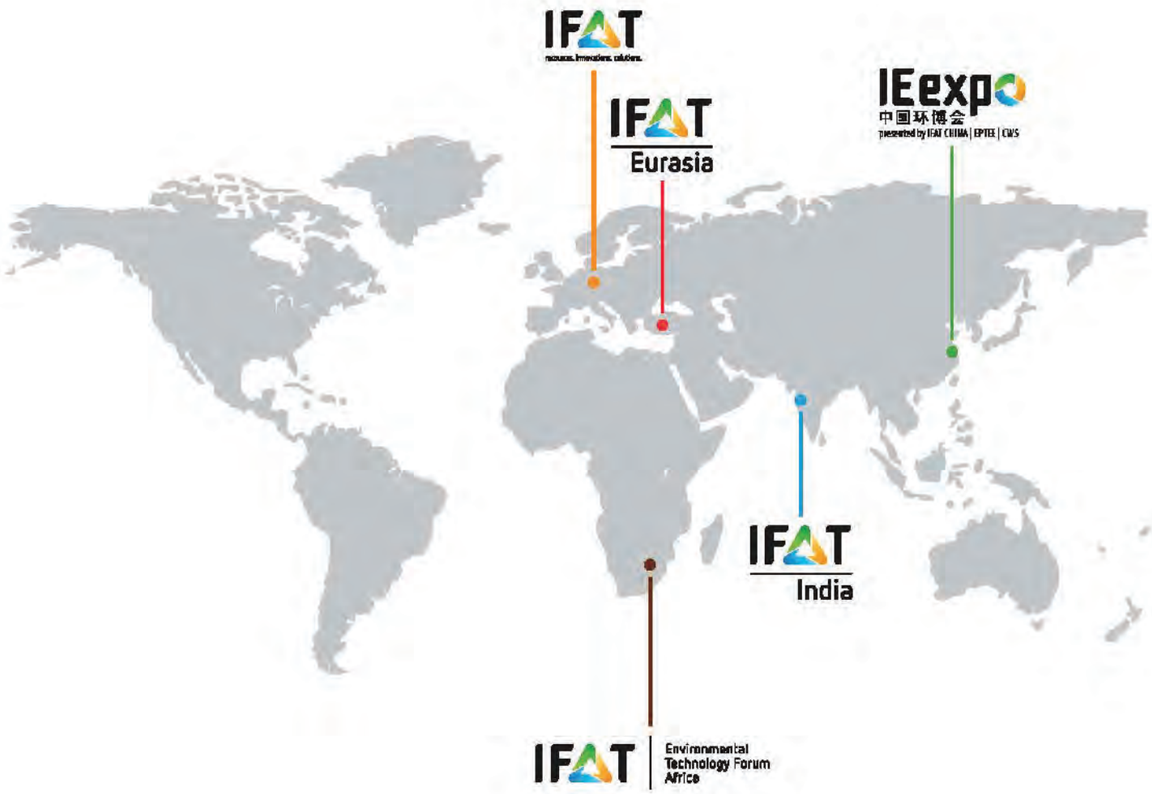
Messe München International

IFAT
resources. innovations. solutions.

