



U.S. Commercial Service Presents

2017 China Road Show

March 13-23, 2017

Changchun, Jinan, Zhengzhou, Kunming, Xiamen, Nanjing

Benefits of Becoming a Marketing Partner

Your organization will receive exceptional visibility and services prior to and during the event. Your organization will be recognized according to your selected level of participation:

	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)
Logo on Roadshow Material and Website *By sponsorship category	X	X	X
Logo on Front and Back of Event Program	X		
Meetings with Commercial Officers	X	X	X
List of Roadshow Delegates	X	X	X
List of Roadshow Investors *Limited info	X	X	X
Networking Opportunities with Participants	X	X	X
Display Space at Roadshow	Premium Plus	Premium	Standard
Recognition in Program Guide	1 page ad	½ page ad	¼ page ad
Recognition at All Mission Stops	X	X	X
Table at the Trade Fair	X	X	Mini table
Premier Seating at Event	X	X	X
Additional Participants at Event for No Cost	3 additional	2 additional	1 additional
Head Table Seating for 1 *when applicable	X		
Matchmaking Meetings (1-2 per city)	X		

Logo, advertisement, and display space will be allocated by level, with higher level sponsors receiving preferential placement.

Deadline – February 14, 2017

For more information, please contact Liu Yuan at Yuan.Liu@trade.gov or (86-21) 6279-8958.