

# CyberTech 2017: U.S. Trade & Investment Pavilion

Join our first ever U.S. Pavilion at CyberTech Israel

JAN 30 - FEB 1, 2017

Join our first ever U.S. Pavilion at CyberTech Conference & Exhibition Israel. This is your opportunity to learn more about what the Israeli market has to offer for your firm.

Export opportunities, attracting foreign investments and identifying cyber solution, partnership opportunities. All in one place!

## Are you ready to export?

This is an exclusive opportunity for U.S. cyber companies to not only explore the Israeli cyber ecosystem and learn how your company can enter or expand in the Israeli market, but to also to network with cyber contact from around the world. We are offering discounted booth space at the U.S pavilion, customized one-on-one business appointments tailored to your needs and requirements, site tours, a networking reception that will provide an insight on the Israeli cyber industry and opportunities to expand your business.

## Are you Seeking Foreign Direct Investments?

Under the SelectUSA program, we are offering a unique opportunity for U.S. Economic Development Offices (EDO) to exhibit and promote their localities to Israeli companies looking to scale up in the United States. We will offer b2b facilitation service, networking and reception events as well as discounted booth space at the U.S. trade and investment pavilion

## Are you looking for Cyber Solution?

Israel is the go to place for cyber-security solutions; the Israeli Government has dedicated significant resources and efforts to make Israel second only to the US in developing cyber technologies. This is your opportunity to learn more about what Israeli has to offer in the cyber industry.

## Tentative Program:

### Sunday, Jan 29

- Arrive to Israel
- Welcome Cocktail

### Monday, Jan 30

- Executive country briefing by US Government officials
- Exclusive cyber overview
- Site visit to CyberSpark, Beersheva. (*Industrial park focused on Cyber*)

### Tuesday, Jan 31

- CyberTech Conference & Exhibition
- B2B Meetings
- Networking Reception

### Wednesday, Feb. 1

- CyberTech Conference & Exhibition
- B2B Meeting

### Thursday, Feb. 2

- Depart Israel

*Note: The following schedule is tentative and may change.*



In cooperation with:



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**ISRAELDEFENSE**

# CYBERTECH CONFERENCE & EXHIBITION

The rapid cyber revolution of the last few years has profoundly changed the world we live in. Over time, the world around us - from our close physical environment to the critical infrastructures providing the foundation for life in our cities and states - has grown increasingly dependent on information and communication systems for its everyday activity. Along with the opportunities this dependence offers, owing to cyberspace being a growth and innovation engine, it also gives rise to sophisticated enemies and threats that are more complex than ever before, which are being perfected and refined methodically.

**Cybertech Conference and Exhibition, an initiative of Israel Defense, is the largest exhibition and conference of cyber technologies outside of the U.S.**

## **Cybertech Conference and Exhibition Goals:**

Cybertech will present commercial problem solving strategies and solutions that meet the diverse challenges for a wide range of sectors: finance, defense, transportation, utilities, R&D, energy, manufacturing, service sectors, health, government, telecommunications, and more..

## **What does Cybertech Conference and Exhibition have to offer?**

Cybertech will provide attendants with an unique opportunity to get acquainted with the latest innovations and solutions from amongst the international cyber community. The conference will serve as an incredible platform for B2B, combined with a focus on networking, strengthening existing alliances, and forming new ones. For these purposes, the exhibition will feature a "B2B Zone".

The conference and exhibition will bring together, for a packed 2-days, the decision-makers and thought-leaders of cyber. From multi-national companies, exciting start-ups, private and corporate investors, venture capital firms, government officials, to the cyber technology client, Cybertech has proven to be the foremost platform to bring this audience together.

## Highlights from CyberTech 2016

### **CYBERTECH 2016 FIGURES:**

**12,000** attendees at the CyberTech 2016 Conference and exhibition

**190** local and international speakers discussed the latest innovations and developments in the field

**217** companies and startups presented their cyber solutions at the exhibition



## Benefits:

- Discounted Booth Space - Join us at the first ever U.S. Pavilion!
- Customized B2B meetings - Delegates will have the opportunity to participate in the exclusive online B2B system, under the supervision of the U.S. Commercial service and CyberTech Conference & Exhibition
- Roundtables & Industry Tours: Group visits to cyber industry associations, accelerators and government institutes
- Networking & Receptions Events - Reception to be hosted the U.S. Embassy
- Exclusive Country Briefing - A briefing will be held for delegates to offer an overview of the current economic, political and commercial conditions by U.S. Government officials.
- Ground Transportation: Complementary group transportation service during the official stay in Israel

## Contact Us:

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**Space is limited register today  
click here to register!**

## Fees:

### **Option I: \$3,000 - Private Companies/ \$2,500 - EDOs**

- Booth Space at the U.S. Pavilion. ***Exclusive!***
- Complete participation in all embassy Activities
- Access to CyberTech Conference & Exhibition
- B2B Facilitation service

### **Option II: \$2,200**

- Complete participation in all embassy activities
- Access to CyberTech Conference & Exhibition
- B2B Facilitation Service



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