



EXPORT FINANCE PROGRAMS

Monday, November 14 9:00am-1:30pm

DoubleTree by Hilton Hotel
701 Penn Street, Reading

You Will Learn How To:

- Increase your bottom line by selling into new markets and to larger buyers with confidence
- Offer competitive financing rates to your customers to help close the sale
- Utilize low-cost export credit insurance to protect against buyer non-payment, insure foreign receivables, minimize risk, and offer extended credit terms to your buyers
- Obtain working capital loans with U.S. government backing to provide capital for inventory, hiring, and performance bonds to support export sales orders and free up needed capital



Who Should Attend?: CEOs, CFOs, international marketing managers

Why Should I Attend?:

- To connect with the attending speakers, finance lenders, and other financial experts.
- To get the answers to your specific export finance questions!

SPEAKERS INCLUDE:



The Ex-Im Bank is an independent federal agency that fills gaps in private export finance in order to bolster U.S. job growth at no cost to American taxpayers. EXIM provides trade financing solutions to empower exporters of U.S. goods and services.

Programs: Export Credit Insurance, Working Capital Guarantees, Guarantees of Commercial Loans to Foreign Buyers

SBA has an array of trade finance services specifically designed to help small and medium-sized enterprises expand or develop export markets - including military goods and a no U.S. content rule.



Programs: Export Working Capital Loan Guarantees, International Trade Loans, Export Express



FULTON INTERNATIONAL GROUP
SERVING THE FULTON FINANCIAL FAMILY

Fulton International Group provides customized risk management consulting and banking services for local corporations involved in importing and exporting.

Services: Foreign Exchange Risk Management Products and Consulting, Import and Export Letters of Credit, International Wire Transfers, Foreign Currency Orders, among others.

Securitas is a specialty insurance broker focused on developing solutions to mitigate credit risk, which helps clients achieve financial goals and protect their businesses from unexpected credit losses.



Services: Trade Credit Insurance, Political Risk Insurance, Capital Solutions

SPONSORED BY:



COST:

\$45 WTC Members/\$60 Non-Members

includes light breakfast, full luncheon, and refreshments.

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DON'T FORGET!

25th Anniversary Gala

December 1, 2016 – Open House: 4:30PM Gala: 5:30-9:00PM

The NEW World Trade Center Harrisburg Building



KEYNOTE PRESENTATION

Terri Morrison

intercultural communications speaker and
co-author of Kiss, Bow or Shake Hands

Sponsorships available. Please consider supporting our mission, achievements and future growth by becoming a sponsor.

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