



China (Shanghai) International Medical Equipment Fair 2016 (CMEF)

April 17-20, 2016 Shanghai, China

Greetings from Shanghai, China!

The U.S. Commercial Service in Shanghai is pleased to invite American firms to participate in the China (Shanghai) International Medical Equipment Fair (CMEF) to promote the American medical device industry in the China Market.

The spring show this year combines three leading healthcare industry events: [CMEF](#), [API China](#) and [PharmChina](#). CMEF is the place to develop your medical device business, discover the latest demand trends and expand your commercial channels in China. This year, CMEF was certified by U.S. Department of Commerce and is fully supported by U.S. Commercial Service in China (CS China). We will have a booth at the show in the USA Pavilion to offer support to all U.S. exhibitors.

As part of our support for the CMEF show, we would like to invite U.S. companies to join a webinar hosted by CS China on March 3 (20:00 EST)/ March 4 (08:00 Shanghai). The webinar will cover China medical device market overview, China Food and Drug Administration (CFDA) regulations and opportunities and challenges U.S. companies may encounter when entering the market under the new regulatory regime. Please see attached flyer for more information.

We are eager to work with you to promote your products and services in China. We will send a full schedule of events for CMEF in the near future.

Best regards,

Rhonda Sinkfield

Commercial Consul
U.S. Consulate General Shanghai
Foreign Commercial Service



U.S. Exhibitors Receive:

- On-site counseling from U.S. Commercial Service
- Upgraded booth decoration for exhibitors in USA pavilion
- Free use of a meeting space in the CS booth
- Leaflet to introduce the U.S. Exhibitors
- Free attendance to events organized by CS Shanghai
- A limited number of Fee-based Pre-show matchmaking services (First come, First Serve)

For more information:

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Webinar:

China's Medical Device Market Under the New Regulatory Regime

DATE: March 3, 2016
TIME: 08:00pm-9:00pm EST
COST: \$35

To Register: [Click Here](#)

Official CMEF Website: <http://en.cmf.com.cn>