



BUSINESS OPPORTUNITIES IN THE *Caribbean*

CONFERENCE & TRADE MISSION: MAY 23-28, 2021

BARBADOS/EASTERN CARIBBEAN - DOMINICAN REPUBLIC - GUYANA - HAITI - JAMAICA - SURINAME - THE BAHAMAS - TRINIDAD AND TOBAGO
BUSINESS CONFERENCE IN BRIDGETOWN, BARBADOS - MAY 23-24, 2021

SPONSORSHIP OPPORTUNITIES

The 2021 Trade Americas – Business Opportunities in the Caribbean Region Conference and Trade Mission to the Caribbean is an excellent opportunity to position your organization as a market leader in promoting trade throughout the region.

The conference will be held in Bridgetown, Barbados on May 23-24, 2021, with a focus on region-specific sessions, market entry strategies, legal, logistics, negotiation, disaster recovery and trade financing resources. There will also be prearranged one-on-one consultations with U.S. commercial officers and diplomats representing 14 countries based in the Caribbean region: Barbados/Eastern Caribbean (Antigua and Barbuda, Dominica, Grenada, Saint Lucia, Saint Kitts and Nevis, Saint Vincent and the Grenadines), the Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago.

In conjunction with the conference, the U.S. Department of Commerce in partnership with the State Department is organizing a multi-industry trade mission, which will provide participants the optimal venue to connect directly with business opportunities in the Caribbean region.

Your organization will have the opportunity to:

- Promote your brand, products, and services to hundreds of U.S. companies and businesses in the Caribbean region
- Participate in tailored discussions on business issues impacting trade within the region
- Network with commercial and economic officers working in U.S. Embassies covering 14 countries from the Caribbean region
- Directly engage with U.S. firms and Caribbean companies

Benefits of Becoming an Official Sponsor:

Your organization will receive visibility and customized services prior to and during the conference. The webinar series, conference, and the trade mission will be heavily promoted throughout the U.S. international business community and in the Caribbean region. **Your organization will be recognized according to your selected level of participation:**

	Sponsorship Level		
	Platinum	Gold	Silver
Benefits	\$10,000	\$5,000	\$2,500
Conference Tickets	4	2	1
Logo on Conference Program, E-mail Promotions, Website and Banners	X	X	X
Recognition in Webinar Series, Conference Program and Other Events	X	X	X
Recognition at Trade Mission B2B Appointments in all Markets	X	X	X
Exposure to Hundreds of U.S. Companies Ready to Export or Exporting	X	X	X
Opportunities to Network with Potential Clients and Commercial Officers	X	X	X
List of Conference Attendees (*)	X	X	X
Access to Region Webinar Series	X	X	X
Special Recognition in Conference Social Media	X	X	X
Access to the Trade Americas Digital Toolkit	X	X	X
Advertisement in Conference Booklet	Page	1/2 Page	1/4 Page
Display Space at Conference	TABLE	TABLE	Banner
Opportunity to have an Active Role on Webinar Series (**)	X	X	
List of Webinar Series Attendees (*)	X	X	
Reserved Seating at Conference and Key-Note Lunch Event	X		
Prime Placement in Exhibit Hall at Conference	X		
Opportunity to Speak at Event Briefing on Sunday evening	X		
Premium Advertisement on Conference Booklet	X		

BECOME A SPONSOR TODAY!

Event Dates: May 23-28, 2021
Location: Hilton Barbados Resort
Bridgetown, Barbados

More Information, contact:

Jose Burgos
Jose.Burgos@trade.gov
787-679-3048

Diego Gattesco
Diego.Gattesco@trade.gov
304-243-5493

