

WHY PARTICIPATE AT INDAGRA 2016

Advertising campaign:

- ✓ 170 TV spots on 6 different channels
- ✓ 121 radio spots on 4 different channels
- ✓ 20 outdoor billboards
- ✓ Over 1 100 articles and on-line & print layouts social media

Benefits of participating at INDAGRA 2016

- ✓ **Contracting**
- ✓ **Sales**
- ✓ **Advertisement and visibility**
- ✓ Your company's **products, services and offers** will be advertised on www.indagra.ro and also through newsletters sent to a data base of 45.000 potential Romanian and foreign clients



2015 STATISTICS



In 2015, **INDAGRA** was organized in the same period with **INDAGRA FOOD & CARNEXPO**, **ALL PACK** and **EXPO DRINK & WINE**. The 4 events had numerous important participations, both national and international, occupying the entire Romexpo Exhibition Centre.

- ▶ **745** exhibiting companies
- ▶ **25** participating countries
- ▶ **44.913** square meters
- ▶ **63.000** specialist and general visitors

OFFICIAL INTERNATIONAL PARTICIPATIONS

GREECE:

- Organizer: ENTERPRISE GREECE SA
- 9 exhibiting companies
- 471 square meters

FRANCE

- Organizer: BUSINESS FRANCE
- 22 exhibiting companies
- 193 square meters

ITALY

- Organizer: CONCENTRO- AZ. SPEC. CCIAA PORDENONE
- 7 exhibiting companies
- 112 square meters

TURKEY :

- Organizer: SENEXPO ULUSLARARASI FUARCILIK A.S.
- 6 exhibiting companies
- 110 square meters

NETHERLANDS:

- Organizer: HELFFERICH CONSULT' under the "HOLLAND DAIRY HOUSE" brand
- 4 exhibiting companies
- 140 square meters



INDAGRA 2016 FEES

Registration fee: 150 EURO

Indoor space rent:

- 1 side open: 117EURO/sqm
- 2 sides open: 122EURO/sqm
- 3 sides open: 127 EURO/sqm
- 4 sides open: 132 EURO/sqm

Outdoor space rent: 40 EURO/ sqm

Standard stand construction:

- Indoor 15 EURO/ sqm
- Outdoor 40 EURO/ sqm

**The fees do not include VAT*



