

Join the USA Pavilion!

WHY BE PART OF THE USA PAVILION?



- ◆ Unique trade promotion event, the **first U.S. Pavilion** for Energy Efficiency / HVAC / Water Systems
- ◆ Gain **global exposure** for your sustainable solutions
- ◆ Unique **promotional opportunity** to present your products and services to policymakers and buyers
- ◆ **Speaking opportunities** available to showcase new products
- ◆ Take advantage of a USA-themed **booth package at a special price**
- ◆ **The U.S. Commercial Service will assist** USA companies with matchmaking during the show
- ◆ Access to USA Pavilion lounge and **meeting area**

Your low-cost option:

Fully equipped booth in the first U.S. Pavilion in a prime location at the event near the main entrance of the exhibition.

\$4000-5000 per company participating depending on the number of companies recruited.

The pricing includes an **International reception**.

WHY PARTICIPATE IN AQUATHERM?



- ◆ Nearly **1900 visitors, 370 exhibiting companies**
 - ◆ **20 specialized conferences** and presentations bursting with ready-to-use industry solutions and show-exclusive offers with over **3000 attendees**
 - ◆ **62% of visitors** are looking for alternative suppliers and new partners
 - ◆ **53% of visitors** are decision makers and **44%** are owners, directors and heads or purchasing departments
- At last year's AquaTerm (2015):
- ◆ **75% of exhibitors** found new clients
 - ◆ **44% of exhibitors** signed contracts or made

For more information please contact:

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