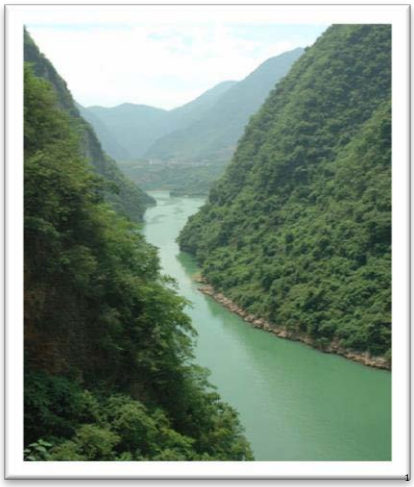
INTERNATIONAL TRADE ADMINISTRATION

FACT SHEETS

Yangtze River Delta Region

2014



CONSULATE GENERAL OF THE UNITED STATES SHANGHAI, CHINA

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

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Foreword

China's Yangtze River Delta Region is a thriving sector of mainland China and lies at the heart of China's rise to global economic prominence. With this rise comes a vast array of new opportunities for U.S. businesses to cash in on China's deep wealth and opportunity, while helping to make the U.S. and its businesses strong economic partners with Asian nations.

The region is composed of three major areas: the Municipality of Shanghai, Zhejiang Province, and Jiangsu Province. The total area is 81,300 square miles (210,700 square kilometers)[77]. Population-wise, the region is home to over 105 million inhabitants[78]. It is considered to be the world's sixth-largest economic center[79]. This factbook is designed to provide basic updated information specifically on the Yangtze River Delta Region so that businesses and corporations that are interested in eastern central China's market have a baseline of information from which to launch their investments. This book specifically highlights six major booming cities of the region: Shanghai, Nanjing, Hangzhou, Suzhou, Ningbo, and Wuxi.

China and the Yangtze River Delta region are rapidly growing, developing, and changing, and U.S. businesses will only be able to get ahead through careful research and understanding of the region before diving into China's complex market.

For further information on the region, or assistance in finding trade partners here, please contact the U.S. Commercial Service at the U.S. Consulate Shanghai by e-mailing us at office.shanghai@trade.gov or by calling (86-21) 6279-7630.

MUNICIPALITY OF SHANGHAI

THE GOVERNMENT

Population[3]**:**
24.15 million

18th CPC Committee Secretary of Shanghai[4]

Han Zheng (韩正)

Mayor of Shanghai[4]

Yang Xiong (杨雄)

Upcoming Infrastructure Projects:

- *Metro lines*[10]: The city has plans to double the total number of metro lines from 11 to 22, increasing total track length from 434 km to 877 km by the year 2020. This includes:
  - A 6.5-km extension of Line 9 from Songjiang Xincheng to Songjiang South Railway Station
  - Line 12: Set to be extended 13.1 km from Pudong to Dalian Lu Station and Jufeng Lu
  - Line 13: Set to be extended 8 km from Jinshajiang Lu to a new station at Huajiang Lu in Jiangqiao
  - After Lines 12 and 13, no further lines in the inner ring road are planned; all further lines will be built outside of central Shanghai
  - Line 13 opened a limited section in 2010 to serve the Shanghai Expo and is currently already running between Jinyun Lu and Jinshajiang Lu
- *Housing Development*[10]:
  - Rent prices are expected to increase 5%-7% for most units, while prices for luxury homes are expected to increase 10%-12%
  - Mainland Chinese residents are now expected to make up 20% of the luxury apartment market
  - Private homes currently make up 60% of Shanghai's market due to lower borrowing rates
- *Construction*[10]*:* Construction of more skyscrapers will continue in 2014
  - The 123-story Shanghai Tower at Lujiazui is expected to be completed in 2014 and opened in 2015
  - Jing'an Kerry Center opened in 2013 on West Nanjing Road as a multi-use convention center
  - Shanghai Disney Resort will be opening in December 2015
  - Pudong International Airport is currently being renovated at a projected cost of $192.6 million (¥1.2 billion)
- *Telecommunications*[11]: Shanghai's internet is expected to be the fastest in Asia by 2015
  - China Telecom now offers plans with up to 100 megabytes per second
  - Currently, Shanghai has the fastest internet speed on mainland China
  - Investments in internet expansion have reached $79.4 billion (¥500 billion) over recent years

THE ECONOMY

GDP[9]**:** $353.9 billion (¥2.16 trillion)
Per Capita: $14,655 (¥89,444)

