



The **U.S. Commercial Service** is pleased to present a webinar series for **U.S. SMEs**

## Webinar Series: Exploring Brazil's E-commerce

The Brazilian e-commerce segment ended 2017 with US\$12.9 billion (R\$47.7bi) in earnings, an increase of 7.5 percent compared to 2016. Despite the current economic downturn in Brazil, projected growth is still positive at 12 percent, and is projected to reach US\$14.4 billion (R\$53.5bi) in 2018. In 2017, 55 million consumers made at least one virtual purchase, representing an increase of 15 percent compared to 2016.

### What does this mean for U.S. exporters?

Join the U.S. Commercial Service as we explore the opportunities for U.S. exporters in the Brazilian e-commerce industry. Over the course of the series, experts will provide insights on current market trends, the tax system in Brazil, payment methods, logistics, intellectual property and piracy, and consumer experience & marketplace. Speakers will offer practical advice to U.S. SMEs looking to do business in Brazil.

### When?

- Webinar 1: Market Overview and Trends
  - Speakers include: the U.S. Commercial Service in Brazil, the Brazilian E-commerce Association (ABComm), the Brazilian Chamber of E-commerce (camara-e.net), and Bastos Tigre Attorneys.
- Webinar 2: Tax System in Brazil
  - Speakers include: Mattos Filho Attorneys.
- Webinar 3: Payment Methods
  - Speakers include: Paypal, Mastercard, and Ebanx.
- Webinar 4: Logistics
  - Speakers include: DHL, Correios and the U.S. Customs and Border Protection.
- Webinar 5: Intellectual Property and Piracy
  - Speakers include: the U.S. Patent and Trademarks Office, Brazil's National Forum Against Privacy, and Serasa Experian.
- Webinar 6: Consumer Experience & Marketplace
  - Speakers include: Fast Shop, Netshoes.

### Register today

### Event dates

Webinar 1 - August 8 - 2:00pm ET. To register, click [here](#)

Webinar 2 - August 14 - 2:00pm ET. To register, click [here](#)

Webinar 3 - August 23 - 2:00pm ET. To register, click [here](#)

Webinar 4 - September 4 - 2:00pm ET. To register, click [here](#)

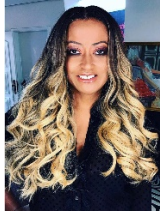
Webinar 5 - September 18 - 2:00pm ET. To register, click [here](#)

Webinar 6 - September 27 - 2:00pm ET. To register, click [here](#)

## Speakers



- Andre Shinohara, Chief Sales Marketing Officer, Grupo Netshoes;



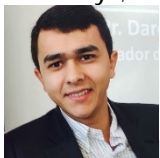
- Denise Barbosa, Commercial Specialist, U.S. Commercial Service in Brazil



- Edson Vismona, Executive President, National Forum Against Piracy;



- Gil F. Mendes, Partner, Mattos Filho Attorneys;



- Lemuel Silva, Head of Parcels and E-commerce, Correios;



- Leonardo Palhares, President, Brazilian Chamber of Electronic Commerce;



- Luciano Campeao, Attorney, Bastos-Tigre Attorneys;



- Manzar Feres, Commercial Vice President, Serasa Experian;



- Maria Beatriz Dellore, Regional Intellectual Property Advisor for Mercosur, U.S. Patent and Trademarks Office;



- Mauricio Salvador, President, Brazilian E-commerce Association (ABComm);



- Melissa McInnis, Digital Attaché, U.S. Commercial Service in Brazil;



- Patricia Marega, Commercial Specialist, U.S. Commercial Service in Brazil



- Thiago Chueiri, Business Development Director, PayPal



- Thiago Quintino, CRM, Quality and Customer Experience General Manager, Fast Shop;



- Vanessa Gordilho, Former Retail and E-commerce Director, Mastercard;



- Wagner Ruiz, Founder, EBANX;
- Abdias Ortiz, Director, U.S. Customs and Border Protection;
- DHL Brasil.