

*Medical Delegation to India
Healthcare Executive Service
Chennai, Bengaluru, and Mumbai
July 23-27, 2016*



**The United States Department of Commerce, International Trade Administration
is pleased to announce the opportunity for U.S. companies to join the
HEALTHCARE EXECUTIVE SERVICE program to India
July 23 - 27, 2016**

The Healthcare Executive Service

Given company time and budget considerations, the Healthcare Executive Service to India is designed to help medical/healthcare companies get the most out of their trip to India by condensing the time commitment and streamlining the costs – **Delegates will benefit from:**

- **U.S. Commercial Service Gold Key Matchmaking (one-on-one meeting schedules) in Chennai, Bengaluru and Mumbai** (India's three healthcare industry hubs)
- **Local Ground Transportation** in all three locations
- **Country/Industry Briefings by U.S. Embassy/Consulate** industry specialists in each location
- Entrance to the **Medicall Trade Show** in Chennai
- **Catalogue Exhibition** at the Medicall Trade Show in Chennai
- **Networking Lunch** hosted by the Medicall Trade Show
- **Site Visits to local healthcare facilities and additional Networking Receptions TBC** as appropriate

Why India?

Do not miss this opportunity to introduce your products to the Indian market or follow-on to your company's previous visits! India has many opportunities for U.S. medical/healthcare products, here's why:

- Indian healthcare industry expected to reach \$280 billion by 2020
- Indian medical device market is expected to reach \$7 billion by the end of 2016
- India imports nearly 70% of its medical devices and barriers to entry are low
- Increasing demand for specialized and quality healthcare facilities

Participation Fee:

\$3300 for Small-Medium Sized Companies*	\$3600 for Large Companies	\$750 for each additional company representative
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**A Small or Medium-sized Enterprise (SME) is defined as a firm with 500 or fewer employees or self-certified as a small business under SBA regulations. A large company is defined as a firm with more than 500 employees. Subsidiaries will be classified based on the size of the parent company.*

For more information on the **Healthcare Executive Service to India**, please visit:
<http://www.export.gov/newyork/longisland/index.asp>

If you have any questions, please contact:

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