World's Leading Brand for Environmental Technologies



IFAT Munich www.ifat.de

IFAT Eurasia Turkey www.ifat-eurasia.com

IFAT India Mumbai www.ifat-india.com

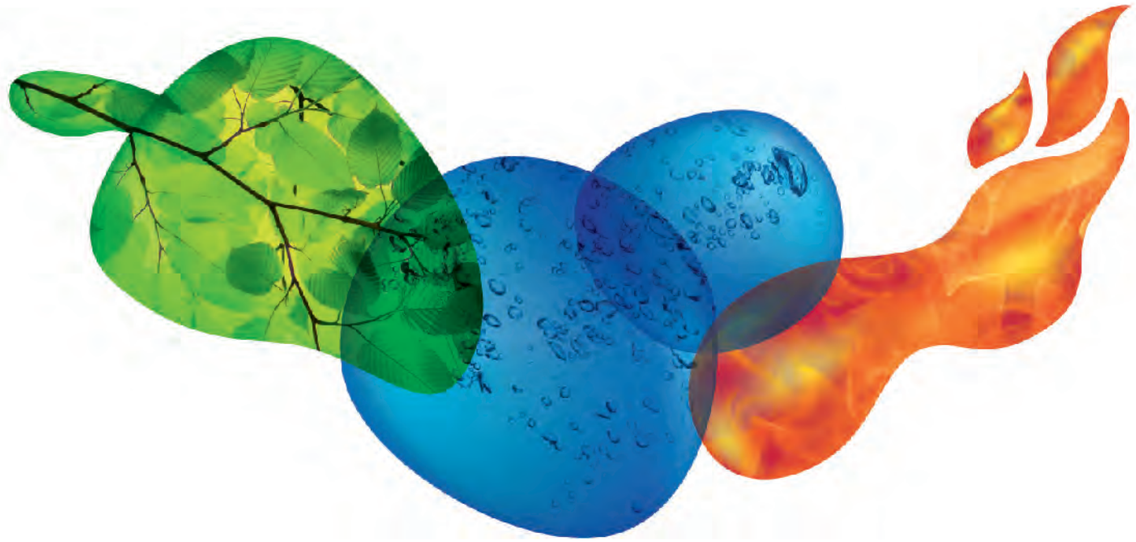
IEexpo 中国环博会 presented by IFAT CHINA | EPTEE | CWS Shanghai www.ie-expo.com

IFAT Environmental Technology Forum Africa Johannesburg www.ifatforum-africa.com

Messe München International

ZMExpo 中贸博览

IEexpo 中国环博会
presented by IFAT CHINA | EPTEE | CWS



May 5 – 7, 2016

Asia's Leading Trade Fair for Environmental Technology Solutions: Water, Waste, Air and Soil

Shanghai New International Expo Centre (SNIEC)

www.ie-expo.com

Information for Exhibitors

Co-organized by

CECC 环境商会

Officially Supported by

Ministry of Environmental Protection of the People's Republic of China

China Association for Science and Technology

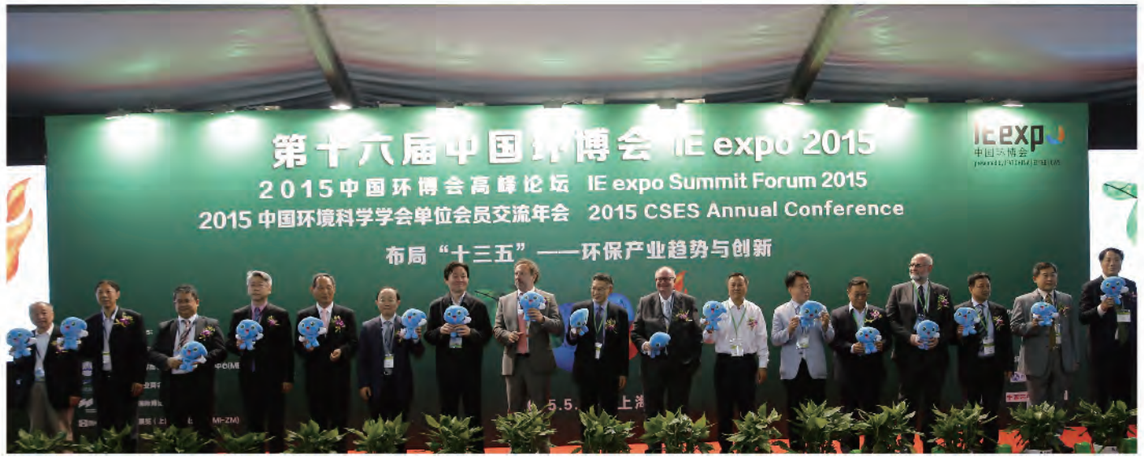
Join the No.1 environmental show in Asia

IE expo is the most important platform for the professionals in the environmental industry to develop business, exchange ideas and do networking. It will showcase the latest technologies and solutions in the sectors of water, waste, air and soil.

