Virtual B2B Meetings from July to October if registered and confirmed by May 31

U.S. Commercial Service Trade Mission to the Caribbean Region

*Barbados-Eastern Caribbean | Dominican Republic | Haiti | Jamaica | Guyana | Suriname | The Bahamas | Trinidad and Tobago*
November 15-20, 2020 *Includes Business Conference in Bridgetown, Barbados*

**Mission Overview**
The Caribbean region as a whole represents a market of about 27 million people who collectively imported over $21 billion of U.S. goods in 2018. As a result, the region is the third largest export market for U.S. manufactured goods in Latin America behind only Mexico and Brazil. The Caribbean region is a natural commercial partner of the United States, tied closely by geography, history, and culture. There is a huge demand for U.S.-made products in the region.

The 2020 Trade Americas program offers U.S. companies the opportunity to explore fourteen markets in the Caribbean region: Barbados and the Eastern Caribbean, Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago.

Hosted in Bridgetown, Barbados, the Trade Americas - Business Opportunities in the Caribbean Region Conference will focus on region-specific sessions, market entry strategies, export compliance, legal issues, logistics, disaster resilience and recovery, and access to finance.

**What You Can Expect**
The combination of participation in the Trade Americas conference and business-to-business matchmaking appointments in one or two markets with a prescreened potential buyers, agents, distributors or joint-venture partners in Caribbean countries will provide participants with access to strategies for expanding their business across the region. By attending this conference, U.S. companies will be able to:

- Gain market insights
- Make industry contacts
- Solidify business strategies
- Advance specific projects
- Identify potential partners

**Target Audience**
The mission is open to U.S. companies from a cross-section of industries with growing potential in Caribbean region such as agribusiness, alternative energy (renewable energy, storage, energy efficiency), aviation/airports, automotive parts and services (e-mobility), business process outsourcing, construction equipment/road building machinery/building products/infrastructure/smart cities, consumer products (clothing, accessories, health and beauty products), franchising, hotel and restaurant equipment, information and communication technology, manufacturing equipment, maritime services/yachting industry, marine ports, medical equipment and devices/pharmaceuticals, oil and gas industry technology and services, safety and security equipment, travel and tourism, waste management, and water treatment and supply.

**Register your Interest Today!**
Apply early - spaces are limited. https://go.usa.gov/xd3vd

**Conference & Mission Dates:**
Conference: November 15-16, 2020
Mission: November 15-20, 2020

**Location:**
Bridgetown, Barbados (Conference), Barbados and the Eastern Caribbean, Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago (Trade Mission).

**Cost:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Conference Only</td>
<td>$650 per participant</td>
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<tr>
<td>Conference plus B2B Meetings in One Country</td>
<td>$2,300 for small and medium sized enterprises**</td>
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<td>$3,500 for large firms**</td>
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<tr>
<td>Conference plus B2B Meetings in Two Countries</td>
<td>$3,300 for small and medium sized enterprises**</td>
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<td>$4,500 for large firms**</td>
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*Expenses for travel, transportation, lodging, most meals, and incidentals will be the responsibility of each mission participant.

**As a federal agency, the U.S. Department of Commerce must follow the Small Business Administration’s small business size standards per the Small Business Act of 2013.

**Questions?**
For questions regarding this program, please contact Delia.Valdivia@trade.gov.

**U.S. Commercial Service Trade Mission Series**

**Trade.gov**