Major Industries[8]**:**

- Electronics
- Chemicals
- Textiles
- Steel
- Metal Fabrication
- Medical
- Petrochemical
- Logistics

Shanghai's Special Zones and Industrial Parks[12]**:**

- Shanghai Baoshan Industrial Zone
- Shanghai Caohejing Export Processing Zone
- Shanghai Caohejing Hi-Tech Park
- Shanghai Caohejing Pujiang Hi-Tech Park
- Shanghai Chemical Industry Park
- Shanghai Chongming Industrial Zone
- Shanghai CITIC-Power Zhangjiang Industrial Park
- Shanghai Comprehensive Industrial Development Zone
- Shanghai China Fengpu Industrial Park
- Shanghai Fengjing Industrial Zone
- Shanghai Fuhua New & Hi-Tech Park
- Shanghai Hengsha Island Tourist Holiday Resort
- Shanghai Hongqiao Economic & Technological Development Zone
- Shanghai International Automobile City/Anting
- Shanghai Jiading Hi-Tech Park
- Shanghai Jinqiao Export Processing Zone
- Shanghai Jinshan Industrial Zone
- Shanghai Lujiazui Finance & Trade Zone
- Shanghai Minhang Economic & Technological Development Zone
- Shanghai Kangqiao Industrial Zone
- Shanghai Qingpu Industrial Park
- Shanghai Songjiang Industrial Zone
- Shanghai Xinghuo Development Zone
- Shanghai Xinzhuang Industrial Zone

Major Upcoming Trade Shows and Events in 2014 [13]**:**

- **Aquatech China**
  Date: 25-27 June 2014
  Location: Shanghai World Expo Theme Pavilion
- **Pet Fair Shanghai**
  Date: 22-25 August 2014
  Location: Shanghai World Expo Theme Pavilion
- **Oceanology International China**
  Date: 3-5 September 2014
  Location: INTEX Shanghai
- **Analytica China**
  Date: 24-26 September 2014
  Location: Shanghai New International Expo Centre
- **MedTech China**
  Date: 25-26 September 2014
  Location: Shanghai World Expo Theme Pavilion
- **China Dental Show**
  Date: 25-28 September 2014
  Location: Shanghai Everbright Convention Center
- **China Education Expo**
  Date: 1-2 November 2014
  Location: Shanghai East Asia Exhibition Hall
- **China Shanghai International Children's Book Fair (CCBF)**
  Date: 21-23 November 2014
  Location: Shanghai World Expo Theme Pavilion

NANJING – JIANGSU PROVINCE

THE GOVERNMENT

Population (estimated)[15]:
8.17 million

18th CPC Committee Secretary of Nanjing[19]

Yang Weize (杨卫泽)

Mayor of Nanjing[16]

Miao Ruilin (缪瑞林)

THE ECONOMY

GDP[21]: $132.5 billion (¥808.2 billion)
Per Capita[21]: $16,217 (¥98,929)

Major Industries[20]:
- Petrochemicals
- Iron and Steel
- Automobile
- Electronics
- Power Generation

Upcoming Infrastructure Projects:
- *The Youth Olympic Games in 2014[25]:* Will be held in August 2014. It includes a multitude of new infrastructure opportunities to support the games as well as the availability of infrastructure after the conclusion of the games for future events
- *Expansion of Metro Lines[25]:*
  - Extension of Lines 1 and 2
  - Extension of Line 3
  - Construction of Line 4 (started in 2012)
  - Construction of Line 6 to the airport
  - Construction of Line 12 to connect Jiangbei, Hexi, and Ningnan
  - Total length of metro lines will reach 85 km
  - Long-term plan of a 14-line metro system with 150 metro stations

Nanjing's Special Zones and Industrial Parks:

- Nanjing HIDZ Software Park[26]
- Nanjing Science and Industrial Park of Overseas Scholars[26]
- Nanjing European Scientific and Technological Industrial Park[26]
- Nanjing Chemical Industry Park[27]
- Nanjing New & High Technology Industrial Development Zone[27]
- Nanjing Economic and Technological Development Zone[27]
- Nanjing Pukou Economic Development Zone[27]
- Nanjing Luhe Economic Development Zone[27]
- Nanjing Lishui Economic Development Zone[27]
- Nanjing Gaochun Economic Development Zone[27]
- Nanjing Yuhua Economic Development Zone[27]
- Nanjing Binjiang Economic Development Zone[27]
- Nanjing Baixia Hi-Tech Industrial Park[27]

Major Upcoming Trade Shows and Events in 2014[28]:

