

U.S. Mission Commercial Service

2015 International Buyer Delegations to the United States

“GROW YOUR BUSINESS WITH AMERICAN PARTNERS”

What is the International Buyer Program (IBP)?

The International Buyer Program recruits thousands of qualified foreign buyers, sales representatives and business partners to U.S. trade shows each year, giving your Turkish firm an excellent opportunity to identify U.S. business partners and expand globally.

What are the benefits of participating in trade shows in partnership with the U.S. Commercial Service in Turkey?

Your chances of finding the right American business partner greatly increases at a trade show that is the part of International Buyer Program. You will not only meet more American equipment, technology and service suppliers, but you will also benefit from key, face-to-face business introductions provided by U.S. Commercial Service business development professionals, who are committed to the long-term success of your Turkish firm.

As a member of an official U.S Embassy or U.S. Consulate International Buyer Program Delegation, you receive access to exclusive benefits including:

- ✓ Updates on the latest U.S products, services and technologies in major U.S.-based trade shows;
- ✓ One-on-one meetings with American companies;
- ✓ U.S. Embassy or Consulate travel assistance, including registration and expedited business visa appointments;
- ✓ Participation in a select delegation of leading Turkish businesses;
- ✓ Waived or reduced trade show admission fees;
- ✓ A directory of all U.S. firms at the show with an interest in international exporting;
- ✓ Pre-departure briefing with U.S. Commercial Service staff;
- ✓ Complimentary use of business facilities including private meeting space, translation assistance, internet access, and lounge areas;
- ✓ Extended show exhibition hours before and after scheduled dates;
- ✓ Travel and tourism options such as assistance with hotel reservations, package deals, and discounts;
- ✓ Complimentary or reduced-rate educational sessions, demonstrations, and seminars;
- ✓ Participation in company and international visitor receptions and events;
- ✓ Potential technical site visits.

All airfare, hotel, and associated costs of participation in the U.S. Embassy Commercial Service’s International Buyer Program are borne by the participant.

U.S. MISSION COMMERCIAL SERVICE: TURKEY OFFICES

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2015 Fairs for Commercial Turkish Delegations

International Home and Housewares Show

The International Home + Housewares Show is the world's largest housewares-only marketplace – the leading global marketplace to see the latest market-driven home goods products, designs and trends. The International Home + Housewares Show has become a strategically important destination for international home and housewares buyers to find innovation and new products to present in their home markets. The Show attracts buyers from more than 120 countries annually.

Date: March 7-10, 2015
Place: Las Vegas, Nevada, USA
Website: www.housewares.org

Contact **Perim Akguner** for more details. Email: Perim.Akguner@trade.gov Telephone: [90] (212) 335-9197

NPE 2015: The International Plastics Showcase

NPE offers unparalleled experience in cutting edge plastic technology. As the single largest concentration of professionals in the U.S. plastics industry, NPE is where the world comes to encounter the Americas marketplace. Regarded for more than 75 years as the world's leading plastics trade show and conference, NPE is unequalled in its ability to bring the industry together. The show's success is evident in the comprehensive presentation of game-changing materials, equipment, technology and innovation for every stage of plastics processing and distribution. The international event features a one million-square-foot exhibit hall filled with full-scale, operating machinery and equipment, 2,000 exhibiting companies, a multi-pronged conference program, cutting edge technology pavilions, networking and special events, and much more.

Date: March 23-27, 2015
Place: Orlando, Florida, USA
Website: www.npe.org

Contact **Berrin Erturk** for more details. Email: Berrin.Erturk@trade.gov Telephone: [90] (232) 441-2446

AIA Convention*

AIA Convention 2015 is one of the largest annual gatherings of architects and design professionals in the U.S.

Date: May 14-16, 2015
Place: Atlanta, Georgia, USA
Website: <http://convention.aia.org/>

Contact **Yaprak Cakilcioglu** for more details. Email: Yaprak.Cakilcioglu@trade.gov Telephone: [90] (312) 417-2437

*Denotes IBP Select

International Pow Wow

U.S. Travel Association's International Pow Wow 2015 (IPW 2015) is the travel industry's premier international marketplace and the largest generator of travel to the U.S.A. IPW will be held Saturday, May 30, through Wednesday, June 3, at the Orange County Convention Center in Orlando, Florida. IPW will have more than 1,100 exhibitor booths held by U.S. Suppliers of USA travel products and destinations and more than 5,000 attendees who are international travel buyers, domestic travel buyers and international journalists representing more than 70 countries.

Date: May 30 - June 3, 2015
Place: Orlando, Florida, USA
Website: www.ipw.com

Contact **Gorkem Yavilioglu** for more details. Email: Gorkem.Yavilioglu@trade.gov Telephone: [90] (212) 335-9372

Paris Air Show

The Paris Air Show is the largest, most prestigious international event for the aerospace industry. The 51st show will take place at the Le Bourget Parc des Expositions from 15 to 21 June 2015, and once again will bring together all the players in this global industry around the latest technological innovations. The first four days of the Show will be reserved for trade visitors, followed by three days open to the general public.

Date: June 15-21, 2015
Place: Paris, France
Website: <http://www.siae.fr/EN.htm>

Contact **Ozge Eksi** for more details. Email: Ozge.Eksi@trade.gov Telephone: [90] (312) 417-6508

Annual Meeting and Clinical Laboratory Exposition of the American Association for Clinical Chemistry

(Health and Medical)

The 2015 Clinical Lab Expo is World's Largest Clinical Laboratory Medicine Exposition. Participants will meet with more than 700 exhibitors providing products and services to clinical laboratories, other IVD testing sites, and manufacturers of laboratory products.

Date: July 26-30, 2015
Place: Atlanta, Georgia
Website: www.aacc.org/meetings-and-events/annual-meeting

Contact **Ebru Olcay** for more details. Email: Ebru.Olcay@trade.gov Telephone: [90] (212) 335 - 9223

ASIS

ASIS Seminar & Exhibits is the most comprehensive educational event globally for security practitioners and vendors. ASIS 2015 offers more than 180 individual sessions covering every aspect of security, including discipline-oriented and sector-specific topics. All elements of operational and cyber are included; such as physical security, anti-terrorism, counterfeiting and brand protection along with malware, compliance and software assurance.

Date: September 28-29, 2015
Place: Anaheim, California, USA
Website: securityexpo.asisonline.org

Contact **Yaprak Cakilcioglu** for more details. Email: Yaprak.Cakilcioglu@trade.gov Telephone: [90] (312) 417-2437

NBAA

NBAA (National Business Aviation Association) is the largest U.S. trade event in the business aviation category. In 2008, the event hosted a record 33,000 attendees, 1,140 exhibitors, and 115 aircraft on static display, and over 100 informational sessions.

Contact **Ozge Eksi** for more details. Email: Ozge.Eksi@trade.gov Telephone: [90] (312) 417-6508

Date: November 17-19, 2015
Place: Las Vegas, Nevada, USA
Website: <http://www.nbaa.org>

CES Electronic Show

The International Consumer Electronics Show (International CES) showcases more than 3,600 exhibitors, including manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and more; a conference program with 250 sessions; and 150,000 to 160,000 attendees from more than 140 countries.

Contact **Gokce Tuncer** for more details. Email Gokce.Tuncer@trade.gov Telephone: [90] (212) 335-9133

Date: January, 6-9, 2016
Place: Las Vegas, Nevada, USA
Website: www.cesweb.org