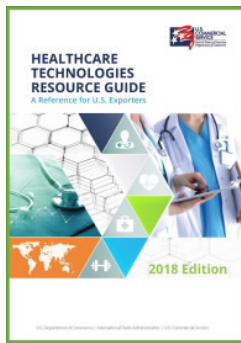


The Global Healthcare Team: Creating Jobs and Improving Lives with American Exports

Partner Connect

Partner Connect helps you meet client acquisition targets and expand into new industry segments. Our program options include advertisements in our printed market intelligence resource guide, promotion in our online Business Service Providers directory, options to add value to trade shows and trade missions, and the platform to share your experience and expertise with our healthcare exporters.



2019 Healthcare Technologies Resource Guide (HTRG)

This guide profiles over 70 countries, as well as provides a matrix of sub-sector export potential and basic regulatory information for healthcare technologies. Each individual country analysis details market entry information along with current market trends. You can expect to find information on: *Market Entry | Current Market Trends | Main Competitors | Current Demand | Barriers | Trade Events | Available Market Research* Available here: <http://export.gov/industry/health/healthcareresourceguide/index.asp>

The printed guide will go to over 1,000 new and committed healthcare exporters around the U.S. and be available online!

New! Business Service Providers Portal

The Business Service Provider (BSP) portal offered by the U. S. Commercial Service presents both U.S. and non-U.S. professional service providers the opportunity to promote their services to U.S. exporters on the Global Healthcare Team’s website: <https://go.usa.gov/xQNX7>. The BSP is designed to help U.S. exporters identify professionals to assist them in the assessment, completion, or financing of an export transaction. Listing is for one year, and the BSP portal is promoted through the team’s event newsletter sent to an opt-in list of 50,000+ subscribers.

Partner Connect Suites		
Gold	\$6,000	Logo/info on first page or inside back cover of HTRG + BSP listing
Silver	\$3,500	Logo/info as full page listing in HTRG + BSP listing
Bronze	\$2,750	Logo/info as half page listing in HTRG + BSP listing

If you would like to join these programs or have any questions, please contact Shirreef Loza at Shirreef.Loza@trade.gov. We look forward to partnering with you for success!

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Brought to you by the Global Healthcare Technologies Team: <http://export.gov/industry/health/index.asp>

New! Newsletter Spotlight

Our monthly newsletter lists U.S. Commercial Service events and programs around the world focused on international healthcare sales and business development. It's sent to an opt-in list of 50,000+ subscribers with information on value-added services, trade shows, trade missions, trade leads, educational seminars and webinars, and country spotlights. Highlight your expertise by including a 500 word export topic or issue your company can address, logo included, as part of a newsletter spotlight!

Newsletter Spotlight
\$5,000



Event Sponsorship Opportunities

Our sponsors will be the first to hear about other event sponsorship opportunities at the largest trade and industry events around the world. Don't miss out on prime sponsorship spots for receptions and major programs!

Sponsorship opportunities may include:

- Receptions
- Market briefing rooms and refreshments
- Printed resources
- Expert travel and speaking opportunities
- Trade show booths or meeting locations
 - CS Healthcare Team events: <http://2016.export.gov/industry/health>

Additional No-Charge Invitational Options for Partner Connect Participants:

Ask the Experts Virtual Roundtable

Engage exporters interested in expanding their opportunities by providing your industry knowledge and guidance. Our virtual roundtable sessions allow exporters to learn from you in an informal discussion, and better understand how your industry fits into the export ecosystem.

Social Media Toolkit

Sponsors will receive a social media toolkit with pre-made tweets, LinkedIn posts, logos, and event information to share with your followers that you are now a strategic partner of the U.S. Commercial Service's Global Healthcare Team. We look forward to partnering with you!

10 Minute Tips

Create a 10 minute video highlighting tips for success in exporting. Choose a topic that showcases your expertise and we'll feature your snappy 10 minute how-to on our website and social media channels.

U.S. Commercial Service Global Healthcare Technologies Team

Our 200+ healthcare trade specialists around the world provide customized client solutions for international growth every single day. We target new-to-export and export expansion companies at the top trade shows throughout the year. We bring high-level executive-led trade missions to key international markets. We can get you in front of the decision makers ready to do business.

If you would like to take advantage of these programs or have any questions, contact Shirreef Loza at Shirreef.Loza@trade.gov. We look forward to partnering with you for success!

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