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20<sup>TH</sup> U.S.-CHINA  
**LEGAL EXCHANGE**

U.S. DEPARTMENT OF COMMERCE CHINA'S MINISTRY OF COMMERCE

**IPR IN CHINA**

WEDNESDAY, MARCH 2, 2016

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CONFERENCE MATERIALS



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# 20<sup>TH</sup> U.S.-CHINA LEGAL EXCHANGE

U.S. DEPT. OF COMMERCE—P.R.C. MINISTRY OF COMMERCE—STATE COUNCIL LEG. AFFAIRS OFFICE

The USPTO Global Intellectual Property Academy  
Alexandria, VA  
March 2, 2016

## AGENDA

- 9:00 – 9:15 am Introduction and Welcoming Remarks
- Michelle K. Lee, Under Secretary of Commerce for Intellectual Property and Director of U.S. Patent & Trademark Office
  - Kelly R. Welsh, General Counsel, U.S. Department of Commerce
  - Tong Daochi, Assistant Minister of Commerce, P.R.C.
- PART ONE: NEW DEVELOPMENTS IN INTELLECTUAL PROPERTY RIGHTS IN CHINA
- 9:15 —9:55 Overview: New Developments in Chinese IPR Law
- Jin Wuwei, Deputy Director General, Dept. of Education, Science, Culture and Public Health, State Council Legislative Affairs Office
- 9:55—10:35 U.S. Response to the Overview
- Mark Cohen, Senior Counsel, Office of Policy and International Affairs, U.S. Patent & Trademark Office
  - Elizabeth Chien-Hale, Counsel, Brinks, Gilson & Lione
- 10:35—10:45 Q&A
- 10:45— 11:00 Coffee/Tea Break
- 11:00— 12:00 Panel: Judicial Reform, Including Establishment of Specialized IP Courts and Use of Case Law as Precedent; Judicial Explanation on Patent Law
- Wang Chuang, Deputy Chief Judge, IPR Tribunal, Supreme People’s Court of China
  - The Honorable Sidney H. Stein, United States District Judge, Southern District of New York
  - Tony Chen, Partner, Jones Day
- 12:00— 12:30 Q&A
- 12:30— 2:00 Lunch (*not provided – list of restaurants attached*)

PART TWO: ENFORCEMENT OF INTELLECTUAL PROPERTY & E-COMMERCE

- 2:00— 2:40 Overview: Growth of E-Commerce and the Challenges to IPR Protection
- Chen Fuli, Deputy Director General, Dept. of Treaty & Law, P.R.C. Ministry of Commerce
- 2:40— 3:20 U.S. Response to the Overview
- Joseph Simone, Director, SIPS Asia
  - Duncan Willson, Attorney Advisor, Office of Policy and International Affairs, U.S. Patent & Trademark Office
  - Kevin Rosenbaum, Counsel, International Intellectual Property Alliance (IIPA)
- 3:20— 3:30 Q&A
- 3:30— 3:45 Coffee/ Tea Break
- 3:45— 4:45 Panel: Cross-border Enforcement of IPR in the Internet Environment
- Zhang Peng, Deputy Director, IPR Division, Department of Economic Crime Investigation, P.R.C. Ministry of Public Security
  - Christopher Merriam, Deputy Chief for Intellectual Property, Computer Crimes and Intellectual Property Section, U.S. Department of Justice
  - Howard Hogan, Partner, Gibson, Dunn & Crutcher LLP
- 4:45—5:00 Q&A
- 5:00— 5:15 Closing Remarks
- Kelly R. Welsh, General Counsel, U.S. Department of Commerce
  - Tong Daochi, Assistant Minister of Commerce, P.R.C.
- 5:30— 6:30 Reception – Sponsored by the U.S. Chamber of Commerce

