



GLOBAL ENTREPRENEURSHIP WEEK

CONFERENCE

Tuesday, November 15, 09 A.M.,

Entreprelooza 2.0! American Center, Tržiště 13, Praha 1

Join us as we dedicate a day to all aspects of entrepreneurship!

The U.S. Embassy's American Center will bring you fascinating presentations & panel discussions on launching new businesses in the Czech Republic,

how to translate your ideas into a business plan, social entrepreneurship and much more!

PROGRAM

The Role of Women Entrepreneurs and Innovators in Academia - In this panel, we will discuss the role of female entrepreneurs and innovators in fostering new academic-industrial-governmental partnerships in and among the United States and Czech Republic. Cultural barriers and inequality in promoting, establishing and expanding diversity in society will be discussed. Furthermore, different models how women can overcome barriers to entrepreneurship and innovation in academic world will be presented and analyzed. You will have an opportunity to hear, learn and meet women leaders from both countries. *In English.* (9:15A.M. - 12P.M.)

Immigrant Entrepreneurs – Bringing Innovation, and Jobs - This panel will bring together immigrants to the Czech Republic to discuss how they started their businesses here and worked to create successful and employment opportunities. *In Czech.* (12P.M. - 1:15P.M.)

Social Entrepreneurship Successes in the Czech Republic - Hear representatives from leading Czech social entrepreneurship firms discuss their enterprises. Will include representatives from Bajkazyl, Pasparta and ReKola. *In Czech* (1:30P.M. - 2:30P.M.)

Using Big (and Small) Data to Map & Understand Urban Spaces – U.S. Speaker Constantine Valhouli - U.S. Entrepreneur Constantine Valhouli, the founder of NeighborhoodX and a Principal at the Hammersmith Group, will discuss how the science of big data analysis has led to a surge of new business products and services. He will discuss his background, business plans, financing and his current work using big data to provide valuable insights on real estate markets worldwide. *In English.* (2:45P.M. - 3:45P.M.)

Building Your Start-Up from the Ground Up: Czech Experts Weigh-in - Representatives from Czech business incubator UP21, legal firm Novalia and digital innovations lab firm Creative Dock discuss the legal, financial and team-building aspects of starting a business in the Czech Republic. *In Czech.* (4P.M. - 5P.M.)

Czech Start-ups and their U.S. Experiences – By CzechInvest - Leading Czech firms will discuss their experiences starting a branch in the United States. The panel will include Markéta Havlová of CzechInvest, Lenka Kučerová (Wayra, StarLift), Tomáš Studeník (FUN Prague and Confidence Digital, Vít Šubert (GistinUp), and Tomáš Čupr (damejido.cz, rohlik.cz). The discussion will be moderated by Jiří Vicherek. *In Czech* (5P.M. - 6:30P.M.)

Start-Up Networking Event with U.S. Ambassador Schapiro - Join us at the end of the day to hear remarks by U.S. Ambassador Andrew Schapiro and meet others who are working to start their own businesses. (6:30P.M.)

3D Printing Demonstration - Watch MCAE System's 3D-printer throughout the day as it creates three-dimensional objects before your eyes! (All day)

