



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

Placing U.S. Suppliers

**TRADE FAIR CERTIFICATION**

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from Global Markets

# GESS Dubai

## March 14-16, 2017

**GESS Dubai 2017** is the largest educational trade show in the entire Middle East. GESS Dubai provides the education industry with a targeted audience of emerging educationalists seeking the latest in educational supplies and solutions.

Over the three days, GESS Dubai 2017 will include 130+ speakers, 200+CPD accredited conference sessions and 550 exhibiting companies from 39 countries.

With over 11,000 attendees from both private and public educational institutes, Ministries and educational associations, GESS Dubai is the perfect platform to present your products to this burgeoning education market.

In its 10<sup>th</sup> edition, GESS Dubai will host its largest trade show yet from **March 14<sup>th</sup>-16<sup>th</sup>, 2017** in the easily accessible Dubai World Trade Centre.



*Trade fairs receiving **Trade Fair Certification (TFC)** from the U.S. Department of Commerce serve as vital access vehicles for U.S. firms to enter and expand foreign markets. A TFC show ensures a high-quality, multi-faceted opportunity for American companies to successfully market overseas.*

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