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Turkish Firm CN Wire Chooses Rural New Mexico for its US Operations

Copper Wire Now Produced in 260,000 square foot facility

In 2013 Er-Bakir (CN Wire), a Turkey-based worldwide leader in copper wire production, was looking to locate manufacturing facilities in North America. The owners of CN Wire met with Berrin Erturk of the Commercial Service (CS) Izmir, Turkey office, and Jeff Justice of the U.S. Commercial Service (CS) Istanbul office, to discuss their goals to build a production facility that will supply the majority of their North American business, including exporting nearly half of its U.S. production to Mexico. Based on CN Wire's requests, CS Turkey communicated with the CS El Paso, Texas office, where Robert Queen connected CN Wire with economic development organizations in El Paso, Texas and Santa Teresa, New Mexico. In May 2014, Governor of New Mexico Susana Martinez announced that CN Wire selected Santa Teresa, New Mexico for their new copper wire facility, employing 300 people.



CN Wire's copper wire

CN Wire now operates in a 260,000 square foot state of the art facility in Santa Teresa and in June 2015 purchased an additional two acres of vacant land next to the CN Wire plant for future expansion.

"Metal suppliers are in demand here in the U.S. – Mexico Border Manufacturing Zone", said Robert Queen, Director of CS El Paso. "Manufacturers in Santa Teresa, New Mexico are now responsible for 50% of New Mexico's exports thanks to companies like CN Wire and the investment they bring to our region."

For more information on CN Wire, visit their website at www.cnwire.com and for information on the U.S. Commercial Service, click on this link www.export.gov.