



APBO ASIA PACIFIC BUSINESS OUTLOOK CONFERENCE 2016

April 18-19, 2016 • Millennium Biltmore Hotel in Los Angeles

The Knowledge & Contacts You Need to Increase Exports to Asia-Pacific Markets

You are invited to attend the 29th annual [Asia Pacific Business Outlook Conference](#) at the historic Biltmore Hotel Los Angeles on April 18-19, 2016. APBO is a comprehensive networking and learning experience designed to provide you with the contacts and knowledge to succeed. Choose from 60 seminars and workshops and learn from experts with decades of experience developing business in Asia.



One-on-One Meetings with Senior Trade Officers from U.S. Embassies

Register Now to Reserve LIMITED One-on-One Consultations with Senior U.S. Trade Officers

For each of the one-on-one meetings, the Senior Commercial Officers will come prepared with preliminary business assessments specific to your company in the markets of interest to you. They will discuss various topics during your one-on-one meetings such as:

- Strategies to hone in on best market opportunities.
- Sales potential and challenges in each of their markets.
- Benefiting from Free Trade Agreements.
- How the U.S. Commercial Service can identify new business partners and increase your sales.



[Register Now!](#)

Enter promo code **USCS2016** to receive
\$100 off
Early bird rates end March 18, 2016

Senior Commercial Officers from the following countries will be available for One-on-One meetings at APBO

Australia
[Joseph Kaesshaefer](#)

Cambodia
[Greg Wong](#)

China
[Sarah Kemp](#)

Hong Kong
[Jim Cunningham](#)

India
[John McCaslin](#)

Indonesia
[Rosemary Gallant](#)

Japan
[Andrew Wylegala](#)

Korea (South)
[David Gossack](#)

Lao PDR
[Greg Wong](#)

Malaysia
[Catherine Spillman](#)

Mexico
[Brian Brisson](#)

Myanmar
[Manoj Desai](#)

New Zealand
[Joseph Kaesshaefer](#)

Philippines
[James McCarthy](#)

Singapore
[Margaret Hanson-Muse](#)

Taiwan
[Ireas Cook](#)

Thailand
[Greg Wong](#)

Vietnam
[Stuart Schaaq](#)

Sponsors



The Value of APBO and One-on-One Meetings



A conversation between Maryavis Bokal, Senior International Trade Specialist of the U.S. Commercial Service and Annie Niou Vonheim, Director of International Business Development of Metagenics.

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