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## SPEAKER BIOGRAPHIES



**Kelly R. Welsh**  
*General Counsel*  
Department of Commerce

Kelly R. Welsh is General Counsel of the Department of Commerce. Mr. Welsh joined the Department of Commerce from Northern Trust Corporation where he served as Executive Vice President and General Counsel. Previously, Mr. Welsh served as Executive Vice President and General Counsel for Ameritech Corporation and as Corporation Counsel for the City of Chicago. Prior to serving as Corporation Counsel, Mr. Welsh was a partner at the law firm Mayer Brown. After graduating from law school, Mr. Welsh was a judicial clerk for the Honorable Luther M. Swygert of the United States Court of Appeals for the Seventh Circuit. Mr. Welsh also served as board chair of the Metropolitan Pier and Exposition Authority in Chicago and the New York University Institute of Judicial Administration, and as a trustee of the University of Chicago Medical Center and the Field Museum of Natural History. Mr. Welsh received an A.B. from Harvard College, an M.A. from Sussex University, U.K. and a J.D. from Harvard Law School, where he was an editor of the Law Review.



**Michelle K. Lee**  
*Under Secretary of Commerce for Intellectual Property*  
*Director of the United States Patent and Trademark Office*

As Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office, Michelle K. Lee provides leadership and oversight to one of the largest intellectual property offices in the world, with over 12,000 employees and an annual budget of over \$3 billion.

Ms. Lee also serves as the principal advisor to the President, through the Secretary of Commerce, on domestic and international intellectual property policy matters. Through working to strengthen the intellectual property systems—including patents, trademarks, copyrights, and trade secrets—she helps promote innovation and economic growth. Ms. Lee also drives international intellectual property harmonization efforts, which support the administration's top priorities to increase both trade and economic growth.

Ms. Lee is the first woman to serve as Director of the U.S. Patent and Trademark Office in the country's 225+ year history. Prior to her current role, she served as Deputy Director, and before that as the first Director of the USPTO's Silicon Valley Regional Office.

Ms. Lee has spent most of her professional career advising some of the country's most innovative companies on technical, legal, and business matters. Prior to joining the

USPTO, she was Deputy General Counsel for Google and the company's first Head of Patents and Patent Strategy. She joined the company when it was relatively young, and was responsible for formulating and implementing its worldwide patent strategy, including building its patent portfolio from a small handful of patents to over 10,500 assets in eight years.

She also served as a partner at the Silicon Valley-based law firm of Fenwick & West LLP, where she specialized in advising a wide range of high-technology clients from startups to Fortune 100 companies on technology licensing, intellectual property, litigation, and corporate matters.

Prior to her career as a legal advisor to technology companies, Ms. Lee worked in the federal judiciary as a law clerk for the Honorable Vaughn R. Walker on the U.S. District Court for the Northern District of California and the Honorable Paul R. Michel on the U.S. Court of Appeals for the Federal Circuit.

Before building her legal career, Ms. Lee worked as a computer scientist at Hewlett-Packard Research Laboratories, as well as at the Massachusetts Institute of Technology (M.I.T.) Artificial Intelligence Laboratory. She holds a B.S. and an M.S. in electrical engineering and computer science from M.I.T., as well as a J.D. from Stanford Law School.

Ms. Lee has been recognized by numerous organizations for her work including by Politico Magazine as one of the “Top 50 Most Influential Visionaries in American Public Policy” in 2015, by Washingtonian Magazine as a “Tech Titan” in 2015, and by the San Francisco Business Times and San Jose Business Journal as the Best Bay Area IP Lawyer in 2012 and one of the top 100 most influential women in the Silicon Valley in 2013.



**TONG Daochi**

*Assistant Minister of Commerce*

Ministry of Commerce of the People’s Republic of China

Dr. Tong Daochi was appointed Assistant Minister and member of the CPC Leadership Group of the Ministry of Commerce (MOFCOM) in April, 2014. Dr. Tong’s portfolio covers the Department of Treaty and Law, Bureau of Industry, Security, Import and Export Control, the Bureau of Foreign Trade Development, China Investment Promotion Agency, China Chamber of Commerce for Import and Export of Textile and Apparel, China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-Crafts, China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters, China Chamber of Commerce of Foodstuffs and Native Produce, China Chamber of Commerce for Import and Export of Machinery and Electronic Products and China Chamber of Commerce for Import & Export of Medicines & Health Products.

