EXPORT SEMINAR at
POWER-GEN INTERNATIONAL

IDENTIFYING EXPORT OPPORTUNITIES FOR U.S. BUSINESSES:
GLOBAL POWER SECTOR TRENDS
AND
OUTLOOK FOR U.S. EXPORTERS

WEDNESDAY, DECEMBER 9 AT 1:00-2:00 P.M., ROOM N256
Las Vegas Convention Center

Did you know?
- More than $1.6 trillion was invested in power generation last year
- Approx. $40 trillion in global energy infrastructure is expected over the next 20 years
- Asia will need to invest $6 trillion in new power capacity by 2040
- $13.5 trillion in energy efficiency and clean energy investments will be required to meet global climate targets alone

As the world continues to invest in new and modern power – Be ready with a global approach!

Join us for a presentation, hosted by the U.S. Department of Commerce, on the policy, regulatory, and market trends shaping the global power sector. During this seminar, International Trade Administration Energy Analyst, Victoria Gunderson, will draw on primary analysis to breakdown U.S. export market opportunities by subsector and by region and highlight the role of specific emerging technologies in addressing global power sector challenges. This is a great primer for anyone looking to get a big-picture perspective on the global power market with eye toward identifying their next export market opportunity.

What To Expect:
- Overview of global power sector trends and investment projections
- Highlights of emerging technologies and anticipated global demand
- Analytical deep dive to highlight top export markets for renewable energy, renewable fuels, civil nuclear, smart grid, oil and gas
- Q&A

Seminar is free for all U.S. exhibitors and U.S. attendees at Power-Gen International. For questions, please contact Victoria Gunderson at Victoria.Gunderson@trade.gov.