



Utah Department of Agriculture and Food Marketing and Economic Development Division

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The Utah Department of Agriculture Marketing Division's mission is to strengthen agriculture and agribusiness in the state by adding value to locally grown commodities, developing new products, and expanding markets for existing products. The marketing division promotes opportunities for in state processing of Utah agricultural commodities with the goal of producing locally value added products.

As a member of the Western United States Agricultural Trade Association, the Marketing and Promotion division works with Utah's high value food manufacturers to access U.S. Department of Agriculture (USDA) Market Access Program (MAP) funds which are provided by Congress for international market development.

The U.S. Department of Agriculture Marketing and Promotion division provides Utah agriculture and agribusiness companies access to market development resources and international market information through the USDA's Foreign Agriculture Service:

www.fas.usda.gov.