Prior to his MOFCOM career, Dr. Tong successively worked as a research fellow in the Chinese Academy of Social Sciences, an official at the World Bank in Washington, DC, a doctoral fellow at the RAND Corporation and a senior government official at the China Securities Regulatory Commission (CSRC).

Dr. Tong received his Ph.D. in policy analysis from the Graduate School of the RAND Corporation, a M.A. in public administration from Carleton University in Canada, a Master of Law degree from Renmin University of China, and a B.A. in economics from Peking University.

Dr. Tong also serves as Professor and Ph.D. Supervisor at the Business School of Nankai University and adjunct professor at the Business School of Hong Kong Polytechnic University.

Dr. Tong's main publications include: *The Heart of Economic Reform: China's Banking Reform and State Enterprise Restructuring* (Ashgate 2002), *Financial Crisis and Contagion in Emerging Market Countries* (RAND 1998), *Economic Openness: Many Facets, Many Metrics* (RAND 1999), and *Privatization in Visegrad Countries and their Accession to the European Union* (RAND 1995). He received the Sherwood Award from RAND for his dissertation.

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**Tony Chen**  
*Partner*  
Jones Day

Tony Chen's practice focuses on patent litigation and portfolio management, technology licensing, R&D collaborations, and strategy counseling. He has advised Suzhou BioBay on the development of its biopharmaceutical industry as well as Shanghai Pudong New Area. Between 2010 and 2012, he co-chaired the IP subcommittee of the American Chamber of Commerce in Shanghai.

Tony was trained as a molecular biologist before studying law at Harvard University. He practiced patent law in California for more than a decade where he represented a wide range of high-tech and biotech companies in patent litigation, prosecution, and licensing. He also acted as an in-house patent counsel for a leading specialty pharmaceutical company managing patent litigation, IP due diligence, and technology agreements. In addition, he co-founded a drug discovery technology company in Silicon Valley backed by leading venture capital investors from the U.S., Europe, and Asia.

Since moving to China in 2004, Tony has represented multinational companies to enforce their intellectual property rights in civil and criminal actions in China and to assist them in reducing IP risks in R&D activities in China. He also has represented Chinese companies to build and procure intellectual property on a worldwide basis and has advised Shanghai and Suzhou technology parks on life science industry and intellectual property matters.

**CHEN Fuli**

*Deputy Director General of the Department of Treaty & Law*

Ministry of Commerce of the People's Republic of China (MOFCOM)

Mr. Chen Fuli, Deputy Director General, Department of Treaty & Law, Ministry of Commerce (MOFCOM), is a standing member of the Chinese IPR Law Society, the Chinese IPR Society, the Chinese International Law Society, and Research Fellow at the International IPR Study Centre at Peking University.

Mr. Chen is a published author and has written studies of China-U.S. IPR World Trade Organization (WTO) cases; he is the co-author of many books, including: *Economic Crisis and the Restructure of International Rules*, an interpretation of Chinese foreign trade law, and a legal study on the negotiation of the Uruguay Round; he has also published many articles, including: "A Study on IPR Problems in APEC," "A Study on IPR Problems in Foreign Trade," "A Study on U.S. IPR Outward Strategy," "Comments on the Anti-Counterfeit Trade Agreement," and "A Study on IPR Issues in TPP." Mr. Chen is a leading authority on IPR and has drafted the Outline of the National IPR Strategy, especially on IPR in foreign trade and on IPR protection and abuse of IPR.

Mr. Chen has long experience working at different Chinese governmental agencies. He worked for two years at the Shandong Economic Institute, and more than ten years at a local office of the Ministry of Foreign Trade and Economic Cooperation (MOFTEC). He has worked for 14 years at MOFCOM.

Mr. Chen received his bachelor's degree in International Economic Law from the Chinese University of Political Science and Law in 1991; a Master's in International Trade Law from the Law School of Amsterdam University in 1999; a Doctoral degree in International Economic Law from Peking University Law School in 2010, and completed his post-doctoral program in IPR Law at Renmin University of China in 2015.

