



Bridgetown, Barbados - May 31-June 5, 2020



SPONSORSHIP OPPORTUNITIES

The U.S. Commercial Service’s 2020 Trade Americas – Business Opportunities in the Caribbean Region Conference and Trade Mission to the Caribbean is an excellent opportunity to position your organization as a market leader in promoting trade throughout the region.

The Conference, to be held in Bridgetown, Barbados on May 31-June 1, 2020, will focus on region-specific sessions, market entry strategies, legal, logistics, negotiation, disaster recovery and trade financing resources as well as pre-arranged one-on-one consultations with U.S. Commercial Diplomats from 13 countries based in the Caribbean region: Antigua and Barbuda, Bahamas, Barbados, Dominica, Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, and Trinidad and Tobago.

In conjunction with the Conference, the U.S. Department of Commerce is organizing a multi-industry trade mission, which will provide participants the optimal venue to connect directly with business opportunities in the Caribbean region.

Your organization will have the opportunity to:

- Promote your brand, products and services to hundreds of U.S. companies and businesses in the Caribbean region
- Participate in a tailored discussion on business issues impacting U.S. trade within the region
- Network with Commercial and Economic Officers from U.S. Embassies in 13 countries from the Caribbean region
- Directly engage with U.S. firms and companies from within the Caribbean region

Benefits of Becoming an Official Sponsor:

Your organization will receive visibility and customized services prior to and during the Conference. The Webinar Series, Conference, and the Trade Mission will be heavily promoted throughout the U.S. international business community and in the Caribbean region. **Your organization will be recognized according to your selected level of participation:**

	Sponsorship Level	Platinum	Gold	Silver
Benefits		\$10,000	\$5,000	\$2,500
Conference Tickets		4	2	1
Logo on Conference Program, E-mail Promotions, Website and Banners		X	X	X
Recognition in Webinar Series, Conference Program and Other Events		X	X	X
Recognition at Trade Mission B2B Appointments in all Markets		X	X	X
Exposure to Hundreds of U.S. Companies Ready to Export or Exporting		X	X	X
Opportunities to Network with Potential Clients and Commercial Officers		X	X	X
List of Conference Attendees (*)		X	X	X
Access to Region Webinar Series		X	X	X
Special Recognition in Conference Social Media		X	X	X
Access to the Trade Americas Digital Toolkit		X	X	X
Advertisement in Conference Booklet		Page	1/2 Page	1/4 Page
Display Space at Conference		TABLE	TABLE	Banner
Opportunity to have an Active Role on Webinar Series (**)		X	X	
List of Webinar Series Attendees (*)		X	X	
Reserved Seating at Conference and Key-Note Lunch Event		X		
Prime Placement in Exhibit Hall at Conference		X		
Opportunity to Speak at Event Briefing on Sunday evening		X		
Premium Advertisement on Conference Booklet		X		

BECOME A SPONSOR TODAY!

Event Dates: May 31-June 1, 2020

Location: Hilton Hotel

Bridgetown, Barbados

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