

### Sarah Fox

Principal Commercial Officer

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Sarah Fox joined FCS Calgary on July 22, 2019. Prior to being posted in Canada she oversaw the Philippine Desk and the Myanmar Desk for the U.S. Department of Commerce and worked as part of an interagency team to advance U.S. strategic interests in the ASEAN and Pacific Basin region. She also served as the Principal Commercial Officer for southern Taiwan and promoted all industries including energy, smart technology, marine and defense/aerospace. Before her time in Taiwan, she served as the resident Commercial Diplomat at the Export Assistance Center in Miami, Florida. Prior to her service in Miami, she was Vice Consul of Commercial Affairs at the U.S. Consulate General in Shanghai, China, managing commercial relations in many critical industries, including healthcare, food safety, medical devices and biotechnology. With her fluency in Mandarin Chinese, Ms. Fox represented the Department of Commerce at the Joint Commission of Commerce and Trade (healthcare sub-committee) for two consecutive years. Prior to her tour in Shanghai, Ms. Fox served as Commercial Attaché to the U.S. Embassy in Seoul, Korea. Bilingual in Korean and English, she was a key facilitator for U.S.-Korean business relations in critical industry sectors and participated in bilateral negotiations.

Ms. Fox has been with the U.S. Department of Commerce for fourteen years; ten of which as a Commercial Diplomat. She was also an International Trade Specialist at the Department of Commerce Headquarters in Washington, D.C, country manager for five Latin American countries, and regional advocacy manager for Asia. Prior to joining the Department of Commerce, Ms. Fox worked in the private sector as a web-developer, financial manager, and account executive. She holds a master's degree in Business Administration (MBA) with a concentration in International Business from the George Washington University. She also holds a Bachelor of Arts in Political Science and Asian Studies from the University of Hawaii (Manoa).

## Crystal Roberts

Commercial Specialist  
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Crystal Roberts works with U.S. exporters and Canadian importers in Manitoba, Saskatchewan, Alberta and British Columbia. She is responsible for all products and services related to the oil and gas industry. Crystal is a vital part of CS Canada's Energy Team and also specializes in client outreach, trade shows recruitment, and event planning.

## Connie Haider

Commercial Specialist  
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Connie Haider is an award-winning international trade professional with experience in policy analysis, trade promotion, foreign direct investment, diplomacy, market access, government relations, market research, and partnership facilitation. She serves as a Commercial Specialist for the U.S. Foreign Commercial Service in Calgary, specializing in the mining, tourism, agriculture and financial sectors; and Canada-U.S. Indigenous partnerships. Connie has led projects in all aspects of international trade objectives for the Government of Canada and the United States Government. Connie received her Bachelor's degree in International Relations from the University of Calgary and is pursuing her studies as a Certified International Trade Professional (CITP). Fluent in French, Spanish and Chinese Mandarin, Connie has studied and worked in Paris, Guangzhou and Shanghai.