



**MAEBC**  
**MARBC**

Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council



**Mid-Atlantic - Eurasia Business Council** is pleased to invite you to its *Doing Business in Eurasia seminar series* that will be taking place throughout 2016 in Pennsylvania, New Jersey, Delaware, Maryland, and New York. The next seminar organized by the Mid-Atlantic - Eurasia Business Council and World Trade Center Harrisburg will be held at the Harrisburg Regional Chamber and CREDC in Harrisburg, Pennsylvania on **March 22, 2016**. The following seminar organized by the Mid-Atlantic - Eurasia Business Council and World Trade Center Delaware will be held at the New Castle County Chamber of Commerce in Delaware on **March 23, 2016**.

The **Doing Business in Eurasia** seminar series address emerging business opportunities for foreign companies and discuss legal and regulatory environment in Eurasian countries, including Eurasian Economic Union and Eastern Europe. Particular attention will be given to countries-members of the Eurasian Economic Union that was formally established on January 1, 2015 and has become a rapidly expanding market covering more than 183 million people. Seminars will present recent developments in Russia, Belarus, and devote special attention to business environment of Kazakhstan, which became the newest member of the World Trade Organization on November 30, 2015. Keynote presentation for the **Doing Business in Eurasia** seminars will be given by Ulf Schneider, Founder and Managing Partner of SCHNEIDER GROUP.



\*SCHNEIDER GROUP has offices in Russia, Belarus, Ukraine, Kazakhstan, Poland, and Germany and provides consulting services to Western companies with a major focus on practical support in such areas as Legal Entity Set-Up, Accounting Outsourcing, Import, Internal Audit /Due Diligence, IT, Interim Management, Taxation and ERP-Setup.

**For further details about the Doing Business in Eurasia seminar series,**  
**please contact Val Kogan, Mid-Atlantic - Eurasia Business Council by phone: (484) 467-7444,**  
**email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.**

*Since 1994, Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC) works to foster business relations between the U.S. Mid-Atlantic region and Eurasia, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MAEBC/MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Eurasia and to attract Eurasian businesses to the U.S. Mid-Atlantic region.*

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## Doing Business in Eurasia

**Tuesday, March 22, 2016 — 8:30 am – 11:30 am**

Harrisburg Regional Chamber and CREDC,  
3211 North Front Street, Suite 201, Harrisburg, PA

\$25 - WTC, MAEBC/MARBC, Chamber, MA and Partners Members; \$35 - Non-Members

The Doing Business in Eurasia seminar organized by the Mid-Atlantic - Eurasia Business Council and World Trade Center Harrisburg will address emerging business opportunities for foreign companies and discuss legal and regulatory environment in Eurasian countries, including Eurasian Economic Union and Eastern Europe. Particular attention will be given to country-members of the Eurasian Economic Union that was formally established on January 1, 2015 and has become a rapidly expanding market covering more than 183 million people. The seminar will also present recent developments in Russia, Belarus, and devote special attention to business environment of Kazakhstan, which became the newest member of the World Trade Organization on November 30, 2015.

### Introducing the Panel of Speakers:

- ◆ Ulf Schneider, Founder and Managing Partner, SCHNEIDER GROUP - Moscow, Russia
- ◆ Pavel Shidlovsky, Charge d' Affaires, Embassy of Belarus - Washington, DC, USA
- ◆ Jonathan Nelms, Partner, Baker & McKenzie - Washington, DC, USA
- ◆ Elena Liaskovskai, Director, International Tax Desk - Central & Eastern Europe & Russia, PwC – New York, NY, USA
- ◆ PJ Delaye, Executive Vice President of York Wallcoverings - York, PA, USA
- ◆ Chuck McGough, President of CAM Innovation - Hanover, PA, USA

### Thank you to our Supporters:



### Thank you to our Supporting Partners:



German American  
Chambers of Commerce  
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Handelskammern

*This seminar is part of a series provided across the region  
by Mid-Atlantic - Eurasia Business Council and SCHNEIDER GROUP*

#### Doing Business in Eurasia

Visa/MC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Additional Participants: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Register By:

- Phone: (717) 843-1090
- Fax: (717) 854-0087
- Online: [www.register.wtccentralpa.org](http://www.register.wtccentralpa.org)
- Email: [info@wtccentralpa.org](mailto:info@wtccentralpa.org)
- Mail: 600 N. Hartley St., Ste 110,  
York, PA 17404

Checks payable to:  
*World Trade Center Harrisburg*

Registration includes breakfast.