**Elizabeth Chien-Hale**

*Counsel*

Brinks, Gilson & Lione

Elizabeth received her Bachelor's Degree in mechanical/aerospace engineering, and majored in computational linguistics/artificial intelligence in her graduate studies. After working as an engineer in both fields, she turned her attention to law. She received her J.D. from the University of Hawaii, and completed a LL.M. program in international and comparative law at the Georgetown University Law Center, before returning to practice law in Silicon Valley with several prominent law firms there.

Elizabeth started her practice in cross-border US-China IP matters when she moved to Baker & McKenzie's Hong Kong office in 2000. Since then, she has been devoted to cross-border intellectual property issues, especially those relating to Taiwan, China and the United States. She is an experienced patent prosecutor and assisted in many IP litigation

matters. Elizabeth also has rich in-house experiences having worked multinationals such as Apple Inc. and Eaton Corp.

Over the years, Elizabeth was invited to be a research scholar at the College of Law at the Peking University, and a visiting scholar at the IP Department of the Institute of Law, Chinese Academy of Social Sciences. She is currently of counsel at Brinks, Gilson & Lione.



**Mark Cohen**

*Senior Counsel*

U.S. Patent & Trademark Office

Mark rejoined the USPTO as Advisor to the Under Secretary and Director and later as Senior Counsel, China in the Office of Policy and International Affairs in 2012, after serving as a visiting professor at Fordham Law School (2011-2012). Prior to that time he served in such functions as: Director, International Intellectual Property at Microsoft Corporation; Of Counsel to Jones Day's Beijing office; and Senior Intellectual Property Attaché at the U.S. Embassy in Beijing (2004-2008). In total, he has over 30 years private, public sector, in-house and academic experience in China and transition economies, with a principle focus on technology trade and intellectual property.

Mr. Cohen was the first IPR Attaché posted by USPTO to handle IPR issues in a foreign country. In addition he launched the annual "Ambassador's IPR Roundtable" which he co-chaired for five years, devised IPR "toolkits", "road shows", pro-bono programs, internal training programs for the US government and external training programs, and worked with USPTO and other US agencies to engage China and Chinese IP agencies.

Mr. Cohen has trained, lectured and debated Chinese IP and competition law matters in person and in the media in English and in Chinese. Currently, Mr. Cohen leads a China team at USPTO consisting of 21 individuals in DC, Beijing, Shanghai and Guangzhou, China on all aspects of USPTO's activities in China. Among his book-length publications are Antimonopoly Law and Practice in China (Oxford University Press 2011, with Steve Harris et al.). He was also the editor of Chinese Intellectual Property Law and Practice (Kluwer Law International 1999) and has edited or published a number of on-line publications, including the blog [www.chinaipr.com](http://www.chinaipr.com).

Mr. Cohen has taught and lectured at numerous universities in the United States, Asia and Europe. As a visiting professor and now an adjunct at Fordham, he teaches the first class on Chinese intellectual property law in North America. He is also a guest professor at Renmin University, China and was a Fulbright Professor in Slovenia (1993-95). Amongst other honors, he was the recipient of the US Chamber of Commerce's "IP Champion" award in 2014.

Mr. Cohen holds a J.D. degree from Columbia University (1984), an M.A. from the University of Wisconsin in Chinese Language and Literature (1979) and a B.A. from the State University of New York at Albany in Chinese Studies (1977).

### **JIN Wuwei**

*Deputy Director General, Department of Education, Science, Culture and Public Health  
State Council Legislative Affairs Office (SCLAO)*

Mr. Jin Wuwei is Deputy Director General in the Department of Education, Science, Culture and Public Health, State Council Legislative Affairs Office of China. He graduated from the Law School of Renmin University of China and received a bachelor's and master's degree in law. He has worked in the Legislative Affairs Office of the State Council since 1994, and now is the Deputy Director General of the Department of Education, Science, Culture and Public Health. He has been mainly engaged in legislative work in the areas of education, science and intellectual property, participating in all of the formulation and modification of laws and administrative regulations related to intellectual property since 1994. He was rated as a National Leading Talent of intellectual property and expert in the State Intellectual Property Expert database in 2014; he is also a council member of the China Intellectual Property Law Society and an executive council member of the China Law Association on Science and Technology.



