



Official Slogan of PyeongChang 2018  
**Passion. Connected.**



U.S. Commercial Service Korea

# PyeongChang 2018 Olympic Winter Games Business Opportunities for U.S. Firms

## Introduction:

The city of PyeongChang was announced as the host for the 2018 Olympic Winter Games on July 6, 2011. As the host country of the 1988 Summer Olympic Games and 2002 Korea-Japan FIFA World Cup, South Korea succeeded in its endeavor to host the Winter Olympics after its third attempt. The city of PyeongChang in Gangwon province is located in the northeast part of South Korea, approximately 125 miles from Seoul. PyeongChang is well-known for its scenic mountains and winter sports. In preparation for the Games, the PyeongChang Olympics Committee and the host province, Gangwon, will build six new ski resorts and revamp five existing facilities (Alpensia, Yongpyeong, Bokwang Phoenix Park and Jeongseon Ski Resorts).

The U.S. Commercial Service (CS) office at the U.S. Embassy in Seoul offers resources to assist U.S. companies of all sizes identify and pursue business opportunities in conjunction with the PyeongChang Winter Olympic and Paralympic Games. The CS Korea Olympics Business Opportunity website will be updated regularly with the latest news, resources, tenders, and other business information related to the Olympics. In addition, please contact Nathan Huh if you are interested in receiving a quarterly newsletter.

## Location & Venues:



## Featured Tenders (sampling from procurement resources):

- Ice hockey arena ice making system—Application date ends December 15, 2015 (KRW 2.1 billion)
- Heongseong-Pyeongchang railroad signal system installation work—Application date ends January 12, 2016 (KRW 17.4 billion)
- Supervision on Wonju-Pyeongchang railroad signal system installation work—Application date ends January 12, 2016 (KRW 2.8 billion)
- Supervision on Pyeongchang-Gangneung railroad signal system installation work —Application date ends January 12, 2016 (KRW 2.2 billion)

## Featured Websites:

- [Official PyeongChang Winter Olympics Website](#)
- ON-line E-Procurement System  
[English Site](#)  
[Korean Site](#)

*Note: Under the WTO Agreement on Government Procurement, Korea's regional governments' procurements valued above KRW 330 million / SDR 200k are conducted on an internationally competitive basis.*

## U.S. Commercial Service Korea Resources:

- [Olympics Business Opportunity Website](#)
- [Video Market Briefing](#)
- [User Tutorials for Public Procurement System & ON-line E-Procurement System](#)

## Contacts:

Mitch Larsen  
 Deputy Senior Commercial Officer  
 and Olympic Games Coordinator for  
 U.S. Commercial Service Korea  
[Mitch.Larsen@trade.gov](mailto:Mitch.Larsen@trade.gov)  
 +82-2-397-4537

Nathan Huh  
 Senior Commercial Specialist  
 Architecture, Construction &  
 Engineering Sectors  
[Nathan.Huh@trade.gov](mailto:Nathan.Huh@trade.gov)  
 +82-2-397-4130

Jessica Son  
 Commercial Specialist  
 Industrial Equipment and Travel &  
 Tourism sectors  
[Jessical.Son@trade.gov](mailto:Jessical.Son@trade.gov)  
 +82-2-397-4587

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CS Korea looks forward to helping your company be part of the PyeongChang 2018 Winter Olympic and Paralympic Games!