Along with the tighter environmental legislation and increasing awareness about environmental protection issues in China, there will be continued growth in market demand in China's Environmental Protection Industry. As the NO.1 environmental show in Asia, IE expo offers an effective business and networking platform to bring together the supply and demand from the exhibitors and trade visitors.

The next IE expo takes place in Shanghai New International Expo Centre from May 5 to 7, 2016.

Join IE expo 2016 to get more potential business contacts and to exchange the latest industry know-how!



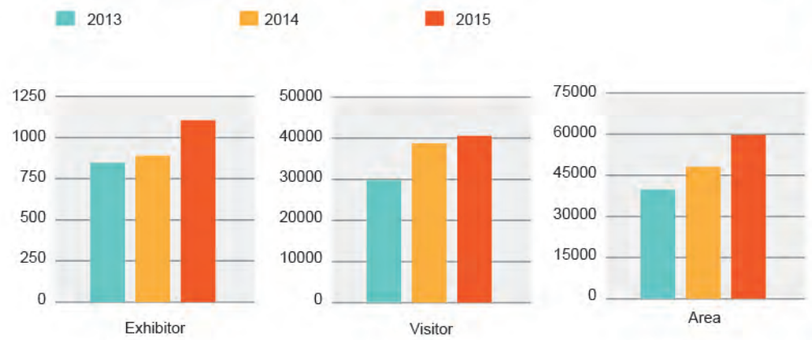
Organziers:

- Chinese Society for Environmental Science
- Center of Solid Waste and Chemical Management Technology, China
- China Environment Chamber of Commerce
- Messe Muenchen International (MMI)
- MMI-ZM Trade Fairs (Shanghai) Co., Ltd.

Successful and convincing

IE expo 2015, which took place at the Shanghai New International Expo Centre (SNIEC) from May 6 to 8, 2015, has again come to a successful end: On a total of 60,000 square meters of exhibition space, 1,085 exhibitors from 27 countries and 40,046 visitors participated in Asia's leading trade fair for environmental technologies.

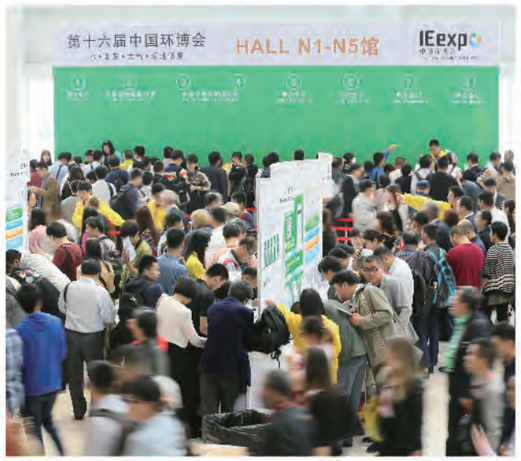
Continuous growth from year to year:



National / regional pavilions:

