



# Brazil eCommerce Virtual Product Pitch

## Business-to-Business Product Pitch Session

The U.S. Department of Commerce is organizing the first ever Brazilian “Virtual Product Pitch” session connecting U.S. companies with leading Brazilian eCommerce platforms and distributors.

## Rapidly Expanding eCommerce Market

- ❖ Ecommerce in Brazil from 2011-14 grew 91.4%
- ❖ Brazil leads market in LATAM, 238.7 mi connections

## Why join?

- ❖ **Opportunity** - Tap into the rapidly growing eCommerce industry and get company recognition in the market
- ❖ **Efficiency** - Pitch in 5 – 7 minutes
- ❖ **Feedback** - Receive input from decision makers who understand product trends and success factors
- ❖ **Cost saving** - No travel necessary
- ❖ **Convenience** - Connect from your office  
(webcam & internet connection required)

## For More Information and to Register:

### Mindi Hertzog

U.S. Consulate General – São Paulo

Tel: (55-11) 3250-5304

[Mindi.Hertzog@trade.gov](mailto:Mindi.Hertzog@trade.gov)

Web: [www.export.gov/brazil](http://www.export.gov/brazil)



Your  
Products



VIDEO CALL  
arranged by



**U.S. Commercial Service**



eCommerce Platforms  
& Distributors

**Apply Now, Space is Limited to  
10 U.S. Companies**

**Date:** Last Week of April

**Venue:** Your home or office computer

**Deadline:** 11 April 2016

*Companies will be notified of their  
acceptance by 15 April*

### Application Requirements:

- ❖ Company must be registered and headquartered in the U.S., producing 51% “Made in America” consumer goods.
- ❖ Must have existing sales in the U.S.
- ❖ Export experience preferred and ability to sell into Brazilian market.

**Cost:** \$350 participation fee