



HIMSS18 Annual Conference, March 5-9, 2018, Las Vegas, NV

Meet the U.S. Commercial Service at HIMSS18

Connect with U.S. Commercial Service and ITA Healthcare Specialists at HIMSS18

Schedule a complimentary one-on-one appointment with U.S. Commercial Service and International Trade Administration Healthcare Specialists attending HIMSS18 for target market briefings and market assessments and/or counseling on U.S. Government resources available to help companies find their next international opportunity.

- Meet with our international Healthcare Specialists to discuss your international market growth strategy and receive a market evaluation from experts who have helped many U.S. companies achieve success:
 - International Health IT Lead for Europe
 - Life Sciences Business Development Specialist for Brazil
 - Senior Healthcare Specialist for China
 - Healthcare Specialist for Sweden/Nordics
- Meet with our domestic Healthcare Specialists and Healthcare Policy Specialist for information on doing business globally, U.S. government trade promotion resources, and advice on addressing trade barriers and market access issues.

Register Now!

To register, send an email to LeeAnne Haworth (LeeAnne.Haworth@trade.gov) and Pompeya Lambrecht (Pompeya.Lambrecht@trade.gov) by February 23, 2018 that includes:

1. Your Company Name
2. Company Point of Contact at HIMSS18
3. Market(s)/Topics of Interest: European Union, Sweden/Nordics, Brazil, China, Going Global, Market Access/Trade Barriers
4. Booth Number (if you are exhibiting)

Appointment times do fill up quickly! We will follow up with you with additional details. This is a complimentary service.

ITA/U.S. Commercial Service Presentations

Learn how the global network of the U.S. Commercial Service and the collective resources of the U.S. Department of Commerce's International Trade Administration (ITA) can help you find your next Health IT export market through its targeted country-specific and industry sector market research, customized business matchmaking programs, and international trade events.

ITA/U.S. Commercial Service Presentation:

Learn How to Increase Jobs at Home by Expanding U.S. Exports

Dates/Times

Tuesday, March 6, 2018 at 11AM

Wednesday, March 7, at 1:30PM

Location: Federal Health Pavilion, Hall G, Booth 10219 at the Venetian—Palazzo—Sands Expo Center



Connecting you to global markets.

