



Explore New Opportunities with the U.S. Safety & Security Trade Mission to Saudi & Kuwait

Join Us

The United States Department of Commerce, International Trade Administration is organizing a business development Trade Mission to Kuwait and Saudi, November 12-18, 2016. The objective of the mission is to introduce U.S. firms to Kuwait and Saudi Arabia's homeland security market and to assist U.S. companies pursuing export opportunities in this sector.

Kuwait: The Government of Kuwait has a stated plan to invest considerable sums in safety and security equipment through 2020. Kuwait plans to spend a total of US\$ 28.2 billion on projects in the transportation sector, including aviation, airport, rail, roads, building and terminals.

Saudi Arabia: The security market in Saudi Arabia continues to develop rapidly. The government's privatization plans have triggered considerable security upgrades within the electricity, telecommunications, air-travel, water, oil and gas, railways and petrochemical sectors. Saudi Arabia is forecasted to procure \$14 billion worth of security systems and services over the next 3 years.

Target products and services:

- Surveillance equipment
- Perimeter security and control systems
- Security check point equipment (fences, crash barriers, cameras, access points)
- Contraband detection systems, including scanning systems
- Consulting services in security planning
- Cyber security software, services and equipment

Trade Mission Features:

- Introduce U.S. firms to the rapidly expanding market for safety & security products
- Participate in customized meetings with key safety & security officials and prospective partners in the private and public sector.
- Participate in market briefings & networking events with government leaders, potential partners, distributors, and end users.
- The trade mission will coincide with the IFSEC exhibition scheduled in Riyadh from November 14-16, 2016.



Connecting you to global markets.

Space is Limited. Register Today at:

<https://emenuapps.ita.doc.gov/ePublic/TM/7R0J>

Date: November 12-18, 2016

Mission Stops:

- Kuwait City, Kuwait
- Riyadh, Saudi Arabia
- Dhahran, Saudi Arabia

Application Deadline: Sep 1, 2016

Cost:

- \$2,900 for small/med-sized firms (less than 500 employees)
- \$3,300 for large firms (more than 500 employees)
- \$750 for each additional person

Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant.

For more information, visit:

<http://export.gov/trademissions/SaudiKuwaitSS>

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