Austria, France, Germany, Switzerland, Japan, Korea, USA, The Netherlands

Water Environment Federation

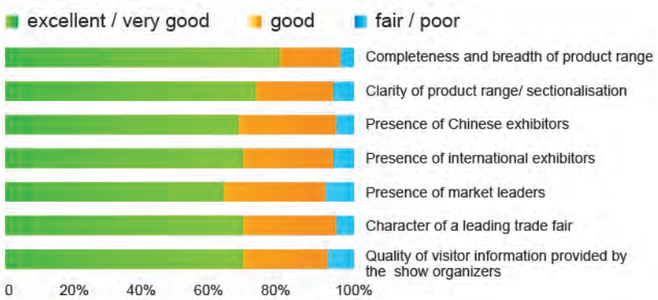


Positive feedback from exhibitors and visitors

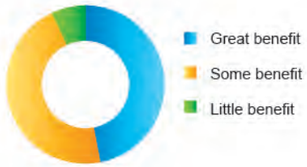
Overall assessment from exhibitors

Exhibitor aims and achievement

Overall assessment from visitors

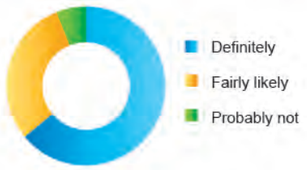


Benefit of exhibiting

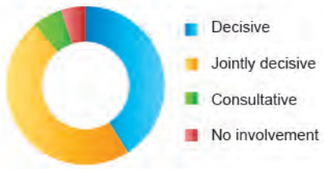


Competitive advantage of exhibiting

Exhibit again at IE expo 2015



Visitor profile: Influence on purchasing or procurement decisions



Local and international authoritative supporters

- Bavarian State Ministry of the Environment and Consumer Protection (StMUV), Germany
- Cluster of Environmental Technology Bavaria, Germany
- College of Environmental Science and Engineering of Tongji University, China
- Commercial Service, U.S. Consulate General Shanghai, USA
- Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH, Germany
- European Water Association (EWA), Germany
- Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), Germany
- Federal Ministry of Education and Research (BMBF), Germany
- German Association for Water, Wastewater and Waste (DWA), Germany
- German Water Partnership (GWP), Germany
- Global Environment Industry Technology Association (GENTA), Korea
- Hong Kong Baptist University Sino-Forest Applied Research Centre for Pearl River Delta Environment (ARCPE)
- Hong Kong Environmental Protection Department
- International Solid Waste Association (ISWA), Austria
- Japan External Trade Organization (JETRO), Japan
- Japan-China Environment Service Center, Japan
- Jiangsu Environmental Protection Industry Association, China
- Korea Environmental Management Corporation, Korea
- Korea Environmental Preservation Association, Korea
- Municipal Vehicles and Equipment Industry Association (VAK), Germany
- Shanghai Academy of Environmental Sciences, China
- Shanghai Water Reclamation Trade Association, China
- State Environmental Protection Engineering Center for Urban Soil Contamination Control and Remediation, China
- Taiwan Environmental Manufacturers Association, Taiwan
- The National Engineering Research Center for Urban Pollution Control, China
- UBIFRANCE, France
- Water Environment Federation (WEF), USA
- Zhejiang Environmental Protection Industry Association, China
- Zhejiang Machinery Industry for Environmental Protection Association, China

Covering the full environmental industry chain

Range of exhibits

Water and sewage area

- Mechanical-physical processes
- Separator systems
- Rakes, screens, filters
- Swimming pool and waterscape fountain equipment
- Chemical-physical processes
- Biochemical processes
- Treatment of sludge and residues
- Sludge draining and consolidation
- Sludge drying
- Sludge incineration
- Sludge utilization
- Gas generation and reprocessing
- Heat recovery from wastewater

Complete set of water treatment equipment and membrane

- Membrane
- Drinking water
- Industrial / Process water
- Sewage treatment plants
- Recycling of reclaimed water
- Sea water desalination and utilization

Water supply / drainage and sewers (pumps, pipes and valves)

- Water supply equipment
- Pumps, lifting systems
- Pipes / Pipelines
- Valves / Fittings
- Shafts / Special structures / techniques
- New sewer construction
- Sewer rehabilitation
- Sewer inspection
- Sewer cleaning
- Sewer tightness inspections
- Water pipeline cleaning

Storm-water collection and utilization / flood control

- Storm-water collection tanks and accessories, e.g. screens, cleaning systems
- Storm-water overflow tanks
- Storm-water retention tanks
- Rainwater seepage and retention
- Screens for rainwater discharges
- Cleaning systems for rainwater tanks
- Equipment for irrigation and drainage
- Occupational safety and accident prevention

Refuse disposal and recycling

- Refuse collection and transport
- Vehicles, superstructures
- Refuse treatment / recycling
- Incineration and heat treatment (energy recovery, disposal - construction, operation, optimization and repair)
- Biological treatment, composting
- Landfills
- Treatment and disposal of radioactive waste
- Treatment and disposal of infectious medical waste
- Urban road cleaning and maintenance of equipment
- Animal carcass destruction
- General purpose equipment, devices and accessories
- Occupational safety and accident prevention
- Scrap suppliers, distributors, traders

