



# The U.S. Commercial Service welcomes you to the **Corporate Executive Office (CEO) at Medica 2019**

*November 18-21, 2019 in Dusseldorf, Germany*

Medica is the largest medical trade show in the world. In 2018:

- There were 6,052 exhibitors from 66 countries between Medica and CompaMed.
- 80% international attendance.
- 123,000 “trade only” visitors from 130 countries.

## What do I get for the \$6,200 participation?

- Private meeting space on the show floor for prospective meetings with business partners plus counseling and market research from the Commercial Service’s international medical specialists.
- A multi-lingual assistant/interpreter to assist you in setting appointments during the show.
- Europe-wide promotion and beyond, distributed to key medical contacts across the continent.
- Inclusion in our trade lead platform, which is distributed worldwide and can help attract potential distributors and partners to meet with you.
- Year-round internet promotion on the MEDICA and U.S. Embassy portals.
- A shared office center with receptionist and hospitality service right on the show floor.
- Admissions pass to MEDICA.
- Entry in the MEDICA exhibitor catalog.
- Access to over 6,000 exhibitors from over 66 countries and 123,000 visitors from 120 countries over 1.2 million square feet of exhibition space.
- Travel accommodation assistance and more.

## What is the next step?

- Complete and return the registration form (space is limited to 22 CEO participants).
- MEDICA show space and hotel space sells out each year, so act now.
- The Commercial Service Team is happy to provide references upon request.

**RAPID REPLY TO THE U.S.  
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