



# The U.S. Commercial Service Invites U.S. Companies to Join the U.S.- China Smart Cities Forum in Shanghai, China

## Promote Your Smart Cities Technology in Shanghai!

### Market Overview

China is experiencing the world's largest mass urban migration, with an urban population of roughly 800 million. China's cities face huge challenges, and the national government realizes that cities need to become smarter to address these challenges.

### Key Numbers

- More than 500 Chinese cities have now embarked on smart city programs.
- According to the Smart City Industry Policy & Environment Program, China's total smart city investment over the next 10 years is estimated at \$300 billion.
- By 2026, China will make up the largest part of the \$3.5 trillion global smart city market.

### Why You Should Present

As a leader in smart cities technology, U.S. technology and service providers are uniquely positioned to capitalize on this new shift in China. Smarter technologies will help China tackle urban challenges, creating unparalleled opportunities for innovative U.S. technology and service providers.

CS Shanghai working directly with the Shanghai Pudong Smart City Research Institute will organize this first Forum in Shanghai to create a platform for U.S. companies to meet and promote their products and services to key decision makers.

The Forum will provide the opportunity for 4 - 6 leading U.S. companies to highlight advancements in Smart City related industries, with an emphasis on solutions for the Chinese end-users/customers and buyers.

Our target audience will be potential Chinese partners and customers in the fields of smart building/smart infrastructure/smart utility applications and innovation.

The event will host between 100-120 Chinese participants, including government and enterprise leaders and decision makers; leading project developers; and leading professionals and institutes.



## U.S.- China Smart Cities Forum

**Organizer:** U.S. Commercial Service Shanghai

**Date:** September 20, 2017

**Location:** Shanghai, China

### Proposed Agenda:

- Welcome Remarks from the US Consulate Shanghai and Shanghai Government
- Local Smart Community Presentations
- US Company Presentations
- Concluding Remarks
- Networking Reception

### Costs for Event Participation:

- \$800 - For each company

## U.S. Commercial Service Shanghai

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