

# SPONSORSHIPS – Be a Marketing Partner for U.S. Commercial Service Programs at OTC 16

Want to gain exposure to foreign buyers and U.S. exporters at the world's largest oil and gas show, the Offshore Technology Conference 2016? The U.S. Commercial Service is offering marketing partnerships that can gain your company maximum exposure to the right people!

## Sponsorship Opportunities:

- **Center for International Trade (CIT):** Main meeting point for 2,000 foreign buyers from over 20 countries. The CIT is where the international visitors will be meeting with their delegation leader, have business meetings, or just relax.  
**Cost:** \$750  
**Length of Exposure:** Four business days (May 2-6) from open to close.  
**Type of Exposure:** Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.  
**Estimated Attendance:** 2000
- **Showtime Export Counseling Meetings:** One-on-one meetings between U.S. companies and oil and gas specialists from around the world. Manufacturers and services providers who export and Embassy oil and gas specialists/delegation leaders will have access to your company's information.  
**Cost:** \$250  
**Length of exposure:** Wednesday, May 4 from 9AM to 5PM and on May 5, from 9AM to 12PM.  
**Type of Exposure:** Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.  
**Estimated attendance:** 200
- **B2B Matchmaking Meetings Between U.S. Companies and Foreign Buyers:** International buyers who are part of a U.S. Embassy led delegation will be meeting with U.S. companies From Monday May 2 through Wednesday, May 4 in the Reliant Arena, Second Level Room 1. This is a high-traffic period for the people you may want to meet.  
**Cost:** \$500  
**Length of exposure:** Three business days (May 2-5) from open to close.  
**Type of Exposure:** Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.  
**Estimated attendance:** 250
- **Procurement Seminars**
  - **Kuwait**  
**Doing business with Kuwait Oil Company**  
A top official with Kuwait Oil Company and government officials will discuss the future of the oil and gas sector in Kuwait and doing business with Kuwait Oil Company. The seminar concludes with networking.  
**Cost:** \$750  
**Type of exposure:** Will include company logo with link to your site on the OTC site and registration page, as well as table with marketing brochures during show, banner placement at the back of the room during the program.  
**Estimated Attendance:** 125  
**Date and Time:** Monday, May 2 from 2:00-4:00 PM
  - **UAE Coming Soon!**
  - **Additional seminars TBD**

For more information, or to become a sponsorship/marketing partner, please contact Bernadette Rojas at [Bernadette.Rojas@trade.gov](mailto:Bernadette.Rojas@trade.gov) or (559) 341-7137.