

# U.S. Electrical & Electronics Trade Mission to India

January 16-24, 2020

India Expo Mart, Greater Noida, NCR, India



A U.S. Department of Commerce Certified Trade Mission



Generation



Transmission



Distribution



Electronics



Renewables



Electromobility



Automation



Power Storage

## Introduction

Rauch Export-Import together with the U.S. Department of Commerce Commercial Service (USDOCCS) and the India Electrical & Electronics Manufacturers Association (IEEMA) is organizing a USDOCCS Certified Trade Mission to India for January 16-24, 2020.

**Don't Miss this Unique Business Development Opportunity!**  
**Registration Deadline is December 12, 2019**



RAUCH  
EXPORT-IMPORT



**Attendance is limited, and applicants will be considered on a first come first serve basis.**

**Event Page and Registration Link:** <http://www.rauchex-im.com/events>

## Target Products & Services for Trade Mission:

Apart from the standard products/services required in power sector, following are the new trends in power sector market:

- Smart Grid Solutions
- Smart Metering Solutions
- Home Automation and Control
- Assisted Living Solutions
- Internet of Things (IOT) Solutions
- Retrofitting/Refurbishing Solutions
- Solutions for Data Analysis and Trends
- Public Private Partnership in Distributions Sector
- Roof-Top Solar
- Integrated Grid Management and Control
- Maintenance

## Fees and Expenses

The package participation fee provides **Significant Exposure and Meeting Opportunities** to attending companies at a special Rauch Ex-Im negotiated rate of **\$18,520. USD** and includes the following **High Value Offerings**:

- ✓ Two Company Representatives
- ✓ ELECRAMA - 5 x 3-meter Trade Show Booth (includes desk, table & chairs, spotlights, power supply, carpeted flooring, company name)
- ✓ ELECRAMA 2020 Attendance
- ✓ 5 (five) Pre-scheduled 30 minute 1 on 1 introductory meetings
- ✓ Private Reception Briefing Dinner with U.S. Department of Commerce/U.S. Commercial Service New Delhi Officials
- ✓ Private Cocktail Reception with Invites to Local Companies by U.S. Embassy/U.S. Commercial Service
- ✓ Attendance at IEEMA (India Electrical & Electronics Manufacturers' Association) ELECRAMA Reception
- ✓ Private Reception De-Briefing Dinner with U.S. Department of Commerce/U.S. Commercial Service New Delhi Officials
- ✓ Bonus Day to Accommodate Overflow Meetings
- ✓ Knowledge Sharing: One entry pass to knowledge sharing forums such as WUS;eTechnxt conference sessions
- ✓ Company Logo, Bulleted Summary Information/Booth Number listed on U.S. Pavilion Event Screens
- ✓ Complimentary Listing on Rauch Ex-Im Website
- ✓ Thumb drive with Trade Mission and Event Photo Portfolio
- ✓ Complimentary Listing on IEEMA website for one year as the part of post-show event highlights.
- ✓ The name of participants will be appearing in IEEMA journal as a part of post-show repertoire. The circulation of IEEMA journal is in tune of 10,000 copies.

## For More Information Contact

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## Who You Will Meet

In addition to meeting buyers and sellers at ELECRAMA, all attendees will be provided with a series of **5 (five) pre-screened, (30 minute) introductory 1-on-1 appointments** with companies and contacts appropriate to their target market that may include potential partners such as agents, importers, distributors / wholesalers, retailers, joint venture partners, licensees and local businesses.