- **Hospital Build & Infrastructure China**
  Date: 22-23 June 2014
  Location: Nanjing International Expo Center
- **Nanjing Jewelry Expo**
  Date: 27-30 June 2014
  Location: Nanjing International Expo Center
- **Asia Outdoor Trade Fair**
  Date: 23-26 July 2014
  Location: Nanjing International Expo Center
- **Asia Bike Trade Show**
  Date: 09-12 October 2014
  Location: Nanjing International Expo Center
- **China Metal Working and Forming Exhibition**
  Date: 13-15 October 2014
  Location: Nanjing International Expo Center
- **ABM China**
  Date: 13-15 October 2014
  Location: Nanjing International Expo Center
- **SIPE PV Expo**
  Date: 04-06 November 2014
  Location: Nanjing International Expo Center
- **Nanjing Building Fair**
  Date: 05-07 November 2014
  Location: Nanjing International Expo Center

HANGZHOU – ZHEJIANG PROVINCE

THE GOVERNMENT

Population (estimated)[31]:
8.8 million

18th CPC Committee Secretary of Hangzhou[33]

Huang Kunming (黄坤明)

Mayor of Hangzhou[33]

Zhang Hongming (张宏民)

THE ECONOMY

Major Industries[35]:
- Tourism
- Financial Services
- E-Commerce
- Information Software
- Advanced Equipment Manufacturing
- Food and Beverage
- Textile

GDP[36]: $137 billion (¥834 billion)
Per Capita: $15,568 (¥94,965)

Upcoming Infrastructure Projects:
- *Xiaoshan International Airport[38]*: Opening of a new transport hub will require four new parking structures. The airport will handle 25.6 million passengers per year. By 2050, 65 new airport projects will be completed, costing approximately $14.8 billion (¥93.5 billion)
- *Metro Lines[39]*: Lines 4 and 5 are currently under construction. Lines 2 and 6 are also going to be expanded.
- *Highway[43]*: Hangzhou-Shaoxing-Taizhou expressway is set to be constructed by 2018. The 166.2 kilometer expressway will cost ¥25.93 billion and is designed with for a maximum speed of 100kph

Hangzhou's Special Zones and Industrial Parks [41]:
- Xixi Creative Industrial Park
- Xiasha Industrial Park
- Hangzhou Economic and Technological Development Zone
- Hangzhou Hi-Tech Industry Development Zone
- Xiaoshan Economic and Technological Development Zone
- Hangzhou Export and Processing Zone

Major Upcoming Trade Shows and Events in 2014[42]:
- **China Hangzhou International Wine & Spirits Expo**
  Date: 10-12 July 2014
  Location: Hangzhou Peace International Convention & Exhibition Center
- **China International Silk Fair & Women's Wear Expo**
  Date: 22-25 October 2014
  Location: Hangzhou Peace International Convention & Exhibition Center
- **Foodex China**
  Date: 22-24 November 2014
  Location: Hangzhou Peace International Convention & Exhibition Center
- **Outdoor Lifestyle Hangzhou Show**
  Date: 04-07 March 2016
  Location: Hangzhou Peace International Convention & Exhibition Center

SUZHOU – JIANGSU PROVINCE

THE GOVERNMENT

Population (estimated)[44]:
10.5 million

18th CPC Committee Secretary of Suzhou[47]

Jiang Hongkun (蒋宏坤)

Mayor of Suzhou[48]

Zhou Naixiang (周乃翔)

THE ECONOMY

Major Industries[49]:
- Iron and Steel
- IT and Electronic Manufacturing
- Textiles

GDP[50]: $185.4 billion (¥1.155 trillion)
Per Capita: $17,657 (¥107,708)

Upcoming Infrastructure Projects:
- *Jinji Lake Lantern Festival*[52]: This project is broken up into four zones across the city and includes a multitude of cultural exhibitions, interactive activities for Spring Festival, and a Taiwanese Fair
- *Metro Lines*[53]: Construction is underway for lines 2, 3, and 4 to be completed in 2013 and 2014
- *Viaduct of Orient Avenue*[54]: Over 14 projects have been underway at a cost of $480 million (¥3 billion)
- *Suzhou Industrial Park Xingang Street Tunnel*[62]
- *Xiandai Avenue Underground Pass*[62]
- *Transit Line 3 Orient Station Gate*[62]
- *Public Parking Lot and Green Area east of Xingang Street*[62]
- *Overpass of Xingang Street*[62]

