Sustainable Building & Construction Trade Mission to MEXICO

Expand Your Business to Mexico!

Mexico ranks second among top markets for U.S. building product exporters due to its proximity, established transport links and duty-free status under NAFTA. Mexico’s construction environment is highly receptive to U.S. products and reflects an emerging interest in green building. Near-term, leveraging subsector-specific trade promotion events, market intelligence and export financing information to empower SME exporters may help expand the strong existing U.S. competitive position in Mexico. Encouraging increased transparency and a more aligned regulatory environment may expand longer-term U.S. market access to both traditional and green building opportunities.

Trade Mission Features

• Exclusive meetings and with potential buyers, distributors and/or sales agents.
• Market briefings and networking opportunities.
• Access to Expo CIHAC, Mexico’s best Construction trade show.
• Options for business-to-business services, including a mission extension to Guadalajara for pre-arranged meetings with potential business partners.

Focus on Sustainable Building & Construction

The purpose of the mission is to introduce U.S. firms to Mexico’s Sustainable Building & Construction sector, and to assist U.S. companies in pursuing export opportunities in this sector.

Opportunities for U.S. suppliers include: windows, doors, flooring, and frames from sustainable woods; ecological paints, coverings and coatings; ecological concrete pipes for potable water and sewage; high-efficiency HVACR equipment for commercial buildings and hospitals and more!

Interested in becoming a sponsor? Limited sponsorships are still available! Contact Oscar Magaña to learn more.

Register

http://2016.export.gov/trademissions/mexicobuild/

Dates

October 16 - 20, 2017
Deadline to Apply: September 1, 2017

Venues

Mexico City, Mexico
Guadalajara, Mexico (optional)

Costs for Expo and Trade Mission Stops

• SME’s: $2,800 ($1,410 Mexico City Only)
• Large Firms: $3,600 ($1,800 Mexico City Only)
• $400 - $700 per Additional Representative

SME’s are defined as having 500 employees or less.

Expenses for travel, lodging, meals and incidentals will be the responsibility of each mission participant.

For More Information

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