



Investment & Business Development Success in the U.S.A.

November 15, 2016 - 11:00 a.m.-1:30 p.m.

Messe Dusseldorf

In Conjunction with MEDICA - Düsseldorf, Germany

11:00 a.m. **Welcome Remarks: Investment Opportunities in the US Unlocked with SelectUSA**
U.S. Consulate General Düsseldorf



SelectUSA helps companies of all sizes find the information they need to make decisions; connect to the right people at the local level; and navigate the federal regulatory system. Learn how SelectUSA can help your company invest in the U.S. from the Consul General.

11:15 a.m. **Locating in the U.S. - Expert Advice from a Leading Law Firm**
[Christian B. Fulda](#), Partner, Jones Day

Setting up a business in the U.S. can be a complicated process, but with the help of some key partners, these steps can be greatly simplified. Mr. Fulda will discuss such important topics as U.S. company structure, legal systems, the roles of executive management, product liability and other key elements you need to consider before and during the investment process.



11:45 a.m. **Success Story - Hear From a Successful German Investor in the U.S.**

Nothing is more powerful or provides greater insight on how to invest in the U.S. (and how to avoid mistakes) than hearing about the successes (and failures) of current investors. You will hear directly from a decision-maker in a European company that has made the decision to invest in the U.S. - successfully.

12:00 p.m. **Working with Economic Development Organizations**
[Finn Weisse](#), President, Council of American States in Europe

Economic Development Organizations (EDO) can be one of your most valuable investment resources, but do you know exactly what they can offer? Learn from the chairman of the Council of American States in Europe and their member states, how you can take advantage of this great asset.



Council of American States in Europe (CASE) Members:

Arkansas	Colorado	Florida	Georgia
Illinois	Indiana	Iowa	Kentucky
Louisiana	Missouri	North Carolina	Ohio
Pennsylvania	South Carolina	Utah	West Virginia

(Program continues on next page.)

12:30 p.m. Luncheon Speaker - U.S. Visa Overview from a Consular Officer



A Foreign Service Officer responsible for adjudicating business, investor and tourism visas from the Consulate General in Frankfurt will answer any questions you may have in regards to U.S. Visas (including the E2 Visa).

1:15 p.m. Networking with Speakers and Economic Development Organization

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