Take Advantage of Financial Assistance Opportunities for Expanded Export Activity with MO STEP=UP!

Are you interested in expanding your export activities, but are concerned about cost, or fearful about entering a new market? We are here to help! The MO STEP=UP program, an initiative of the Missouri International Trade and Investment Office funded in part through a cooperative agreement with the U.S. Small Business Administration, is a grant program offering international marketing and financial assistance, designed with small business owners like you in mind. By taking part in MO STEP=UP, your company could embark on the following activities focused on growing your exports to the Middle East, Central and South America:

- International trade missions with the USDOC and USDA
- Utilize Department of Commerce Gold Key Services, including customized market and industry research, international partner searches, and attend foreign market sales trips
- Translate your current website into a Spanish or Arabic
- Receive help developing collateral materials, brochures, internet search engine optimization, promotional products and trade show displays
- Attend sector specific trade shows, and receive 50% of actual costs, or $5,000 maximum reimbursement for trade shows that occur in Central and South America and the Middle East, with an additional 20% reimbursement (70% or $5,000 maximum reimbursement) for trade shows that occur in Colombia, Panama, Peru and the UAE.

Learn more here!