Packaged technology and equipment of waste disposal

- Municipal solid waste disposal equipment
- Kitchen waste disposal equipment
- Scrap metal / wire / paper / textile disposal
- Construction waste recycling and utilization
- Waste rubber tires / plastic disposal technology and regeneration equipment
- Recycling, dismantling and reutilization of scrap cars / electronic products
- Disposal and regeneration techniques of refuse oil / sewage / waste liquor
- Waste glass recycling, processing and utilization

Generating energy from waste materials

- Resource utilization equipment and technology
- Biogas plants / fermentation, components
- Utilization of landfill gas
- Substrate processing, transport and feed systems
- Gas transport and treatment
- Gas utilization, utilization of landfill gas
- Treatment of fermentation waste materials

Decontamination of old sites / soil treatment

- Site investigation and assessment
- Health risk assessment of site
- R & D on site remediation technology
- Equipment development of site remediation
- Operation and management of site remediation engineering
- Monitoring and service of site remediation process
- Contracting of site remediation project

Technology and equipment for industrial air pollution control

- Air pollution control and treatment equipment
- Deodorization equipment and system
- Recycling equipment and technology
- Consulting / engineering

Technology and equipment for industrial fumes control and treatment

- Desulphurization and denitrision
- Dust removal technology and equipment
- Other related products and equipment

Indoor air purification

- Air purification equipment and system of industrial plants
- Indoor air purification equipment and system
- Air quality optimization

Oil vapor recovery equipment

Motor vehicle exhaust gas treatment

Noise reduction / sound insulation

Measuring, control and laboratory technology

- Measuring technology
- Analysis / laboratory technology
- Control technology
- Process technology for water, sewage, refuse and air

Services

- Disposal services
- Water-supply and sewage-disposal services
- Engineering services, environmental management, eco-auditing
- Financing
- Computer hardware and software
- Analysis laboratories
- Trade associations and institutions
- Aid organizations

Science, research, technology transfer

- Research institutes / universities
- Publishers
- Education and training

IE expo 2016 overview layout

- Water supply / Drainage and sewers (pumps, pipes and valves)
- Water, sewage and sludge treatment
- Membrane and industrial water treatment
- Engineering company, institute of design and environmental services
- Environment monitoring instruments and meters
- Overseas and local pavilions
- Air pollution control and air purification
- Indoor air purification
- Decontamination of old sites / Soil treatment
- Refuse disposal and recycling

Top 4 exhibition segments:

1. Water and sewage treatment

Key exhibitors:

Visitor target group:

- Water authorities / Bureau / Water management office
- Environmental protection bureau / Environmental monitoring and management office
- Project developer / Contractor / Constructor
- Water supply plant (factory) / Sewage treatment plant
- Industry / Manufacturing sectors: Oil / Steel / Metallurgy / Electric power / Machinery / Textile / Dyeing / Pharmaceutical / Paper making / Mining / Printing / Electronic / Chemical / Food & beverage industry / Building
- Investment / Financial institute / Consultants
- Agent / Distributor / Importer & exporter
- Association / Design institute / Research and Development Institutes, Universities

2. Waste management

Key exhibitors:

Visitor target group:

Visitors from manufacturing sectors:

- Agriculture
- Auto parts / automobile
- Beverages
- Building and housing development
- Cement
- Distillery / brewery
- Fertilizer plants
- Food processing
- Hospitals
- Hotels and clubs
- Paints
- Petrochemical plants
- Pharmaceuticals
- Plastics
- Power plants
- Pulp and paper
- Refineries
- Rubber
- Steel plants
- Sugar
- Tanneries
- Textiles and garment

Visitors from municipal sectors:

- Municipal authorities
- Sanitation bureau
- Plastic recycling center
- Local waste management division
- Local waste management center
- Local waste treatment center

Visitors from intermediate sectors:

- Distributor / agent
- Engineering companies
- Resource utilization companies

3. Soil remediation

Key exhibitors:

Visitor target group:

- Ministry of land and resources
- The ministry of environmental protection and local environmental protection bureau
- Environmental protection research institute
- The national development and reform commission
- Ministry of housing and urban rural development
- Industry / manufacturing sectors: oil / steel / metallurgy / electric power / machinery / textile / dyeing / pharmaceutical / paper making / mining / printing / electronic / chemical / farm etc.
- Real estate developer
- Financial organization (bank etc) / research institute / the arbitration or litigation organization / ecological protection organization etc.

