



# The World is Open for Your Business

## Find the Best International Markets for Your Company

E-commerce, trade agreements, and more trade finance options have dramatically increased access to markets around the world—making it easier and less risky for U.S. firms to export. Every year, the U.S. Commercial Service helps thousands of companies export goods and services worth billions of dollars. Let us help you find the best markets for your business.

## Proven Trade Expertise

Our global network of trade professionals is located throughout the United States and in U.S. Embassies and Consulates in more than 70 countries. Whether you're looking to make your first export sale or expand to additional markets, we offer the expertise you need to connect with lucrative opportunities and increase your bottom line.

## Trade Counseling

- Develop effective market entry and sales strategies.
- Understand export documentation requirements and foreign import regulations.
- Navigate U.S. government export controls, compliance, and trade financing options.

## Business Matchmaking

- Connect with pre-screened potential partners.
- Promote your product or service to prospective buyers at trade events worldwide.
- Meet with industry and government decision makers in your target market(s).

## Market Intelligence

- Analyze market potential and foreign competitors.
- Obtain useful information on best prospects, financing, laws, and cultural issues.
- Conduct background checks on potential buyers and distributors.

## Commercial Diplomacy

- Overcome trade obstacles to successfully enter international markets.
- Benefit from coordinated U.S. government engagement with foreign governments to protect U.S. business interests.
- Access U.S. government trade advocacy for your foreign government procurement bids.

Contact us today to connect with a world of opportunity.

Visit [export.gov](http://export.gov) for more information.

**U.S. Commercial Service—Connecting you to global markets.**

## Standard Services (Prices valid until September 30, 2016.)

We quickly and efficiently find you business opportunities in markets around the world. And our core services have consistent, simplified fees:

SME* (exporters)	SME* (new client)	Large Enterprise
<b>Gold Key<sup>†</sup> (Matchmaking)</b>		
\$700 2nd day: \$300	\$350 2nd day: \$300	\$2,300 2nd day: \$1,000
<b>Initial Market Check (Potential Assessment)</b>		
\$450	\$225	\$1,280
<b>International Company Profile<sup>†</sup> (Background Checks)</b>		
\$600	\$350	\$900
<b>Int'l Partner Search (Pre-screened Business Contacts)</b>		
\$550	\$350	\$900
<b>Featured U.S. Exporter (Overseas Web Promotion)</b>		
\$150	\$75	\$300
<b>Business Service Provider (Web List of Export Services)</b>		
\$300	\$300	\$600

## Customized Services

We can also tailor our assistance to best meet your unique needs. Our trade specialists can provide customized market research, promotional events (e.g. product launches, technical seminars), and other market entry and expansion support. Fees vary based on company size, the level of effort, and related costs:

- SME—\$28 per staff hour plus direct costs
- Large Enterprise—\$80 per staff hour plus direct costs

## Contact Us Today

For more information, please contact your local U.S. Commercial Service trade specialist. Contact information is available at [export.gov/usoffices](http://export.gov/usoffices).



<sup>†</sup> Interpretation, transportation, security, site visits requiring >1 hour of travel, or other direct costs may require additional fees.  
<sup>\*</sup> A Small or Medium-sized Enterprise (SME) is defined as a firm with 500 or fewer employees. A large company is defined as a firm with more than 500 employees. Subsidiaries are classified based on the size of the parent company.