### **Howard Hogan**

*Partner*

Gibson, Dunn & Crutcher

Howard S. Hogan is a partner in the Washington, D.C. office of Gibson, Dunn & Crutcher LLP and is Co-Chair of Gibson Dunn's Fashion, Retail and Consumer Products Practice Group. Mr. Hogan's practice focuses on intellectual property litigation and counseling, including trademark, copyright, patent, and trade secret matters. He represents and advises many luxury brands and other prominent companies in the retail and consumer products space in connection with the prosecution and defense of intellectual property infringement actions. Mr. Hogan has played a key role in the Gibson Dunn team that has secured several important precedents in the battle against counterfeits, including *Gucci America, Inc. v. Bank of China*, which established that U.S. courts can freeze assets and order discovery concerning Chinese bank accounts in appropriate circumstances, *Gucci America, Inc. v. Frontline Processing Corp.*, which established that credit card processors may be held liable as contributory infringers for knowingly processing sales of counterfeits, *Tiffany & Co. v. Forbse*, which established that plaintiffs can obtain post-judgment asset restraints against counterfeiters and the banks that hold their assets, and *Nike Inc. v. Wu*, which shut down approximately 1,200 websites and awarded \$1.035 billion in damages. Mr. Hogan is currently part of the team representing Kering, S.A. and its affiliated companies in a lawsuit against the Alibaba Group and Taobao over the sale of counterfeits through their online marketplaces.

With Lois F. Herzeca, Mr. Hogan is the co-author of the treatise *Fashion Law and Business: Brands & Retailers* (PLI 2013). He also co-authored of the trademark and domain name chapters of *Intellectual Property Law in Cyberspace*, published by Bloomberg BNA in conjunction with the American Intellectual Property Law Association. Mr. Hogan received his J.D., *cum laude*, from NYU School of Law, and he clerked for the Hon. Naomi Reice Buchwald, U.S. District Judge for the Southern District of New York, from 1999-2000.



**Christopher S. Merriam**

*Deputy Chief for Intellectual Property, Computer Crimes and Intellectual Property Section*  
U.S. Department of Justice

Christopher Merriam is the Deputy Chief for Intellectual Property with the Computer Crime and Intellectual Property Section of the United States Department of Justice. Mr. Merriam leads a group of 15 attorneys dedicated to intellectual property prosecutions and related issues. During his time at CCIPS, Chris has prosecuted cases of copyright and trade secret theft, and acted as the national contact for trade secret theft cases arising under the Economic Espionage Act of 1996. He has also worked directly with law enforcement colleagues in more than twenty nations to help improve criminal enforcement of intellectual property laws, and currently serves as the U.S. Co-chair of the IP Criminal Enforcement Working Group of the U.S.-China Joint Liaison Group of Law Enforcement.

Before joining the Justice Department in 2001, Mr. Merriam was a criminal defense lawyer with the firm of Rochon & Roberts in Washington, DC. Mr. Merriam is a graduate of the Georgetown University Law Center, and was subsequently an E. Barrett Prettyman Fellow at the Georgetown University Law Center Criminal Justice Clinic, where he taught criminal law and practice.



**Kevin Rosenbaum**

*Counsel*  
International Intellectual Property Alliance (IIPA)

Kevin Rosenbaum serves as Counsel to the International Intellectual Property Alliance (IIPA). IIPA is a private sector coalition, formed in 1984, of trade associations representing U.S. copyright-based industries working to improve international protection and enforcement of copyrighted materials and to open foreign markets closed by piracy and other market access barriers. Members of the IIPA include Association of American Publishers ([www.publishers.org](http://www.publishers.org)), Entertainment Software Association ([www.theesa.com](http://www.theesa.com)), Independent Film & Television Alliance ([www.ifta-online.org](http://www.ifta-online.org)), Motion Picture Association of America ([www.mpa.org](http://www.mpa.org)), and Recording Industry Association of America ([www.riaa.com](http://www.riaa.com)). IIPA's five member associations represent over 3,200 U.S. companies producing and distributing materials protected by copyright laws throughout the world. These include entertainment software (including interactive video games for consoles, handheld devices, personal computers and the Internet) and educational software; motion pictures, television programming, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and fiction and non-fiction books, education instructional and assessment materials, and professional and scholarly journals, databases and software in all formats.

