**Brazilian Health Market**

- **Largest healthcare market in Latin America**
- **8th largest in the world** for pharmaceuticals (projected 5th in 2021)
- **US$25 billion in sales**
- **13.4% growth in 2017**

Healthcare expenditures average about **9% of GDP**

- **55%** if expenditures are in the private healthcare system
- **45%** in the public sector

**Medical equipment sales reached US$9.6 billion in 2017**

- Imports of medical equipment and supplies reached US$3.6 billion, representing a growth of 15% in 2017.

Recent regulatory improvements have made Brazil more competitive and open to foreign companies.

The **U.S. holds 30%** market share of imported medical devices and **20% of imported medicines** in Brazil.

Brazil has **7,500 hospitals**, including some of the most modern in Latin America.

There are **47 million Brazilians** in the private healthcare insurance system.

In 2017, the Ministry of Health indicated that up to **US$2 billion in investments will be made by 2019** to digitalize the public system.

*Source: Interfarma, Abimed, GlobalHealthIntelligence, Sindusfarma*