4. Air pollution control and air purification

Key exhibitors:

Visitor target group:

- Agents and dealers
- Traders
- Building material and kitchen & bath facility dealers
- Consulting companies
- Research and design institutions
- Commercial field
- Equipment installment companies
- Termal power generation industry
- Packaging and printing industry
- Medicine and chemical industry
- Battery and electroplating industry
- Petroleum transportation industry
- Odorant pollution industry
- Furniture manufacture industry
- Glass manufacture industry
- Food production industry
- Other applicable industries

High quality supporting program

The supporting program of IE expo including lectures, presentations and panel discussions on the industry's hot topics and present practical solutions for specific environmental challenges was supported by government ministries and associations from China and abroad such as the Chinese Society for Environmental Sciences (CSES), the China Environment Chamber of Commerce (CECC), the German Association for Water, Wastewater and Waste (DWA) as well as German Water Partnership (GWP).

For IE expo 2016, the supporting program will be released and updated at www.ie-expo.com.

IE expo 2015 Key Supporting Programs Review

The IE expo 2015 supporting program featured some 190 speakers and over 5,000 visitors–an increase of more than 20 percent–attended a total of 190 sessions.

2015 IE expo Summit Forum Main Forum	
IE expo 2015 Summit Forum Topic: Trends and Innovation of Environmental Industry Regarding to the "Thirteen – Five"	**Organizer:** CSES-Chinese Society For Environmental Sciences CECC-China Environment Chamber of Commerce Messe München International **Co-organizer:** MMI-ZM Trade Fairs (Shanghai) Co., Ltd **Sponser:** Shanghai Taihe Water Environmental Technology Development Co., Ltd.
IE expo 2015 Summit Forum Comprehensiveness Sector	
2015 Chinese Environmental Monitoring Technology and Information Seminar	**Organizer:** China Instrument and Control Society Shenzhen City Environmental Monitoring Industry Association MMI-ZM Trade Fairs (Shanghai) Co., Ltd www.gongkong.com **Co-organizer:** www.shuigongye.com
2015 Investment and Construction Trend Conference of Environmental Protection Industry	**Organizer:** www.bhi.com.cn www.cnaec.com.cn www.chinacem.com.cn MMI-ZM Trade Fairs (Shanghai) Co., Ltd **Supporter:** BEIJING HUAXINJIE INVESTMENT CONSULTING CO., LTD
IE expo 2015 Summit Forum International Sector	
Technical-Scientific Conference Programme	**Organizer:** DWA - German Association for Water, Wastewater and Waste NERC – The National Engineering Research Center for Urban Pollution Control, Tongji University Shanghai
Contaminated Soil and Groundwater Remediation Technology Seminar	**Organizer:** Japan External Trade Organization (JETRO)
Workshop Cost Efficient Operation of Water Works and Wastewater Treatment Plants	**Organizer:** Regional Section China of German Water Partnership (GWP)
American Waste Water Treatment Technology Workshop	**Organizer:** U.S. Consulate General Shanghai Foreign Commercial Service
China-Japan VOC Testing and Treatment Technology Seminar	**Organizer:** Japan External Trade Organization (JETRO)