Prior to the IIPA, Mr. Rosenbaum worked at the U.S. Patent and Trademark Office, where he served as an Attorney Advisor in the Office of Policy and International Affairs. During his time at PTO, Kevin was detailed to the U.S. Senate Finance Committee. There, he acted as International Trade Counsel for over two years, advising the Committee on IPR and digital trade issues, including regarding the Bipartisan Congressional Trade Priorities

and Accountability Act of 2015 and the Trans-Pacific Partnership negotiations. Previously, Kevin was detailed to the Office of the U.S. Trade Representative (USTR) as Assistant General Counsel, and to the Office of the U.S. Intellectual Property Enforcement Coordinator (IPEC) as Policy Advisor. He has also served as Counsel to the Chair of the U.S. International Trade Commission (USITC), and Attorney Advisor at U.S. Customs and Border Protection (CBP). Mr. Rosenbaum received his Juris Doctor from Georgetown University Law Center and a B.S. in Electrical and Computer Engineering from Johns Hopkins University.



**Joseph T. Simone**  
*Director/Founder*  
SIPS

Joe Simone is the founder and a Director of Simone Intellectual Property Services Asia Ltd, an IP consultancy based in Hong Kong and Shanghai. Joe has advised companies on the protection of their IP rights in China since the mid-1980s. Joe obtained his B.A. in Chinese Studies from the University of Pennsylvania in 1984 and his J.D. from American University in Washington DC in 1987. He speaks fluent Mandarin as well as Italian.

Joe publishes frequently on IP topics in China and contributes regularly to position papers on legislative reforms issued by trade groups and professional associations. Most recently, Joe has written and spoken on the recent amendment of the PRC Trademark Law, and best practices for addressing online counterfeiting as well as bad faith registration of trademarks.

Joe has served on various committees of the International Trademark Association (INTA), including the China Subcommittee of the Anti-Counterfeiting Committee and the China Task Force. He is currently serving on the TM5 Committee which focuses on trademark office practices in China, Korea, Japan, the EU and U.S. In the late 1990's, Joe was involved in the creation of the QBPC and the Global Leaders Alliance Against Counterfeiting (now merged into BASCAP) in the late 1990's and served several years as its Vice Chairman.

Joe was a partner with Baker & McKenzie in China from 2000 to 2012, and was an associate with the firm from 1988 to 1992. From 1992 to 2000, he was a partner with Johnson Stokes & Master (now Meyer Brown JSM).



**The Honorable Sidney H. Stein**  
*United States District Judge*  
Southern District of New York

Judge Stein has been a United States District Judge for the Southern District of New York by appointment of the President of the United States since 1995. He received an A.B. degree from Princeton University and a J.D. degree from Yale Law School.

Following his graduation, he was a clerk to the Chief Judge of the State of New York and Chief Judge of the New York Court of Appeals. Judge Stein was a partner in a litigation firm he founded from 1981 until his induction as a United States District Judge in 1995.

Judge Stein was a member of the U.S. Delegation to the Special Commission on the Practical Operation of the Hague Convention in 2001 and was the recipient of the Stanley H. Fuld Award of the New York State Bar Association in 2003 and the Edward Weinfeld Award of the New York County Lawyers' Association in 2012. Judge Stein is also a member of the American Law Institute, the International Judicial Relations Committee of the Judicial Conference of the United States, the board of trustees of the Practising Law Institute and the board of directors of the Greater New York Councils of the Boy Scouts of America.

As a federal trial judge, he presides over both civil and criminal litigations, including cases involving intellectual property; conspiracy; securities, bank, wire, and tax fraud; Racketeering Influenced and Corrupt Organizations proceedings; and bribery and official corruption matters.

Judge Stein has authored more than 900 judicial opinions and has given more than 130 lectures and presentations at a variety of professional organizations and law schools, both in the U.S. and abroad.