Suzhou's Special Zones and Industrial Parks:
- Su-Tong Science & Technology Park[70]
- Suzhou Industrial Park[87]
- Suzhou Software Technology Park[80]
- Suzhou National Environmental Protection Hi-tech Industry Park[81]

Major Upcoming Trade Shows and Events in 2014[55]:
- **Exposition on Gerontology**
  Date: 12 September 2014
  Location: Suzhou International Expo Center
- **Chinaco Conference and Expo**
  Date: 24-27 September 2014
  Location: Suzhou International Expo Center
- **Suzhou International Tea Fair**
  Date: 23-26 October 2014
  Location: Suzhou International Expo Center
- **Fastener Trade Show Suzhou**
  Date: 29-31 October 2014
  Location: Suzhou International Expo Center
- **Bus World China**
  Date: 25-27 March 2015
  Location: TBA

NINGBO – ZHEJIANG PROVINCE

THE GOVERNMENT

Population (estimated)[57]:
7.6 million

18th CPC Committee Secretary of Ningbo[69]

Liu Qi (刘奇)

Mayor of Ningbo (acting)[82]

Shou Yongnian (寿永年)

THE ECONOMY

Major Industries[60]:
- Textiles
- Garments
- Home Electronics
- Plastics
- Auto Parts
- Stationary
- Mold-Production
- Electronics and IT Industry
- New Materials

GDP (estimated)[61]: $116.89 billion (¥712.89 billion)
Per Capita: $15,380 (¥93,819)

Upcoming Infrastructure Projects:
- *Hangzhou Bay Bridge*[62]: The world's longest trans-oceanic bridge extends across Hangzhou Bay
- *Metro Lines*: Lines 1 and 2 are under construction, to be completed by 2014 and 2015, respectively
- *Rail*[63]: Shanghai-Ningbo Railway, Yong-Jin Railway, and Hang-Yong Passenger Line are all under construction. Different from the Hangzhou Bridge, this bridge will involve a co-building inter-city railway for better use of channel resources and to develop integrated transport

Ningbo's Special Zones and Industrial Parks:
- Nordic Industrial Park[83]
- Ningbo Technical Park[84]
- Ningbo National High-Tech Industrial Development Zone[85]

Major Upcoming Trade Shows and Events in 2014[64]:
- **Ningbo Stone Purchasing Expo**
  Date: 14-17 June 2014
  Location: Ningbo International Conference Exhibition Center
- **China Maritime Tech & Security Expo**
  Date: 20-21 June 2014
  Location: Ningbo International Conference Exhibition Center
- **China International Fashion Fair**
  Date: 23-26 October 2014
  Location: Ningbo International Conference Exhibition Center
- **CNISE**
  Date: 19-21 October 2014
  Location: Ningbo International Conference Exhibition Center

WUXI – JIANGSU PROVINCE

THE GOVERNMENT

Population (estimated)[66]:
6.4 million

18th CPC Committee Secretary of Wuxi[68]

Huang Lixin (黄莉新)

Mayor of Wuxi[67]

Wang Quan (汪泉)

THE ECONOMY

Major Industries[71]:
- Textiles
- Apparel
- Electronics
- Consumer Products
- Iron
- Steel
- IT Tech
- Solar Energy

GDP[72]: $132.3 billion (¥807.02 billion)
Per Capita: $20,671 (¥126,093)

Upcoming Infrastructure Projects:
- *Transportation*[73]: The municipal government plans to invest $1.2 billion (¥8 billion) in transportation infrastructure
  - The plans include 100 more buses, new roads, and a travel inquiry service information and sharing system
  - 150 kilometers of new rural highway are being constructed
  - 15 bus lines are expected to be consolidated
  - Continuation of Wuxi-Jiangyin and Wuxi-Yixing transportation infrastructure construction is planned
- *Airport*[73]: Extension of Terminal 2 at Shuofang International Airport
- *Railways*[73]: Completion of Yixing Section of Nanjing-Hangzhou Intercity Railway will continue, as well as work on the Nanjing-Naxiang Railway
- *Wuxi Wanda City*[86]: A cultural tourism city that will include a theme park, indoor children's theme park, and an outdoor theme park for all ages

Wuxi's Special Zones and Industrial Parks:
- Wuxi New District[74]
- Wuxi National Industrial Design Park[75]
- Taihu Lake New Town Science and Education Industrial Park[75]
- Mashan Biomedical Park[75]
- Wuxi International Technology Park[75]

Major Upcoming Trade Shows and Events in 2014:
- **IOT China Expo 2014**
  Date: 25-26 September 2014
  Location: Wuxi Taihu International Convention and Exhibition Center

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