



The World is Open for Your Business

eHealth Week 2016

June 8-10, 2016

Beurs van Berlage, Amsterdam

The next eHealth week is the largest gathering of the European eHealth community and it will take place in Amsterdam! This year's educational program will focus on three main themes: Empowering People, Trust & Standards and Social Innovation & Transition. An interactive and lively 'Exhibition Hall' will also be a key feature of eHealth Week 2016. To stimulate interaction among delegates, the event will also offer a business matchmaking tool.

If your company offers innovative e-health solutions, you will not want to miss eHealth Week. High-level government officials, industry executives, and civil society representatives from around Europe and elsewhere will gather in Amsterdam in June. Benefit from plenary and education sessions, receptions, the exhibition halls, and other special events during eHealth Week.

In support of U.S. companies attending eHealth Week, the U.S. Commercial Service will be offering several optional programs available to you upon request, including:

- A flat **discount of 10%** on the conference registration. Contact us for the discount code.
- An exclusive invitation to a **VIP Reception** co-hosted with event organizer HIMSS on the evening of June 9. The presence of high-level guests will offer excellent networking opportunities.
- **One-on-one meetings with country specialist** from Belgium/EU, Bulgaria, Croatia, Denmark, Finland, Germany, Greece, Netherlands, and the UK to discuss opportunities for your technology.
- **Netherlands/Europe health sector market briefing** to learn about the landscape, trends and opportunities.
- For U.S. companies considering **establishing a sales office or setting up distribution facilities in Europe**, a separate briefing can be arranged that outlines the key points you need to consider, fiscal advantages, and Dutch government support.
- **Introductions to Dutch or other European partners** because these strategic alliances may also be a means for your company to open a business channel to other parts of Europe and beyond.
- **Visit to a Dutch health cluster** (or a U.S. company established in the Netherlands).
- **SMEs/start-ups special registration rate** of €399/€499 (valid until April 11). Find out whether you are eligible <http://www.ehealthweek.org/ehome/128630/registration/?&#rates>.

Full information about eHealth Week can be accessed at: <http://www.ehealthweek.org>

For questions about U.S. Commercial Service support and programs, contact Natasha Keylard at Natasha.Keylard@trade.gov or +31-70-3102279.

We are supporting partners to:

