



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

# Trade Fair Certification Connecting U.S. Suppliers to Global Markets

PAACE  
**automechanika**  
MEXICO CITY



July 11-13, Centro Citibanamex, Mexico City

**PAACE Automechanika Mexico City** is considered to be the most important international trade show for the automotive aftermarket industry in Latin America. With more than **500 exhibitors** from across the globe and over **26,000 key decision makers**, it is THE meeting point for industry professionals seeking new suppliers, information about the latest technology and analyzing product options.

#### Who Should Attend

Wholesalers  
Distributors  
Owners  
Retailers  
Manufacturers  
Electronics & Systems

#### Product Groups

Parts & Components  
Accessories & Tuning  
Repair & Maintenance  
IT & Management  
Service Station & Car Wash

**Mexico remains the seventh largest vehicle producer in the world, with 3.9 million cars.** It is also the fifth largest auto part producer worldwide with 75 billion dollars. Recent investments by established automakers and new OEMs have increased business opportunities throughout the country. It has also attracted its tier one- and second supplier base. The forecast is to reach five million vehicles produced by 2020 with new players in the field and an expansion of car manufacturing.

Carmakers and its tier supplier base is looking for manufacturing 4.0 technologies, telematics, big data systems, smart packaging, automation systems and anything that can reduce times, processes or assist with information management and cybersecurity.

In the aftermarket, the industry focuses on after dealer service checks with parts that help the consumer replace from brakes, suspension parts, electric parts, engine parts and extend the vehicle's life.



## REGISTER NOW

<https://go.usa.gov/xnMx3>

## CONTACTS

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### Current Market Research

[Automotive Resource Guide 2014](#)  
[MEXICO - Country Commercial Guide 2014](#)