



VIRTUAL US-EU AGRO-FINANCE FORUM FOR SOUTHEAST EUROPE

Financing Opportunities for Rural Development in Bulgaria, Croatia and Romania

INDAGRA Bucharest Show, Eminescu Hall, November 2nd, 2016 from 2 p.m. to 6 p.m., www.indagra.ro/en



Photo: League of the Users of Water for Irrigation in Romania: www.luair.ro

The Opportunity

New EU Members' Agriculture

To help meet the high demand in the agribusiness markets in Bulgaria, Croatia and Romania for a wide variety of irrigation infrastructures, crop handling and storage facilities, tractors, combines, agricultural machinery, spare parts, animal husbandry and veterinary products and agricultural inputs, we invite you to participate in this Virtual US-EU Agro-Finance Forum.

Services for US companies

We have a number of ways to inform you of market opportunities and introduce you to potential partners in Southeast Europe before you incur any travel expenses.

Consultations

Connect with our Commercial Service Industry experts at US Embassies to get an overview of the market and learn about how we can help you do business in the region.

Initial Market Check

We will gather feedback directly from industry players, providing insight into your company's potential strengths, weaknesses, opportunities and challenges in one or more markets in SE Europe.

Digital Video Introductions

We can arrange web-based video introductions to potential business partners in the region.

The US Commercial Service invites American agro-finance institutions and companies or their European representatives to join its Virtual US-EU Agro-Finance Forum for Southeast Europe. Through our export promotion services you can learn about and benefit from financing opportunities for rural development in the newest EU member states: **Bulgaria, Croatia and Romania.**

Bulgaria, Croatia and Romania have excellent natural resources for agricultural production. They are well-positioned to reach an agribusiness market of more than 500 million European consumers and have access to a combined **\$15 billion** in EU structural funds for rural development from 2014 to 2020.

The productivity of farming, however, has been hindered by lack of investment in irrigation infrastructures, mechanization, crop storage equipment, animal husbandry & veterinary sectors.

Improving agricultural productivity across the board is a national priority in each state and it's also the focus of programs by the World Bank-IFC, EBRD, EU, as well as U.S. Government's Financial Agencies: US Ex-Im Bank & OPIC

We are organizing this Virtual US-EU Agro-Finance Forum to help US suppliers of primary & secondary irrigation infrastructures, crop storage facilities, agricultural machinery and agricultural inputs find EU agribusiness partners, distributors, dealers or clients in SE Europe and benefit from the financing opportunities in the newest EU member states: Bulgaria, Croatia and Romania.

US companies and their EU representatives have an opportunity to learn more about the SE Europe agribusiness market, meet regional business partners or customers and position their firms to compete more effectively.

For more information, contact Milko.Minev@trade.gov (Bulgaria), Nina.Radicevic@trade.gov (Croatia) or Gabriel.Popescu@trade.gov (Romania) as soon as possible in September 2016.

Greg O'Connor, Regional Senior Commercial Counselor for South-East Europe, U.S. Embassy in Romania

Phone: (+4) 021 200 3312; Fax: (+4) 021 316 0690

Email: gabriel.popescu@trade.gov Website: www.export.gov/romania