



China International Petroleum & Petrochemical Technology and Equipment Exhibition **CIPPE 2017**

MARCH 20-22, 2017

BEIJING, CHINA

Greetings from the U.S. Embassy China!

The Commercial Service of the U.S. Embassy in Beijing is pleased to invite U.S. firms to showcase their equipment and services in the **“2017 U.S. Pavilion” at the China International Petroleum & Petrochemical Technology and Equipment Exhibition, CIPPE 2017**, slated for **March 20-22, 2017** at the new China International Exhibition Center in Beijing.

With a 16-year track record, CIPPE is the most influential and well established event of its kind in Asia. The 2016 exhibition attracted 1,500 exhibitors and over 50,000 visitors from 62 countries.

CIPPE offers a prime marketing and exhibition venue to companies interested in China’s oil & gas and petrochemical industries. The U.S. pavilion, organized by the U.S. Commercial Service, will occupy a prime location for participants to display their products and company information at this exhibition. Participating U.S. firms will have an excellent opportunity to meet potential buyers and/or agents/distributors to sell their equipment and services in China.

Make plans now to join the U.S. Pavilion at CIPPE 2017! We look forward to working with you to promote the sales of your products and services in China.

Sincerely,

Sarah Kemp
Minister-Counselor for Commercial Affairs
U.S. Embassy, Beijing

U.S. Pavilion *participation will include:*

- Fully furnished booth space in a prime location (Hall W1 and W2)
- On-site counseling and assistance by USCS Energy Specialist
- Free advertisement in CIPPE show directory and in U.S. Pavilion Exhibitor Guide
- Company web linkage on U.S. Commercial Service Website (www.export.gov/china)
- Standard booth (3m x 3m) at RMB 30,000 Yuan or approx. US\$4,400

**Additional Fee applies*

For more Information, please Contact:

Michael (Jianhong) Wang
Commercial Specialist, U.S. Embassy China
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Official Event Website: <http://www.cippe.com.cn/cippeen/or> www.cippe.net



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U.S. Commercial Service in China Offerings:

- **Business Facilitation Meetings**
Maximize your time at the show. FCS commercial specialists will work with you to set up matchmaker business meetings with key Chinese companies, partners and/or distributors during and after the show.
Cost: \$600

- **U.S. Exhibitor Showcase**
FCS China has secured a large presentation room near the USA Pavilion for U.S. company presentations. FCS will send out custom invitations to invite targeted Chinese customers to attend your presentation.
Cost: \$500
- **Site Visit to Sichuan Province**
Take advantage of your time in China by participating in the CS-China led site visit to Sichuan Province after the show. Sichuan is China's key region for natural gas development. During the trip your firm will have the opportunity to meet with key local government officials and business executives responsible for developing projects in the province.
Cost: \$1,500
- **Catalogue Show**
If you can't attend the show personally, CS China can help market your firm to Chinese buyers. Send us your product literature, we will display it at our booth and send the trade leads back to you.
Cost: \$200

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