



The United States Commercial Service in Brazil is pleased to announce the **International Brazil Air Show (IBAS)**, March 29 – April 2, 2017, at the RIO Galeão International Airport, Rio de Janeiro (RJ).

We invite interested U.S. aerospace companies to take advantage of this exceptional opportunity to explore opportunities in the Brazil, the third largest domestic aviation market in the world.

A first time event in the City of Rio Janeiro, the **IBAS** show will convene aerospace executives, senior sales representatives and technical experts to discuss commercial opportunities, industry trends, and how innovation is shaping the future of aerospace. The event will be the largest air show in South America, gathering under one roof major global aircraft manufacturers, airport infrastructure developers, systems integrators, parts suppliers, maintenance operators, and space technology firms.

Why Brazil?

Over the next five years, the Brazilian government will make significant investments in domestic aviation with a particular focus on improving infrastructure. Expected areas of investment include: **airport security, commercial aircraft, navigation equipment, airport construction, air traffic control, and training centers.**

Brazil is the third largest domestic aviation market in the world. As one of only five countries that manufacture commercial jets, Brazil has been a top market for U.S. aircraft and aircraft part exports for over ten years. Brazil offers excellent opportunities for U.S. aircraft parts suppliers across the full range of aircraft, from commercial airlines to general aviation and helicopters. The government of Brazil has privatized five of the country's busiest airports since 2012, and plans to privatize six more by 2016. Both the privatization and investment in Brazilian airports are creating significant opportunities for U.S. airport suppliers of services and equipment.

U.S. companies that exhibit at IBAS will gain visibility and an excellent opportunity to promote their products and services to Brazilian and foreign buyers. U.S. exhibitors will also have the full support of the U.S. Commercial Service to arrange quality meetings with prospective overseas buyers and extensive pre-show and onsite support. If you have any questions or concerns about the IBAS show or about the Brazilian Aviation/Airport market, please do not hesitate to contact me or my expert Commercial Specialist, Genard Burity (genard.burity@trade.gov) or Commercial Officer Jay Carreiro (jay.carreiro@trade.gov).

Our best regards,

A handwritten signature in blue ink, appearing to read "Rick Ortiz".

Rick Ortiz
Senior Commercial Officer
U.S. Commercial Service Brazil
Show

A handwritten signature in blue ink, appearing to read "Paula Faria".

Paula Faria
Executive Director of Sator
Idealizer of IBAS - International Brazil Air