IE expo 2015 Key Supporting Programs Review

IE expo 2015 Summit Forum Water Sector	
Forum of Chinese Drinking Water Safety: Membrane and Other Advanced Treatment Processes in Micro Polluted Water Source	**Organizer:** Shanghai Association of Water Purification City Water Resources Development and Utilization of National Engineering Research Center (South) MMI-ZM Trade Fairs (Shanghai) Co., Ltd **Co-organizer:** China Civil Engineering Society Water Industry Branch Seminar of Advanced Water Treatment Innovation Strategic Alliance of Shanghai Drinking Water Safety Industry Technology East China Water Supply and Drainage Intelligence Network **Supporter:** Zhejiang Watet Source Program Green Envirotech CO., LTD **Sponser:** United Envirotech Ltd **Media Support:** Journal of Water Purification Technology Journal of Environmental Protection www.liuti.cn www.co188.com
Conference of Industrial Water Treatment Engineer	**Organizer:** MMI-ZM Trade Fairs (Shanghai) Co., Ltd **Supporter:** SUEZ ENVIRONNEMENT www.goootech.com
2015 Conference for the Development of Sludge Treatment and Resource Recycling Under the New Situation	**Organizer:** Shanghai Association of Water Purification College of Environmental Research and Engineering (CESSE) at Tongji University The National Engineering Research Center for Urban Pollution Control MMI-ZM Trade Fairs (Shanghai) Co., Ltd **Supporter:** National Strategic Alliance for Technological Innovation of Sludge Treatment and Disposal Industry **Organizer:** Journal of Water Purification Technology **Supporter:** Cambi Group AS PURAC Environmental System (Beijing) Co., Ltd.
2015 International Conference on Sea Water Desalination and Membrane Technology	**Organizer:** Chinese Society for Sea Water Desalination and Water Reuse Zhejiang Membrane Industry Association MMI-ZM Trade Fairs (Shanghai) Co., Ltd

IE expo 2015 Summit Forum Air Pollution Control and Air Purification	
The Second Volatile Organic Compound (VOCs) Testing and Control Fair	**Organizer:** www.goootech.com
China Home Air Purifier Industry Summit Forum--Brand, Innovation and International	**Organizer:** Air Purifier Industry Alliance of China
IE expo 2015 Summit Forum Waste Sector	
The 2nd Solid Waste and Resource Recovery Forum	**Organizer:** Solid Waste and Chemical Management Technology Center under Department of Environmental Protection of PRC The Society of Solid Waste of Chinese Society for Environmental Science MMI-ZM Trade Fairs (Shanghai) Co., Ltd Messe München International
Conference of Rural Living Garbage Management	**Organizer:** Shanghai Environmental Sanitation Engineering Design Institute
IE expo 2015 Summit Forum Site Remediation Sector	
2015 The 3rd International Fourm & Exhibition on Contaminated Site Remediation	**Organizer:** Shanghai Academy of Environmental Sciences MMI-ZM Trade Fairs (Shanghai) Co., Ltd. China Energy Conservation DADI Environmental Remediation Co., Ltd. **Co-organizer:** Soild Waste and Chemicals Management Center. MEP State Environmental Protection Engineering Center For Urban Soil Contamination Control and Remediation State Environmental Protection Engineering Center For Industrial Contaminated Sites and Groundwater Protection **Supporter:** Shanghai Technological Innovation Strategic Alliance for Contaminated Site Remediation Industry (CSR) Shanghai Contaminated Site Remediation Engineering Technology Research Center Shanghai Institute for Design & Research on Environmental Engineering

360° - Full range of promotional channels

Promotion via 200+ trade media and 30+ mass media

• Key trade media

• Key mass media

• Promotion via popular social media

Promotion via regular EDM* to 200,000+ potential trade visitors

* electronic direct mail

Professional call center team to invite key visitors to the show

Trade buyer development plan

The IE expo project team plans to visit the manufacturing companies and local government or organization in charge of environmental protection in important environmental cities such as Shanghai, Beijing, Kunshan, Suzhou, Changshu, Wuxi, Yangzhou, Ningbo, Changzhou, Hangzhou, Shaoxing, Quanzhou, Yinchuan, Jinjiang, Jiujiang, Tieling, Jining, Chongqing, Chengdu, Nanchang, Hefei, Qingdao, Yongzhou, Taizhou, Jiaozhou, Weifang to promote the show and develop more valuable trade buyers for IE expo.