**WANG Chuang**

*Deputy Chief Judge*

IPR Tribunal, Supreme People's Court of the People's Republic of China

Mr. Wang Chuang is the Deputy Chief Judge of the IPR Tribunal of the Supreme Court of the People's Republic of China.

Before 2012, he was Presiding Judge of the Commercial Tribunal of the Supreme Court, working on trials of commercial cases involving contract, property, and financial matters. Since 2012, he has worked on trials of IP cases involving patent, trademark, copyright and unfair competition.

Mr. Wang graduated from the Law School of Jilin University in 1992, receiving his bachelor's degree in Economic Law and master's degree in Civil and Commercial Law in 1995. In 1998, he graduated from the Chinese Academy of Social Sciences (CASS), receiving a doctoral degree in Civil and Commercial Law. In 2010, he attended Duke University to study public policy and public administration.

Mr. Wang is responsible for drafting judicial interpretations on the Contract Law, the Guarantee Law, business contract dispute cases, certified public accountants civil tort compensation, and many other important judicial policy documents. He has also participated in the drafting of judicial interpretations on patent infringement, and the jurisdiction of cases in the Beijing, Shanghai, and Guangzhou IP Courts.

He participated in setting up the IP Court and the IP Cases Research Base in Beijing. In addition, he heard and decided a number of important and influential cases on contract, and IP and anti-monopoly, including the 3Q abuse of dominant market position case.

He is an expert in the State Intellectual Property Expert database, a part-time master's

tutor in the law school of Tsinghua University, and a visiting professor at the Renmin University of China.



**Duncan Willson**

*Attorney Advisor*

U.S. Patent & Trademark Office

Duncan Willson is an Attorney Advisor in the Office of Policy and International Affairs at the U.S. Patent and Trademark Office (USPTO). Mr. Willson handles policy matters relating to intellectual property issues in China. Mr. Willson's responsibilities include developing and negotiating U.S. positions on intellectual property issues on behalf of the USPTO and the U.S. government, providing legal and technical assistance to the Chinese government to assist it in complying with its intellectual property obligations, and advising the U.S. government on legal developments in China that affect the development and enforcement of intellectual property in that country by U.S. businesses and individuals.

Prior to joining the USPTO, Mr. Willson was a senior associate with the law firm of Baker & McKenzie in Beijing, China, where he provided legal advice on a wide-range of IP issues to individuals and businesses operating in China, including advising on trademark and copyright protection and enforcement, as well as on IP licensing and dispute resolution.

Mr. Willson received his law degree from the George Washington University Law School, and holds two Bachelor's degrees from the University of Washington. He is licensed to practice law in the State of California.

**ZHANG Peng**

*Deputy Director, IPR Division, Department of Economic Crime Investigation*

P.R.C. Ministry of Public Security

Mr. Zhang Peng is Deputy Director, IPR Division, Department of Economic Crime Investigation, Ministry of Public Security. He graduated from the School of Economics of the Renmin University of China with a master's degree majoring in Science of National Economy. Before he joined the Ministry, he worked in the Development and Planning Committee of Nanning City, Guang Xi Zhuang's Autonomous Region for 4 years, in charge of urban economic operation work. Now, his major job involves cracking down on IPR crimes.

