



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

**TRADE FAIR CERTIFICATION**  
Placing U.S. Suppliers **ONE CLICK AWAY** from Global Markets



## Asian Financial Forum January 13-14, 2020 Wan Chai, Hong Kong Hong Kong Convention & Exhibition Centre

Be among the most influential members of the global financial and business community.

- In 2019, the AFF attracted more than 3,300 participants from 45 countries and regions.
- Approximately 80% of all participants were CEOs and senior decision makers.
- Take part in the Deal Flow Matchmaking Session, one-on-one meetings organized by the Asian Financial Forum
- Over the years, 5,200+ meetings were arranged for more than 3,000 companies involving investment project owners, private equity firms, investors, high net-worth individuals and senior professionals from intermediaries and professional service providers.

**For More Information or to Register**

Visit: <http://www.hktcdc.com/ncs/aff2020/en/main/index.html>

\*U.S. companies please enter CODE: [BDM414](#) to receive over 40% off the US\$1,400 regular registration fee.

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### For information regarding the: **STATE TRADE EXPANSION PROGRAM (STEP)** From the Small Business Administration (SBA)

- Learn how to export.
- Explore Small Business Financial Assistance from the SBA.
- Participate in foreign trade missions & trade shows.
- Obtain services to support foreign market entry.
- Develop websites to attract foreign buyers.
- Design international marketing materials.

**For More Information** [CLICK HERE](#)



Trade fairs receiving **Trade Fair Certification (TFC)** from the U.S. Department of Commerce serve as vital access vehicles for U.S. firms to enter and expand foreign markets. A TFC show ensures a high-quality, multi-faceted opportunity for American companies to successfully market overseas.