices, the country’s long-term growth prospects continue to be bright due to its large oil and gas resources. In addition to oil and gas, Azerbaijan is intensifying efforts to diversify its economy in some key sectors like agriculture, IT, infrastructure, transportation and tourism. Additionally, chemical/petrochemical industry, food industry, aviation/aerospace, healthcare and pharmaceutical industry, banking and finance are other very promising sectors.

Georgia, with a GDP of $15.16 billion, has multiple free trade agreements in place that provide opportunities for companies to access not only the country’s 3.7 million residents, but the wider region - from EU to China - without or with limited customs tariffs. Being located on the historical Silk Road also makes Georgia an attractive transit country for transportation of goods between Europe and Central Asia. The Georgian government has identified energy, tourism, technology, manufacturing, healthcare, infrastructure, logistics, agriculture and food processing as key sectors for the country’s economic growth.

WHY JOIN THESE TRADE MISSIONS?

U.S. companies can participate in both stops or one. But while traveling to the region from the U.S., it might be worthwhile to visit both countries to:
- explore these markets for new business opportunities,
- meet with pre-screened distributors, customers and business partners,
- meet with government officials to learn about upcoming infrastructure projects, and
- network with key business people and U.S. companies on the ground at Ambassadors’ receptions and luncheons/dinners

WHAT IS THE ITINERARY?

**Georgia**
April 5, Sunday - Arrival in Georgia
April 6, Monday - Business meetings
April 7, Tuesday - Business meetings

**Azerbaijan**
April 8, Wednesday - Arrival in Azerbaijan
April 9, Thursday - Business meetings
April 10, Friday - Business meetings

NOTE: Trip program includes meetings with business executives and high-level government officials.

REGISTER NOW

To register for the Azerbaijan CTM, contact: Ms. Ekaterina Elson projects@usacc.org
+1 (202) 333-8702

To register for the Georgia CTM, contact: Mr. Mamuka Tsereteli americageorgiabusiness@gmail.com
+1 (202) 460-6471

For more information:
https://www.usacc.org/
http://www.agbdc.com/

TRADE MISSION DETAILS

Dates and Location:
April 5-7, 2020 - Georgia
April 8-10, 2020 - Azerbaijan

Participation fee per country:
- Small businesses - $1,599
- Mid-size business - $2,999
- Large businesses - $3,999

The participation fee for each country of the trade mission is on a per person, per firm basis; and for each additional person $300 for each stop payable to USACC for Azerbaijan portion and AGBC for Georgia portion. You can participate in both or in either of the stops. Expenses for lodging, meals, incidentals and international and domestic (air) travel are the responsibility of each participant.

NOTE: Participation fees are set by the U.S. Department of Commerce.

WEBINAR

To learn more about the market opportunities in Azerbaijan and Georgia, U.S. Commercial Service is organizing a webinar for U.S. companies on Tuesday, February 4, 2020.

Please register for this webinar by Friday, January 28, 2020 at the following e-mail addresses. Upon receipt of your e-mail, we will send you the dial-in information.

Serdar Cetinkaya - Serdar.Cetinkaya@trade.gov
Ebru Olcay - Ebru.Olcay@trade.gov