

# U.S. Cybersecurity Trade Mission to Southeast Asia

Singapore | Malaysia | Sept. 30 - Oct 4, 2019



**UCI** Cybersecurity Policy & Research Institute

## Join Us

Together with the University of California, Irvine (UCI) Cybersecurity Policy & Research Institute (CPRI), we are excited to announce our Cybersecurity Trade Mission to Southeast Asia taking place September 30 – Oct 4, 2019.

The objective of the mission is to introduce U.S. firms and organizations to Southeast Asia's information and communication technology (ICT), security, and critical infrastructure protection markets.

## Why You Should Join the Mission

It will assist U.S. companies in finding business partners to which they may export their products and services in the region. This mission intends to include representatives from U.S. companies and U.S. trade associations with members that provide cybersecurity and critical infrastructure protection products and services. The mission will visit Singapore and Malaysia giving U.S. firms access to business development opportunities across Southeast Asia.

**Targeted U.S. Cyber Security Solutions:** The mission is designed for U.S. firms and organizations who play a part in the industry, especially those with products in the following categories:

- Behavior Analytics (User and Entity);
- Big Data Security; Cloud Security;
- DDoS Protection;
- Endpoint Protection and Anti-virus;
- Endpoint Threat Detection/Response;
- Identity and Access Management;
- Industrial and critical infrastructure security (ICS/SCADA Security);
- IoT Security;
- Multi-factor Authentication;
- Network Firewall;
- Password Manager;
- Patch Configuration/Mgmt;
- Security Information and Event Management (and Log Mgmt) and Forensics

## About the Mission

The mission will:

- Help U.S. firms gain insights, make industry and government contacts, solidify business strategies and advance specific technologies.
- Offer U.S. firms industry briefings, one-on-one business appointments, and networking events.
- Facilitate trade between U.S. and Southeast Asian markets

**SPACE IS LIMITED! APPLY NOW**

<http://bit.ly/SEAsiaCyberTM>

**Date:** Sept 30 – Oct 4, 2019

## Mission Stops:

- Singapore, Singapore
- Kuala Lumpur, Malaysia

**Application Deadline: Aug 1, 2019**

## Cost:

\$3,310 USD for small firms  
\$5,620 USD for medium firms  
\$6,780 USD for large firms  
\$725 USD per additional person

*\*Expenses for travel, lodging, most meals and incidentals will be the responsibility of each person.*

## FOR MORE INFORMATION:

Tatyana Aguirre  
U.S. Commercial Service  
[Tatyana.Aguirre@trade.gov](mailto:Tatyana.Aguirre@trade.gov)

Sweehoon Chia  
U.S. Embassy – Singapore  
[Sweehoon.Chia@trade.gov](mailto:Sweehoon.Chia@trade.gov)

Kisok Kumar  
U.S. Embassy – Malaysia  
[Kisok.Kumar@trade.gov](mailto:Kisok.Kumar@trade.gov)

Bryan Cunningham  
UCI CPRI  
[b.cunningham@uci.edu](mailto:b.cunningham@uci.edu)

April Sather  
UCI CPRI  
[aesather@uci.edu](mailto:aesather@uci.edu)