## RESTAURANTS NEAR THE GLOBAL IP ACADEMY

**Panera Bread**

350 Dulany St

**Potbelly**

401 John Carlyle St

**Jimmy John's**

330 John Carlyle St

**Einstein Bros Bagels**

401 Dulany St

**Sweet Fire Donna's**

510 John Carlyle St

**Italian Gourmet**

500 John Carlyle St

**Pho 33**

540 John Carlyle St

**Pasara Thai**

2051 Jamieson Ave

**Foster's Grille**

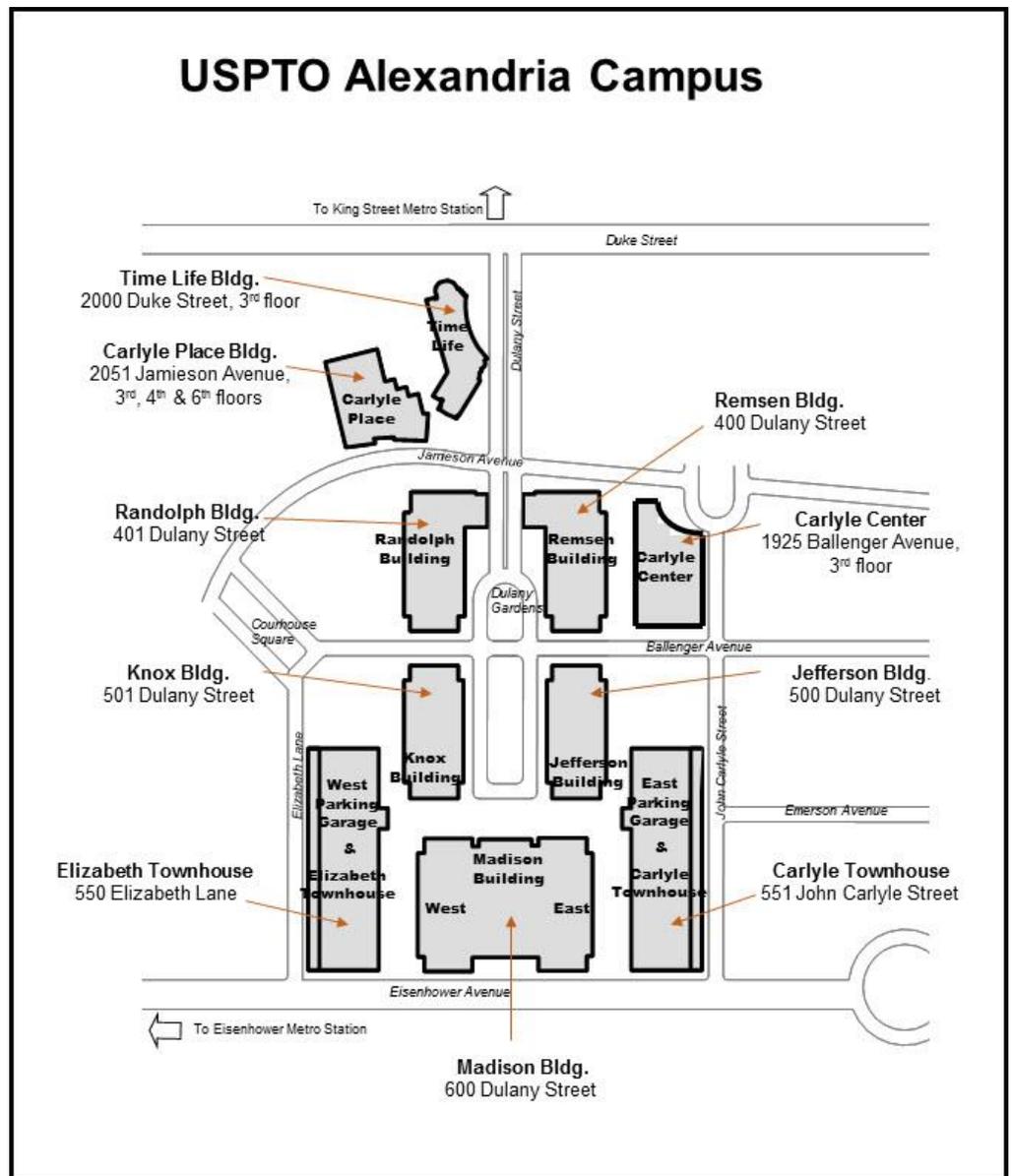
2004 Eisenhower Ave

**Paisano's Pizza**

2012 Eisenhower Ave

**Hunan Cafe**

2010 Eisenhower Ave



If you leave the building for lunch, remember –  
you will need to go back through security when you return!



## NOTES

**Thanks to the following organizations for supporting the U.S.-China Legal Exchange:**

U.S. Chamber of Commerce

Brinks, Gilson & Lione

**UNITED STATES  
PATENT & TRADEMARK OFFICE**

**MINISTRY OF COMMERCE OF THE  
PEOPLE'S REPUBLIC OF CHINA**

**STATE COUNCIL LEGISLATIVE  
AFFAIRS OFFICE**