Promotion at other related events all over the world

Value-added service for you

Innovation pavilion

Since the implementation of Chinas new environmental laws, facing the increasingly serious environmental pollution problems, the innovative and effective environmental technologies and solutions at home and abroad will have a great market demand. Along with the more market-oriented environmental protection industry in China, more and more investors have started to seek the business opportunities in China's environmental protection technology market. Innovation Pavilion makes its debut in IE expo 2015, which was proven to be a perfect business platform to promote the innovative environmental technologies and solutions. IE expo 2016 will still launch Innovation Pavilion to effectively connect investors with innovative environmental technologies and solutions providers.

Exhibitor presentation

Here you have the opportunity to present your company and your products to a wide Chinese and international audience of the trade. Use this presentation platform to inform your customers about relevant special subjects and new trends.

Different stand packages available from basic up to deluxe

Besides the raw space, in order to make you to participate in the exhibition more conveniently, we also provide a variety of types of packages from basic to deluxe for you to choose.

Complimentary Advertising Material

Professional visitor promotion makes the exhibition successful. In order to warm up the market and to provide more useful information to trade visitors, we will offer a serial of promotion materials several months before the exhibition. They are excellent promotion tools as they cover almost all the exhibition information and keep their readers updated timely. Also they can guarantee a good visitor frequency at your booth if you use them to invite your customers beforehand to come to your stand during the show period. Therefore we will grant you the quantity of promotion materials free of charge concerning your needs.

Other promotional and sponsoring opportunities

To make your organization image to stand out from your competitors and turn attendees into your customers, we also provide a lot of paid promotional and sponsoring opportunities before and during the show. The opportunities are reserved on a first-come, first-served basis.

Please contact us for further detailed information regarding above services!

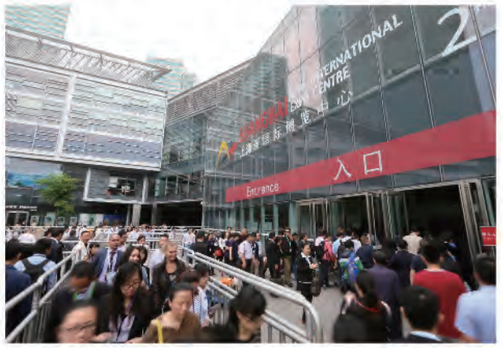
Develop your business in Asia

Shanghai: The business metropolis

Shanghai's impressive skyline highlights the city's importance as China's gateway to the world. The most comprehensive industrial and commercial city in China, Shanghai is a dynamic center of international trade and has a modern infrastructure. That makes it the perfect location for trade shows and exhibitions with magnetic appeal.

Venue:

Shanghai New International Expo Centre
No. 2345, Longyang Road, Pudong New District, Shanghai



By car:

SNIEC locates at the intersection of Long Yang and Luo Shang roads that lead from the city center over the Nan Pu Bridge and Yang Pu Bridge through Pudong, and is easy to access by car.

Park lots: There are 4603 park lots dedicated to visitors at the centre. Car park charges: RMB 5 = one hour; maximum daily charge = RMB 40; rates apply to cars and all other light vehicles.

By bus:

A number of public bus lines run through SNIEC, fixing stations near by SNIEC: 989, 975, 976, Da Qiao No.5, Da Qiao No.6, Huamu No.1, Fang Chuang Line, Dong Chuang Line, Airport Line No.3, Airport Line No.6.

By metro:

Take Line 1 to Chan Shu Road Station; take Line 2 to Jing An Temple Station; take Line 3 to Zhen Ping Road Station; take Line 4 to Zhen Ping Road Station or Dong An Road Station, then interchange Line 7 to SNIEC directly.

Take Line 3 or Line 4 to Zhongshan Park Station; take Line 1 or Line 8 to People Square Station; take Line 4 or Line 6 to Century Avenue Station, then interchange Line 2 to get off at Longyang Road Station where you can walk or interchange Line 7 to SNIEC directly.

By taxi:

Main central booking offices:
Da Zhong taxi: 96822
Jing Jiang taxi: 96961
Qiang Sheng taxi: 62580000
Hai Bo taxi: 96933

For more information on traffic or hotel reservation, please visit ***www.ie-expo.com***