



# International Congress on Personalized Health Care (ICPHC)

June 12-15, 2016  
Montreal, Canada



## Join the U.S. Delegation at ICPHC 2016!

**ICPHC 2016** is the premier Canadian conference and exhibition where Personalized Health Care opportunities are sourced under one roof.

### Benefits of being part of the U.S. delegation

- Networking breakfast with targeted Canadian industry and government representatives.
- Your company profile featured on our U.S. Commercial Service website, event brochure and official show guide.
- Complimentary access to the ICPHC event.



Cost: USD \$ 1,400

### To register or for more information on

#### [ICPHC 2016](#)

Please contact

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[Export.gov/Canada](http://Export.gov/Canada)

**ICPHC 2016** is a must attend event for industry professionals:

- Attendance at the ICPHC 2016 trade show is a unique opportunity to meet key health care focused businesses, as well as federal and provincial government contacts.
- Over 1,000 specialists, 75 speakers and 50 exhibitors unite at the show for three essential days of networking, showcasing technology, and sharing expertise.
- See the latest innovations and technologies in Personalized Health Care products and services.

### Opportunities for Personalized Health Care in Canada

- Canada is a world leader in biomedical research and genomics.
- Canada has a new program design for large scale applied research projects in Genomics and Personalized Health (launched in January 2012).
- Growing pressure to implement cost saving measures in the Canadian public health care system make preventative and personalized health care solutions highly attractive.
- The Canadian pharmaceutical, biotechnology and information technology in health care industry demonstrate attractive growth potential.