

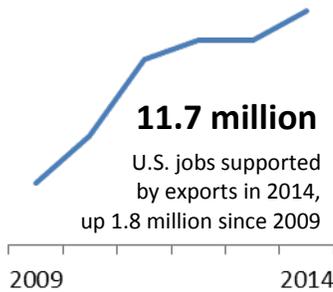


## MISSOURI EXPORTS, JOBS, AND FOREIGN INVESTMENT

### Exports Support Jobs for American Workers

**\$2.23 trillion**

Value of U.S. goods and services exports in 2015



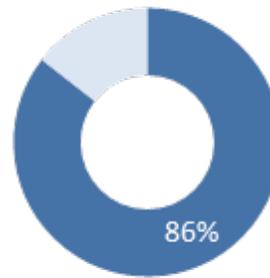
**86,602**

U.S. jobs supported by goods exports from Missouri in 2014

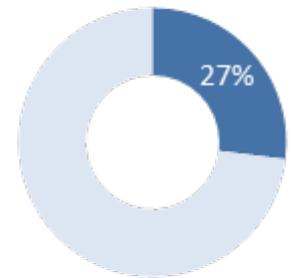
### Exports Sustain Missouri Businesses

**5,993**

Companies exported from Missouri in 2013



Small-Medium Enterprise share of Missouri exporters (< 500 employees)



SME share of Missouri's merchandise exports in 2013

### Missouri's Metropolitan Exports in 2014

Metro Area	Total Merchandise Exports	Share of State Exports
St. Louis	\$10.4 billion	*
Kansas City	\$8.3 billion	*
St. Joseph	\$932 million	*
Springfield	\$450 million	2.6%
Joplin	\$267 million	1.5%

### Foreign Investment and Jobs in Missouri

#### 2013 Major Sources of Foreign Investment

- United Kingdom
- Germany
- Japan
- Switzerland

**97,300**

Workers employed by foreign-controlled companies in 2013

**4.1%**

Total 2013 private-industry employment supported by foreign investment

### Missouri Depends on World Markets

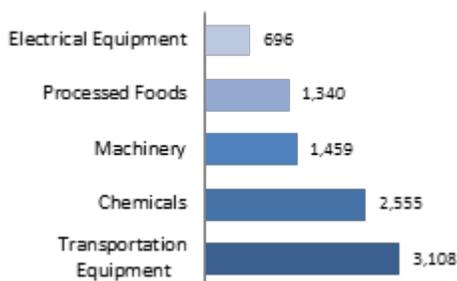
**\$13.6 billion**

2015 total exports of merchandise from Missouri

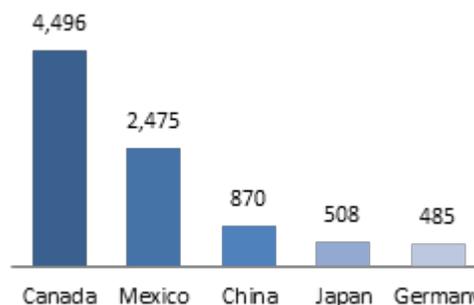
**\$ 8.2 billion**

Merchandise exports to U.S.'s 20 Free Trade Agreement Partners

#### Missouri's Top 5 Export Industries (Value in Millions of US dollars)



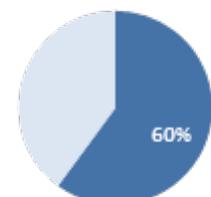
#### Missouri's Top 5 Export Markets (Value in Millions of US dollars)



**25%**

Export growth to FTA Partners since 2005

#### Share of Missouri's exports to FTA Partners in 2015



\*Indicates that portions of the MSA are shared with one or more other states.  
Updated February 2016.

# Missouri: Exports, Jobs, and Foreign Investment

February 2016

## Exports Support Jobs for American Workers

Total exports from Missouri helped contribute to the \$2.23 trillion of U.S. goods and services exports in 2015. Nationally, U.S. jobs supported by exports reached an estimated 11.7 million in 2014, up 1.8 million since 2009. In 2014, goods exports from the state of Missouri supported nearly 87,000 jobs.

## Exports Sustain Thousands of Missouri Businesses

A total of 5,993 companies exported from Missouri locations in 2013. Of those, 5,126 (85.5 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-quarter (27.0 percent) of Missouri's total exports of merchandise in 2013.

## Foreign Investment and Jobs in Missouri

In 2013, foreign-controlled companies employed 97,300 Missouri workers. Major sources of foreign investment in Missouri in 2013 included United Kingdom, Germany, Japan, and Switzerland.

Foreign investment in Missouri was responsible for 4.1 percent of the state's total private-industry employment in 2013.

## Missouri Depends on World Markets

Missouri's export shipments of merchandise in 2015 totaled \$13.6 billion.

The state's largest market was Canada. Missouri posted merchandise exports of \$4.5 billion to Canada in 2015, representing 33.0 percent of the state's total merchandise exports. Canada was followed by Mexico (\$2.5 billion), China (\$870 million), Japan (\$508 million), and Germany (\$485 million).

The state's largest merchandise export category was transportation equipment, which accounted for \$3.1 billion of Missouri's total merchandise exports in 2015. Other top merchandise exports were chemicals (\$2.6 billion); machinery, except electrical (\$1.5 billion); processed foods (\$1.3 billion); and electrical equipment, appliances & components (\$696 million).

## Missouri's Metropolitan Exports

In 2014, merchandise exports from Missouri metropolitan areas included: St. Louis (\$10.4 billion, portions of this MSA are shared with one or more other states), Kansas City (\$8.3 billion, portions of this MSA are shared with one or more other states), St. Joseph (\$932 million, portions of this MSA are shared with one or more other states), Springfield (\$450 million), Joplin (\$267 million), Columbia (\$238 million), Jefferson City (\$198 million) and Cape Girardeau (\$131 million, portions of this MSA are shared with one or more other states).

## Free Trade Agreements

The United States currently has free trade agreements in force with 20 countries, which accounted for \$8.2 billion (60 percent) of Missouri's exports in 2015. Since 2005, exports from Missouri to these markets grew by 25 percent, with NAFTA, Singapore, CAFTA-DR, Chile, and Colombia showing the largest dollar growth during this period.