



Webinar: eHealth Opportunities in Europe

An evolving and growing industry . . .

The Netherlands is one of the most digitally mature countries in Europe and is home to one of the three HIMSS EMRAM Stage 7 hospitals in Europe as well as eight Stage 6 hospitals. In addition, Amsterdam will be host to eHealth Week in June. If your company offers innovative e-health solutions, you will not want to miss eHealth Week, the largest gathering of the European eHealth community. High-level government officials, industry executives, and civil society representatives from around Europe and elsewhere will gather during eHealth Week. Benefit from plenary and education sessions, receptions, the exhibition halls, and other special events during eHealth Week.

Objective

Learn about e-health opportunities in the Netherlands, gain a better understanding of the European e-health landscape, hear first-hand experiences from companies in the Netherlands, discover what eHealth Week in Amsterdam has to offer, and become aware of export promotion programs offered by the U.S. Department of Commerce.

Program

- 17:00 Opening by Erik Gerritsen, Secretary General, Dutch Ministry of Health
- 17:05 eHealth in the Netherlands
- 17:15 Pitch Dutch eHealth companies
- 17:25 Pitch U.S. eHealth company
- 17:30 eHealth in Europe
- 17:40 Export promotion support by the U.S. Department of Commerce
- 17:45 Q&A



Connecting you to global markets.

Register now for this complimentary webinar!

When: Monday, April 18, 2016
8:00am PDT/11:00am EDT

Duration: 1 hour with Q&A

Questions, contact:

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Registration:

E-mail

Audrey.Goldsmith@trade.gov
with the participant's name and
full contact information.

Login details will follow upon
registration.

Supporting partners to:

